

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM395858

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Smartfruit LLC		07/01/2016	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	Holly Hays		
Street Address:	2201 Scenic Hwy Unit P5		
City:	Pensacola		
State/Country:	FLORIDA		
Postal Code:	32503		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4708784	SMART FRUIT	
Registration Number:	4730491	SMART FRUIT	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6465931946		
Email:	hays.holly@gmail.com		
Correspondent Name:	Holly Hays		
Address Line 1:	2201 Scenic Hwy Unit P5		
Address Line 4:	Pensacola, FLORIDA 32503		
NAME OF SUBMITTER:	Holly Hays		
SIGNATURE:	/Holly Hays/		
DATE SIGNED:	08/22/2016		
Total Attachments: 1			
source=Trademark Sale Aug 2016#page1.tif			

OP \$65.00 4708784

This Trademark Purchase and Assignment Agreement (the "Agreement") is made as of 6/29/16, (the "Effective Date"), between *Smartfruit LLC*, (the "Assignor"), and *Holly Hays*, (the "Assignee").

The Assignor is the registered owner of two marks that are registered in the United States Patent and Trademark Office, Registration No. 4708784, dated March 24, 2015 and Registration No. 4730491, dated May 5, 2015.

The Assignee wishes to acquire the Assignor's rights in the trademark listed in this agreement.

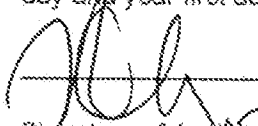
The Assignee agrees to pay the Assignor \$100.00.

In exchange, the Assignor hereby conveys, transfers, and assigns to the Assignee all of the Assignor's right, title, and interest of whatever kind in the mark, together with

- 1) the goodwill of the business relating to the products and services on which the marks are used and for which they are registered,
- 2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the marks, and
- 3) all rights to sue for past, present and future infringement or misappropriations of the marks.

The Assignor further covenants that it will take all actions that may be necessary for securing, completing, or vesting in the Assignee full right, title, and interest in the mark and its related property.

In witness whereof, the Assignor has duly executed under seal and delivered this Assignment, as of the day and year first above written.

 7/1/16

Signature of Assignor

President Smartfruit LLC

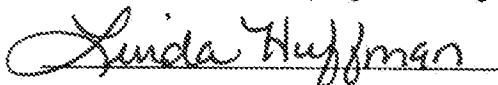
Title

Title

State of Delaware

County of New Castle

On the 29 day of June, 2016, *Holly Hays*, the person who signed this Assignment Agreement, personally appeared before me, Linda Huffman, Notary Public, and acknowledged that they signed the agreement as, or in behalf of, the Assignor.



Signature of Notary Public

Signature of Notary Public

Linda Huffman
Notary Public
State of Florida
My Commission Expires 6/6/2020
Commission No. FF 988178

