

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM395969

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Johnson & Johnson		07/20/2016	Corporation: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Ranir, LLC		
Street Address:	4701 East Paris Avenue S.E.		
City:	Grand Rapids		
State/Country:	MICHIGAN		
Postal Code:	49512		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 21			
Property Type	Number	Word Mark	
Registration Number:	4134101	COMFYTRAY	
Serial Number:	86416481	BE YOUR BRIGHTEST	
Registration Number:	4298910	D DEEPLY WHITE +PEROXIDE	
Registration Number:	4298911	D DEEPLY WHITE +PEROXIDE REMBRANDT	
Registration Number:	4369130	DEEPLY WHITE	
Registration Number:	4234329	FOCUSED ON THE SCIENCE OF WHITER SMILES	
Registration Number:	3833342	INTENSE STAIN	
Registration Number:	1813327	REMBRANDT	
Registration Number:	1313028	REMBRANDT	
Registration Number:	1423544	REMBRANDT	
Registration Number:	3587562	REMBRANDT	
Registration Number:	3901590	REMBRANDT	
Registration Number:	3994479	REMBRANDT	
Registration Number:	3994478	REMBRANDT C	
Serial Number:	86384936	REMBRANDT COLORFUL	
Registration Number:	4298909	REMBRANDT D DEEPLY WHITE +PEROXIDE	
Registration Number:	4088529	REMBRANDT DEEPLY WHITE	
Registration Number:	3911937	REMBRANDT I INTENSE STAIN	
Registration Number:	4408675	REMBRANDT I INTENSE STAIN	

OP \$540.00 4134101

Property Type	Number	Word Mark
Serial Number:	86384937	WHITENING FOR THE COLORFUL
Registration Number:	3765724	REMBRANDT

CORRESPONDENCE DATA

Fax Number: 6169578196

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6169499610

Email: ptomail@priceheneveld.com

Correspondent Name: H. W. Reick

Address Line 1: 695 Kenmoor SE

Address Line 2: P O Box 2567

Address Line 4: Grand Rapids, MICHIGAN 49501

ATTORNEY DOCKET NUMBER: RAN007 A462

NAME OF SUBMITTER: H. W. Reick

SIGNATURE: /Winthrop/

DATE SIGNED: 08/23/2016

Total Attachments: 18

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is made and entered into as of July 20, 2016 ("Effective Date") by Johnson & Johnson ("Assignor"), in favor of Ranir, LLC, a Delaware limited liability company ("Assignee"). Capitalized terms not otherwise defined herein shall have the meanings assigned to them in the Asset Purchase Agreement.

WHEREAS, Assignee and Johnson & Johnson Consumer, Inc. have entered into that certain Asset Purchase Agreement dated as of the date hereof (the "Asset Purchase Agreement") pursuant to which Assignor agrees to sell to Assignee, and Assignee agrees to purchase from the Assignor, certain assets of Assignor;

WHEREAS, Assignee is a successor to the Business, and the Business is ongoing and existing; and

WHEREAS, in connection with the transactions contemplated by the Asset Purchase Agreement, Assignor wishes to assign to Assignee, and Assignee wishes to acquire, all of Assignor's right, title and interest in, to and under the Transferred Trademark Rights and the Transferred Other Trademark Rights (each, as defined in the Asset Purchase Agreement), including, without limitation, the trademark registrations and applications for trademark registration set forth on Schedule A, together with the goodwill of the business associated with the foregoing (collectively, the "Marks").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereby agree:

1. Assignment. Assignor hereby sells, conveys, assigns, transfers and sets over to Assignee effective as of the Effective Date, and Assignee hereby accepts, the entire right, title and interest in, to and under the Marks, together with the goodwill of Assignor's business associated therewith, for the United States and for all foreign countries, including, without limitation, the registrations and applications for registration set forth on Schedule A, any renewals and extensions of the registrations therefor, and all other corresponding rights that are or may be secured under the laws of the United States or any foreign country, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, together with all rights to collect income, royalties, damages, products, proceeds and payments due or payable as of the Effective Date or thereafter with respect to the foregoing, including all claims against third parties for past, present or future infringements or misappropriations thereof or other conflicts therewith, and the right to sue and recover for past, present or future infringements or misappropriations of or other conflicts with any of the foregoing, the right to recover damages or lost profits in connection therewith, and all other corresponding rights throughout the world.

Assignors hereby request the Commissioner of Patents and Trademarks, and the applicable corresponding foreign or multi-national trademark offices, agencies or other entities, to record Assignee as the assignee and owner of the Marks.

Effective upon the Effective Date, Assignee shall responsible for and shall pay all costs relating to the registration, maintenance and prosecution of the Marks, including payment of any associated fees therefor, for the notarization, authentication, legalization or consularization of the signatures hereof, and for the recording of such assignment documents with the appropriate governmental authorities.

At Assignee's expense and reasonable request, for a period of eighteen (18) months after the date hereof, Assignors shall take all further actions, and provide to Assignee, Assignee's successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all rightful affidavits, declarations, oaths, samples, exhibits, specimens, assignments, powers of attorney or other documentation), reasonably requested by Assignee to more fully and effectively effectuate the purposes of this Assignment, including, without limitation, the execution, acknowledgement and delivery of any instruments of conveyance and transfer necessary for the implementation, recordation or perfection of this Assignment in all applicable jurisdictions throughout the world, including, without limitation, the execution of any documents necessary or desirable to record or perfect this Assignment with any foreign or multi-national trademark office, agency or other entity.

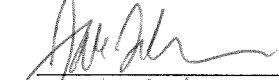
2. Assignee acknowledges and agrees that the representations, warranties, covenants, agreements and indemnities contained in the Asset Purchase Agreement shall not be superseded hereby but shall remain in full force and effect to the full extent provided therein. To the extent that any provision of this Assignment is inconsistent or conflicts with the Asset Purchase Agreement, the provisions of the Asset Purchase Agreement shall control.

3. This Assignment may be executed in one or more counterparts, each of which shall be deemed an original, and together shall constitute one and the same agreement and shall become effective when one or more counterparts have been signed by each of the parties and delivered to the other party, it being understood that the parties need not sign the same counterpart. This Assignment, following its execution, may be delivered via electronic mail or other form of electronic delivery, which shall constitute delivery of an execution original for all purposes.

4. Governing Law. This Assignment shall be governed by and construed in accordance with the laws of the State of New York, without regard to the conflicts of law, principles or rules of such state, to the extent such principles or rules are not mandatorily applicable by statute and would permit or require the application of the laws of another jurisdiction.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by its duly authorized representative as of the date first written above.

Johnson & Johnson

By: 
Name: Jake Feldman
Title: Assistant Secretary

Ranir, LLC

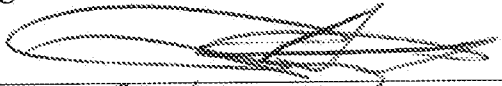
By: _____
Name: _____
Title: _____

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by its duly authorized representative as of the date first written above.

Johnson & Johnson

By: _____
Name:
Title:

Ranir, LLC

By: 
Name: *Richard Sarota*
Title: *President and Chief Executive Officer*

SCHEDULE A

Transferred Trademark Rights

Trademark Name	Country	Status	Class	Filing Number	Filing Date	Registration Date	First Registration Number	Company
REMBRANDT	ANDORRA	REGISTERED	03, 05, 21	1927	30/DEC/1996	30/DEC/1996	23382	JOHNSON & JOHNSON
REMBRANDT DAZZLING WHITE	ANDORRA	REGISTERED	03	1924	30/DEC/1996	30/DEC/1996	23379	JOHNSON & JOHNSON
REMBRANDT LIGHTEN	ANDORRA	REGISTERED	03, 05	1926	30/DEC/1996	30/DEC/1996	23381	JOHNSON & JOHNSON
REMBRANDT	ARGENTINA	REGISTERED	03	1706683	27/MAY/1992	26/OCT/1999	2323924	JOHNSON & JOHNSON
REMBRANDT	ARGENTINA	REGISTERED	03	2109909	27/OCT/1987	27/OCT/1987	1252877	JOHNSON & JOHNSON
BRILLIANT SCIENCE	AUSTRALIA	REGISTERED	03, 05, 21	1169842	03/APR/2007	04/JUN/2008	1169842	JOHNSON & JOHNSON
FORM-FIT	AUSTRALIA (INTERNATIONAL PROCEDURE)	REGISTERED	03	836056	23/JUN/2004	10/MAY/2001	1032250 (IR #836056)	JANSSEN PHARMACEUTICA NV
REMBRANDT	AUSTRALIA	REGISTERED	03, 05, 21	1173415	26/APR/2007	23/APR/2009	1173415	JOHNSON & JOHNSON
REMBRANDT	AUSTRALIA	REGISTERED	03	563713	17/SEP/1991	07/JUL/1993	563713	JOHNSON & JOHNSON
REMBRANDT ORAL HEALTH AND BEAUTY LOGO	AUSTRALIA	REGISTERED	03, 05, 21	1173416	26/APR/2007	17/APR/2009	1173416	JOHNSON & JOHNSON
THE BRILLIANT MOUTH	AUSTRALIA	REGISTERED	03, 05, 21	1170264	04/APR/2007	27/APR/2008	1170264	JOHNSON & JOHNSON
BRILLIANT SCIENCE	BENELUX	REGISTERED	03, 05, 21	1135619	22/MAY/2007	28/JUN/2007	825598	JANSSEN PHARMACEUTICA NV
REMBRANDT	BENELUX	REGISTERED	03	769044	11/SEP/1991	01/MAY/1992	503427	JANSSEN PHARMACEUTICA NV
REMBRANDT ORAL HEALTH AND BEAUTY LOGO	BENELUX	REGISTERED	03, 05, 21	1135783	24/MAY/2007	29/JUN/2007	825631	JANSSEN PHARMACEUTICA NV

Trademark Name	Country	Status	Class	Filing Number	Filing Date	Registration Date	First Registration Number	Company
R TILE LOGO	BENELUX	REGISTERED	03, 05, 21	1135784	24/MAY/2007	29/JUN/2007	825632	JANSSEN PHARMACEUTICA NV
BRILLIANT SCIENCE	BRAZIL	REGISTERED	03	829095560	12/APR/2007	24/JAN/2012	829095560	JOHNSON & JOHNSON
BRILLIANT SCIENCE	BRAZIL	REGISTERED	05	829095608	12/APR/2007	03/JAN/2012	829095608	JOHNSON & JOHNSON
BRILLIANT SCIENCE	BRAZIL	REGISTERED	21	829095616	12/APR/2007	07/FEB/2012	829095616	JOHNSON & JOHNSON
REMBRANDT	BRAZIL	REGISTERED	03	816752486	26/JUN/1992	03/MAY/1994	816752486	JOHNSON & JOHNSON
REMBRANDT	BRAZIL	REGISTERED	05	829100164	18/APR/2007	20/JUL/2010	829100164	JOHNSON & JOHNSON
REMBRANDT	BRAZIL	REGISTERED	21	829100172	18/APR/2007	20/JUL/2010	829100172	JOHNSON & JOHNSON
REMBRANDT ORAL HEALTH AND BEAUTY LOGO	BRAZIL	REGISTERED	03	829100121	18/APR/2007	20/JUL/2010	829100121	JOHNSON & JOHNSON
REMBRANDT ORAL HEALTH AND BEAUTY LOGO	BRAZIL	REGISTERED	05	829100130	18/APR/2007	20/JUL/2010	829100130	JOHNSON & JOHNSON
REMBRANDT ORAL HEALTH AND BEAUTY LOGO	BRAZIL	REGISTERED	21	829100148	18/APR/2007	20/JUL/2010	829100148	JOHNSON & JOHNSON
THE BRILLIANT MOUTH	BRAZIL	REGISTERED	05	829095640	12/APR/2007	11/OCT/2011	829095640	JOHNSON & JOHNSON
THE BRILLIANT MOUTH	BRAZIL	REGISTERED	03	829095632	12/APR/2007	25/OCT/2011	829095632	JOHNSON & JOHNSON
THE BRILLIANT MOUTH	BRAZIL	REGISTERED	21	829095667	12/APR/2007	11/OCT/2011	829095667	JOHNSON & JOHNSON
R TILE LOGO	BRAZIL	REGISTERED	05	829095527	12/APR/2007	22/DEC/2009	829095527	JOHNSON & JOHNSON
R TILE LOGO	BRAZIL	REGISTERED	03	829095519	12/APR/2007	22/DEC/2009	829095519	JOHNSON & JOHNSON

Trademark Name	Country	Status	Class	Filing Number	Filing Date	Registration Date	First Registration Number	Company
R TILE LOGO	BRAZIL	REGISTERED	21	829095535	12/APR/2007	22/DEC/2009	829095535	JOHNSON & JOHNSON
BRILLIANT SCIENCE	CANADA	REGISTERED	03, 42	1314018	17/AUG/2006	19/APR/2011	TMA795926	JOHNSON & JOHNSON
COMFYTRAY	CANADA	REGISTERED		1246951	14/FEB/2005	30/NOV/2005	TMA653956	JOHNSON & JOHNSON
FORM-FIT	CANADA	REGISTERED		1221389	23/JUN/2004	07/JUL/2009	TMA743016	JOHNSON & JOHNSON
REMBRANDT	CANADA	REGISTERED		689772	13/SEP/1991	25/MAR/1994	TMA425532	JOHNSON & JOHNSON
REMBRANDT	CANADA	REGISTERED	03, 21	1485278	15/JUN/2010	24/MAY/2013	TMA851648	JOHNSON & JOHNSON
REMBRANDT	CANADA	REGISTERED		1342244	04/APR/2007	22/NOV/2010	TMA783044	JOHNSON & JOHNSON
REMBRANDT 2 HOUR WHITE	CANADA	REGISTERED		1260391	08/JUN/2005	29/JUN/2010	TMA770878	JOHNSON & JOHNSON
REMBRANDT COMPLETE	CANADA	REGISTERED		1231728	27/SEP/2004	14/NOV/2005	TMA652680	JOHNSON & JOHNSON
REMBRANDT INTENSE STAIN	CANADA	REGISTERED		1231727	27/SEP/2004	19/OCT/2005	TMA650805	JOHNSON & JOHNSON
REMBRANDT ORAL HEALTH AND BEAUTY LOGO	CANADA	REGISTERED		1343207	12/APR/2007	30/APR/2010	TMA765537	JOHNSON & JOHNSON
REMBRANDT PLUS	CANADA	REGISTERED		1231729	27/SEP/2004	21/OCT/2005	TMA651063	JOHNSON & JOHNSON
REMBRANDT WHITENING PEN	CANADA	REGISTERED		1216463	12/MAY/2004	05/JUN/2007	TMA689021	JOHNSON & JOHNSON
REMBRANDT WHITENING STRIPS	CANADA	REGISTERED		1216462	12/MAY/2004	05/JUN/2007	TMA689022	JOHNSON & JOHNSON
REMBRANDT WHITENING STRIPS PREMIUM	CANADA	REGISTERED		1261488	16/JUN/2005	09/JUL/2009	TMA743156	JOHNSON & JOHNSON

Trademark Name	Country	Status	Class	Filing Number	Filing Date	Registration Date	First Registration Number	Company
R TILE LOGO	CANADA	REGISTERED		1341544	29/MAR/2007	20/APR/2010	TMA765412	JOHNSON & JOHNSON
REMBRANDT	CHILE	REGISTERED	03	217227	13/AUG/1992	17/MAR/1994	1098965	JOHNSON & JOHNSON
BRILLIANT SCIENCE	CHINA	REGISTERED	03	5996778	13/APR/2007	07/JAN/2010	5996778	JOHNSON & JOHNSON
BRILLIANT SCIENCE	CHINA	REGISTERED	05	5996789	13/APR/2008	21/JAN/2010	5996789	JOHNSON & JOHNSON
BRILLIANT SCIENCE	CHINA	REGISTERED	21	5996772	13/APR/2007	21/DEC/2009	5996772	JOHNSON & JOHNSON
REMBRANDT	CHINA	REGISTERED	05	6079468	30/MAY/2007	14/FEB/2010	6079468	JOHNSON & JOHNSON
REMBRANDT	CHINA	REGISTERED	03	3832559	08/DEC/2003	21/OCT/2010	3832559	JOHNSON & JOHNSON
REMBRANDT	CHINA	REGISTERED	03	6079469	30/MAY/2007	21/JUN/2010	6079469	JOHNSON & JOHNSON
REMBRANDT	CHINA	REGISTERED	21	6079467	30/MAY/2007	14/JAN/2010	6079467	JOHNSON & JOHNSON
REMBRANDT ORAL HEALTH AND BEAUTY LOGO	CHINA	REGISTERED	03	6021576	26/APR/2007	21/JUN/2010	6021576	JOHNSON & JOHNSON
REMBRANDT ORAL HEALTH AND BEAUTY LOGO	CHINA	REGISTERED	05	6021578	26/APR/2007	21/JUL/2010	6021578	JOHNSON & JOHNSON
REMBRANDT ORAL HEALTH AND BEAUTY LOGO	CHINA	REGISTERED	21	6021577	26/APR/2007	21/JUL/2010	6021577	JOHNSON & JOHNSON
THE BRILLIANT MOUTH	CHINA	REGISTERED	21	5996771	13/APR/2007	21/DEC/2009	5996771	JOHNSON & JOHNSON
THE BRILLIANT MOUTH	CHINA	REGISTERED	05	5996788	13/APR/2007	21/JAN/2010	5996788	JOHNSON & JOHNSON
R TILE LOGO	CHINA	REGISTERED	21	5996773	13/APR/2007	21/DEC/2009	5996773	JOHNSON & JOHNSON

Trademark Name	Country	Status	Class	Filing Number	Filing Date	Registration Date	First Registration Number	Company
REMBRANDT	COLOMBIA	REGISTERED	03	92370312	03/NOV/1992	31/MAY/2002	260623	JOHNSON & JOHNSON
REMBRANDT	COSTA RICA	REGISTERED	03	1993-342	19/JAN/1993	17/SEP/1993	83960	JOHNSON & JOHNSON
REMBRANDT	DENMARK	REGISTERED	03	3594	18/MAY/1992	20/NOV/1992	10703	JOHNSON & JOHNSON
REMBRANDT	ECUADOR	REGISTERED	03	37866	11/MAR/1993	13/JUL/1994	1435-94	JOHNSON & JOHNSON
REMBRANDT	ECUADOR	REGISTERED	05	37863	11/MAR/1993	13/JUL/1994	1432-94	JOHNSON & JOHNSON
BRILLIANT SCIENCE	EUROPEAN COMMUNITY (EUROPEAN UNION)	REGISTERED	03, 05, 21	5927314	23/MAY/2007	13/FEB/2008	5927314	JOHNSON & JOHNSON
FORM-FIT	EUROPEAN COMMUNITY (EUROPEAN UNION)	REGISTERED	03, 21	003899101	24/JUN/2004	03/OCT/2006	003899101	JOHNSON & JOHNSON
REMBRANDT	EUROPEAN COMMUNITY (EUROPEAN UNION)	REGISTERED	03, 05, 21	194613	01/APR/1996	30/SEP/1998	194613	JOHNSON & JOHNSON
REMBRANDT BRIGHTENING GLOSS	EUROPEAN COMMUNITY (EUROPEAN UNION)	REGISTERED	03, 05, 21	4103231	05/NOV/2004	18/JAN/2006	4103231	JOHNSON & JOHNSON
REMBRANDT COMPLETE	EUROPEAN COMMUNITY (EUROPEAN UNION)	REGISTERED	03, 05, 21	4103362	05/NOV/2004	18/JAN/2006	4103362	JOHNSON & JOHNSON
REMBRANDT COMPLETE CARE	EUROPEAN COMMUNITY (EUROPEAN UNION)	REGISTERED	03, 05, 21	4197737	16/DEC/2004	27/FEB/2006	4197737	JOHNSON & JOHNSON
REMBRANDT COMPLETE MINT	EUROPEAN COMMUNITY (EUROPEAN UNION)	REGISTERED	03, 05, 21	4103255	05/NOV/2004	03/FEB/2006	4103255	JOHNSON & JOHNSON
REMBRANDT ORAL HEALTH AND BEAUTY LOGO	EUROPEAN COMMUNITY (EUROPEAN UNION)	REGISTERED	03, 05, 21	5927983	23/MAY/2007	13/FEB/2008	5927983	JOHNSON & JOHNSON
REMBRANDT PROFESSIONAL WHITE	EUROPEAN COMMUNITY (EUROPEAN UNION)	REGISTERED	03, 05, 21	004103339	05/NOV/2004	03/FEB/2006	004103339	JOHNSON & JOHNSON
REMBRANDT SMILE SACK	EUROPEAN COMMUNITY (EUROPEAN UNION)	REGISTERED	03	2998201	07/JAN/2003	18/NOV/2004	2998201	JOHNSON & JOHNSON

Trademark Name	Country	Status	Class	Filing Number	Filing Date	Registration Date	First Registration Number	Company
REMBRANDT WHITENING PEN	EUROPEAN COMMUNITY (EUROPEAN UNION)	REGISTERED	03, 05, 21	4110037	05/NOV/2004	19/JAN/2006	4110037	JOHNSON & JOHNSON
REMBRANDT WHITENING STRIPS	EUROPEAN COMMUNITY (EUROPEAN UNION)	REGISTERED	03, 05, 21	004103297	05/NOV/2004	18/JAN/2006	004103297	JOHNSON & JOHNSON
THE BRILLIANT MOUTH	EUROPEAN COMMUNITY (EUROPEAN UNION)	REGISTERED	03, 05, 21	5927207	23/MAY/2007	13/FEB/2008	5927207	JOHNSON & JOHNSON
WHITENING WAND	EUROPEAN COMMUNITY (EUROPEAN UNION)	REGISTERED	03	2996841	07/JAN/2003	29/APR/2004	2996841	JOHNSON & JOHNSON
REMBRANDT	FRANCE	REGISTERED	03	92447112	22/DEC/1992	22/DEC/1992	92447112	JOHNSON & JOHNSON
REMBRANDT	FRANCE	REGISTERED	03, 21	98719131	20/FEB/1998	20/FEB/1998	98719131	JOHNSON & JOHNSON
REMBRANDT	GERMANY	REGISTERED	03	49982/3	18/SEP/1991	07/MAY/1992	2013654	JOHNSON & JOHNSON
REMBRANDT	GREECE	REGISTERED	03	132910	17/APR/1997	17/DEC/1998	132910	JOHNSON & JOHNSON
REMBRANDT	GUATEMALA	REGISTERED	03	1132	25/FEB/1993	01/SEP/1994	71625	JOHNSON & JOHNSON
BRILLIANT SCIENCE	HONG KONG	REGISTERED	03, 05, 21	300852921	17/APR/2007	17/APR/2007	300852921	JOHNSON & JOHNSON
REMBRANDT	HONG KONG	REGISTERED	03, 05, 21	300852930	17/APR/2007	17/APR/2007	300852930	JOHNSON & JOHNSON
REMBRANDT	HONG KONG	REGISTERED	03	6813	17/SEP/1991	27/OCT/1993	199304532	JOHNSON & JOHNSON
REMBRANDT ORAL HEALTH AND BEAUTY LOGO	HONG KONG	REGISTERED	03, 05, 21	300854172	19/APR/2007	19/APR/2007	300854172	JOHNSON & JOHNSON
BRILLIANT SCIENCE	INTERNATIONAL PROCEDURE	REGISTERED	03, 05, 21	935537	28/JUN/2007	19/JUL/2007	935537	JANSSEN PHARMACEUTICA NV
FORM-FIT	INTERNATIONAL PROCEDURE	REGISTERED	03	836056	23/JUN/2004	23/JUN/2004	836056	JANSSEN PHARMACEUTICA NV

Trademark Name	Country	Status	Class	Filing Number	Filing Date	Registration Date	First Registration Number	Company
REMBRANDT ORAL HEALTH AND BEAUTY LOGO	INTERNATIONAL PROCEDURE	REGISTERED	03, 05, 21	931137	29/JUN/2007	19/JUL/2007	931137	JANSSEN PHARMACEUTICA NV
REMBRANDT	IRELAND	REGISTERED	03	2621	15/MAY/1992	15/MAY/1992	149929	JOHNSON & JOHNSON
REMBRANDT	ISRAEL	REGISTERED	03	83414	18/MAY/1993	04/SEP/1994	83414	JOHNSON & JOHNSON
REMBRANDT	ITALY	REGISTERED	03	MI91C006977	26/SEP/1991	20/JUN/1994	977668	JOHNSON & JOHNSON
REMBRANDT	ITALY	REGISTERED	05	MI94C001997	03/MAR/1994	26/NOV/1996	1081523	JOHNSON & JOHNSON
BRILLIANT SCIENCE	JAPAN	REGISTERED	03, 05, 21	039116	19/APR/2007	09/MAY/2008	5134207	JOHNSON & JOHNSON
REMBRANDT	JAPAN	REGISTERED	03, 21	083542	07/SEP/2006	24/AUG/2007	5072235	JOHNSON & JOHNSON
REMBRANDT	JAPAN	REGISTERED	03	03-096392	13/SEP/1991	31/MAR/1994	2630830	JOHNSON & JOHNSON
REMBRANDT	JAPAN	REGISTERED	21	083541	07/SEP/2006	24/AUG/2007	5072234	JOHNSON & JOHNSON
THE BRILLIANT MOUTH	JAPAN	REGISTERED	03, 05, 21	039117	19/APR/2007	09/MAY/2008	5134208	JOHNSON & JOHNSON
BRILLIANT SCIENCE	KOREA (SOUTH)	REGISTERED	05	2008-40253	18/AUG/2008	14/DEC/2009	808916	JOHNSON & JOHNSON
BRILLIANT SCIENCE	KOREA (SOUTH)	REGISTERED	03, 21	2007-23856	04/MAY/2007	05/OCT/2009	802472	JOHNSON & JOHNSON
REMBRANDT	KOREA (SOUTH)	REGISTERED	03	2008-8799	26/FEB/2008	10/DEC/2008	771944	JOHNSON & JOHNSON
REMBRANDT	KOREA (SOUTH)	REGISTERED	21	2007-22361	25/APR/2007	08/MAY/2009	788189	JOHNSON & JOHNSON
REMBRANDT	KOREA (SOUTH)	REGISTERED	03	13936	20/MAY/1992	18/JUN/1993	266282	JOHNSON & JOHNSON

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REMBRANDT	KOREA (SOUTH)	REGISTERED	05, 21	2008-34908	16/JUL/2008	28/MAY/2009	790290	JOHNSON & JOHNSON
REMBRANDT ORAL HEALTH AND BEAUTY LOGO	KOREA (SOUTH)	REGISTERED	03	2008-8829	26/FEB/2008	10/DEC/2008	771945	JOHNSON & JOHNSON
REMBRANDT ORAL HEALTH AND BEAUTY LOGO	KOREA (SOUTH)	REGISTERED	21	2007-22363	25/APR/2007	08/MAY/2009	788191	JOHNSON & JOHNSON
REMBRANDT ORAL HEALTH AND BEAUTY LOGO	KOREA (SOUTH)	REGISTERED	05, 21	2008-34913	16/JUL/2008	28/MAY/2009	790291	JOHNSON & JOHNSON
THE BRILLIANT MOUTH	KOREA (SOUTH)	REGISTERED	03, 21	2007-23858	04/MAY/2007	23/SEP/2009	801670	JOHNSON & JOHNSON
THE BRILLIANT MOUTH	KOREA (SOUTH)	REGISTERED	05	2008-40260	18/AUG/2008	14/DEC/2009	808919	JOHNSON & JOHNSON
BRILLIANT SCIENCE	MEXICO	REGISTERED	21	848828	17/APR/2007	29/MAY/2007	986614	JOHNSON & JOHNSON
BRILLIANT SCIENCE	MEXICO	REGISTERED	05	849151	18/APR/2007	11/SEP/2007	1,000,877	JOHNSON & JOHNSON
REMBRANDT	MEXICO	REGISTERED	05	849152	18/APR/2007	25/JUL/2007	994959	JOHNSON & JOHNSON
REMBRANDT	MEXICO	REGISTERED	21	848830	17/APR/2007	29/MAY/2007	986615	JOHNSON & JOHNSON
REMBRANDT	MEXICO	REGISTERED	03	140028	20/MAY/1992	26/SEP/1994	474708	JOHNSON & JOHNSON
REMBRANDT ORAL HEALTH AND BEAUTY LOGO	MEXICO	REGISTERED	03	999,726	03/APR/2009	11/JUN/2009	1,105,163	JOHNSON & JOHNSON
REMBRANDT ORAL HEALTH AND BEAUTY LOGO	MEXICO	REGISTERED	21	850,951	26/APR/2007	30/OCT/2007	1009298	JOHNSON & JOHNSON
REMBRANDT ORAL HEALTH AND BEAUTY LOGO	MEXICO	REGISTERED	05	850,950	26/APR/2007	30/OCT/2007	1009297	JOHNSON & JOHNSON
THE BRILLIANT MOUTH	MEXICO	REGISTERED	05	849149	18/APR/2007	11/SEP/2007	1,000,876	JOHNSON & JOHNSON

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THE BRILLIANT MOUTH	MEXICO	REGISTERED	03	849147	18/APR/2007	09/NOV/2011	1250153	JOHNSON & JOHNSON
R TILE LOGO	MEXICO	REGISTERED	05	854941	17/MAY/2007	29/AUG/2008	1059221	JOHNSON & JOHNSON
R TILE LOGO	MEXICO	REGISTERED	21	854942	17/MAY/2007	25/JUL/2007	995005	JOHNSON & JOHNSON
REMBRANDT	MOROCCO	REGISTERED	03	55065	21/OCT/1994	21/OCT/1994	55065	JOHNSON & JOHNSON
BRILLIANT SCIENCE	NEW ZEALAND	REGISTERED	03, 05, 21	766219	03/APR/2007	13/NOV/2008	766219	JOHNSON & JOHNSON
FORM-FIT	NEW ZEALAND	REGISTERED	03, 21	714269	23/JUN/2004	23/DEC/2004	714269	JOHNSON & JOHNSON
REMBRANDT	NEW ZEALAND	REGISTERED	03	218343	18/MAY/1992	27/JAN/1995	218343	JOHNSON & JOHNSON
REMBRANDT	NEW ZEALAND	REGISTERED	03, 05, 21	766297	04/APR/2007	13/DEC/2007	766297	JOHNSON & JOHNSON
REMBRANDT ORAL HEALTH AND BEAUTY LOGO	NEW ZEALAND	REGISTERED	03, 05, 21	766639	12/APR/2007	13/DEC/2007	766639	JOHNSON & JOHNSON
REMBRANDT	NICARAGUA	REGISTERED	03	02815	28/SEP/1995	23/OCT/1997	35565	JOHNSON & JOHNSON
BRILLIANT SCIENCE	NORWAY	REGISTERED	03, 05, 21	04613	20/APR/2007	12/AUG/2008	247169	JOHNSON & JOHNSON
FORM-FIT	NORWAY (INTERNATIONAL PROCEDURE)	REGISTERED	03	836056	23/JUN/2004	23/JUN/2004	836056	JANSSEN PHARMACEUTICA NV
REMBRANDT	NORWAY	REGISTERED	03, 05, 21	04515	17/APR/2007	29/MAY/2008	246111	JOHNSON & JOHNSON
REMBRANDT	NORWAY	REGISTERED	03	914588	11/SEP/1991	14/JAN/1993	154586	JOHNSON & JOHNSON
REMBRANDT ORAL HEALTH AND BEAUTY LOGO	NORWAY	REGISTERED	03, 05, 21	04552	18/APR/2007	02/JUN/2008	246142	JOHNSON & JOHNSON

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REMBRANDT	OMAN	REGISTERED	03	10678	07/NOV/1994	07/NOV/1994	10678	JOHNSON & JOHNSON
REMBRANDT	PANAMA	REGISTERED	03	65110	03/MAR/1993	19/AUG/1994	65110	JOHNSON & JOHNSON
REMBRANDT	PERU	REGISTERED	05	214392	11/JAN/1993	19/JUL/1993	831	JOHNSON & JOHNSON
REMBRANDT	PERU	REGISTERED	03	214391	11/JAN/1993	12/NOV/1993	2624	JOHNSON & JOHNSON
REMBRANDT	POLAND	REGISTERED	03, 05	250743	23/MAY/2002	09/JUN/2005	164090	JOHNSON & JOHNSON
REMBRANDT	PORTUGAL	REGISTERED	03	288921	26/JAN/1993	05/JUL/1999	288921	JOHNSON & JOHNSON
REMBRANDT	PORTUGAL	REGISTERED	05	288922	26/JAN/1993	24/JAN/1994	288922	JOHNSON & JOHNSON
REMBRANDT	PORTUGAL	REGISTERED	03	262457	28/FEB/1990	17/SEP/1992	262457	JOHNSON & JOHNSON
REMBRANDT LIGHTEN	PORTUGAL	REGISTERED	03	263784	23/APR/1990	24/SEP/1992	263784	JOHNSON & JOHNSON
REMBRANDT	QATAR	REGISTERED	03	12428	22/OCT/1994	24/NOV/2001	12428	JOHNSON & JOHNSON
BRILLIANT SCIENCE	RUSSIAN FEDERATION (INTERNATIONAL PROCEDURE)	REGISTERED	03, 05, 21	935537	28/JUN/2007	19/JUL/2007	935537	JANSSEN PHARMACEUTICA NV
REMBRANDT	RUSSIAN FEDERATION	REGISTERED	03	93011475	18/MAR/1993	15/AUG/1995	130385	JOHNSON & JOHNSON
REMBRANDT ORAL HEALTH AND BEAUTY LOGO	RUSSIAN FEDERATION (INTERNATIONAL PROCEDURE)	REGISTERED	03, 05, 21	931137	29/JUN/2007	19/JUL/2007	931137	JANSSEN PHARMACEUTICA NV
THE BRILLIANT MOUTH	RUSSIAN FEDERATION	REGISTERED	03, 05, 21	2007733918	31/OCT/2007	10/MAR/2009	374088	JOHNSON & JOHNSON
REMBRANDT	SINGAPORE	REGISTERED	03	T9209835Z	22/DEC/1992	22/DEC/1992	T9209835Z	JOHNSON & JOHNSON

Trademark Name	Country	Status	Class	Filing Number	Filing Date	Registration Date	First Registration Number	Company
REMBRANDT	SINGAPORE	REGISTERED	05	T9209836H	22/DEC/1992	22/DEC/1992	T9209836H	JOHNSON & JOHNSON
PREMIOS REMBRANDT	SPAIN	REGISTERED	41	1802212	07/FEB/1994	20/JUL/1994	1802212	JOHNSON & JOHNSON
REMBRANDT	SPAIN	REGISTERED	03	1637124	22/MAY/1991	20/JUL/1994	1637124	JOHNSON & JOHNSON
REMBRANDT LIGHTEN	SPAIN	REGISTERED	03	2777975	15/JUN/2007	14/DEC/2007	2777975	JOHNSON & JOHNSON
REMBRANDT	SWEDEN	REGISTERED	03	7837	13/SEP/1991	23/OCT/1992	241734	JOHNSON & JOHNSON
BRILLIANT SCIENCE	SWITZERLAND (INTERNATIONAL PROCEDURE)	REGISTERED	03, 05, 21	935537	28/JUN/2007	19/JUL/2007	935537	JANSSEN PHARMACEUTICA NV
FORM-FIT	SWITZERLAND (INTERNATIONAL PROCEDURE)	REGISTERED	03	836056	23/JUN/2004	23/JUN/2004	836056	JANSSEN PHARMACEUTICA NV
REMBRANDT	SWITZERLAND	REGISTERED	03	04968/1994	20/JUL/1994	14/DEC/1994	414032	JOHNSON & JOHNSON
REMBRANDT	SWITZERLAND	REGISTERED	03	06248/1991	11/SEP/1991	27/MAY/1992	392738	JOHNSON & JOHNSON
REMBRANDT ORAL HEALTH AND BEAUTY LOGO	SWITZERLAND	REGISTERED	03, 05, 21	931137	29/JUN/2007	19/JUL/2007	931137	JANSSEN PHARMACEUTICA NV
THE BRILLIANT MOUTH	SWITZERLAND	REGISTERED	03, 05, 21	062075/2007	30/OCT/2007	23/JAN/2008	567.067	JOHNSON & JOHNSON
REMBRANDT	TAIWAN	REGISTERED	03	36082	13/JUL/2006	16/NOV/2007	1286787	JOHNSON & JOHNSON
REMBRANDT	TANGIER	REGISTERED	03	10088	25/OCT/1994	25/OCT/1994	10088	JOHNSON & JOHNSON
REMBRANDT	TRINIDAD AND TOBAGO	REGISTERED	11	21618	19/MAY/1993	14/MAY/2007	21618	JOHNSON & JOHNSON
REMBRANDT	TRINIDAD AND TOBAGO	REGISTERED	03	21619	19/MAY/1993	28/MAR/1995	21619	JOHNSON & JOHNSON

Trademark Name	Country	Status	Class	Filing Number	Filing Date	Registration Date	First Registration Number	Company
REMBRANDT	TUNISIA	REGISTERED	03	EE941164	18/OCT/1994	18/OCT/1994	EE941164	JOHNSON & JOHNSON
REMBRANDT	TURKEY	REGISTERED	03	2012/37025	19/APR/2012	30/DEC/2014	2012/37025	JOHNSON & JOHNSON
REMBRANDT	UNITED ARAB EMIRATES	REGISTERED	03	00293	27/SEP/1993	02/JAN/1997	3206	JOHNSON & JOHNSON
REMBRANDT	UNITED ARAB EMIRATES	REGISTERED	05	002294	27/SEP/1993	10/DEC/1995	3344	JOHNSON & JOHNSON
REMBRANDT	UNITED KINGDOM (Great Britain)	REGISTERED	03	1476140	11/SEP/1991	11/SEP/1991	1476140	JOHNSON & JOHNSON
COMFYTRAY	UNITED STATES OF AMERICA	REGISTERED	10	85/259802	07/MAR/2011	01/MAY/2012	4134101	JOHNSON & JOHNSON
BE YOUR BRIGHTEST	UNITED STATES OF AMERICA	PUBLISHED	03, 05	86/416481	07/OCT/2014			JOHNSON & JOHNSON
D DEEPLY WHITE +PEROXIDE	UNITED STATES OF AMERICA	REGISTERED	03, 05, 10, 44	85/403282	22/AUG/2011	05/MAR/2013	4298910	JOHNSON & JOHNSON
D DEEPLY WHITE +PEROXIDE REMBRANDT & LOGO	UNITED STATES OF AMERICA	REGISTERED	03, 05, 10, 44	85/403284	22/AUG/2011	05/MAR/2013	4298911	JOHNSON & JOHNSON
DEEPLY WHITE	UNITED STATES OF AMERICA	REGISTERED	03, 05	85/397607	15/AUG/2011	16/JUL/2013	4369130	JOHNSON & JOHNSON
FOCUSED ON THE SCIENCE OF WHITER SMILES	UNITED STATES OF AMERICA	REGISTERED	03	77/737683	15/MAY/2009	30/OCT/2012	4234329	JOHNSON & JOHNSON
INTENSE STAIN	UNITED STATES OF AMERICA	REGISTERED	03	77/566259	10/SEP/2008	17/AUG/2010	3833342	JOHNSON & JOHNSON
INTENSE STAIN	UNITED STATES OF AMERICA	PUBLISHED	05, 44	86/507742	20/JAN/2015			JOHNSON & JOHNSON
REMBRANDT	UNITED STATES OF AMERICA	REGISTERED	03	74/348130	13/JAN/1993	28/DEC/1993	1813327	JOHNSON & JOHNSON
REMBRANDT	UNITED STATES OF AMERICA	REGISTERED	05	73/411726	31/JAN/1983	08/JAN/1985	1313028	JOHNSON & JOHNSON

Trademark Name	Country	Status	Class	Filing Number	Filing Date	Registration Date	First Registration Number	Company
REMBRANDT	UNITED STATES OF AMERICA	REGISTERED	03	73/606023	23/JUN/1986	06/JAN/1987	1423544	JOHNSON & JOHNSON
REMBRANDT	UNITED STATES OF AMERICA	REGISTERED	03	76/676526	07/MAY/2007	10/MAR/2009	3587562	JOHNSON & JOHNSON
REMBRANDT AND SIDE SQUARE LOGO	UNITED STATES OF AMERICA	REGISTERED	03	77/823704	10/SEP/2009	04/JAN/2011	3901590	JOHNSON & JOHNSON
REMBRANDT AND TOP SQUARE LOGO	UNITED STATES OF AMERICA	REGISTERED	03, 05	77/823710	10/SEP/2009	12/JUL/2011	3994479	JOHNSON & JOHNSON
REMBRANDT C AND LOGO (IN COLOR)	UNITED STATES OF AMERICA	REGISTERED	03	77/823707	10/SEP/2009	12/JUL/2011	3994478	JOHNSON & JOHNSON
REMBRANDT COLORFUL	UNITED STATES OF AMERICA	PUBLISHED	03, 44	86/384936	04/SEP/2014			JOHNSON & JOHNSON
REMBRANDT D DEEPLY WHITE +PEROXIDE & LOGO	UNITED STATES OF AMERICA	REGISTERED	03, 05, 10, 44	85/403276	22/AUG/2011	05/MAR/2013	4298909	JOHNSON & JOHNSON
REMBRANDT DEEPLY WHITE	UNITED STATES OF AMERICA	REGISTERED	03, 05, 44	85/006962	06/APR/2010	17/JAN/2012	4088529	JOHNSON & JOHNSON
REMBRANDT I INTENSE STAIN AND LOGO	UNITED STATES OF AMERICA	REGISTERED	03	77/823826	10/SEP/2009	25/JAN/2011	3911937	JOHNSON & JOHNSON
REMBRANDT I INTENSE STAIN AND LOGO (BLACK/WHITE)	UNITED STATES OF AMERICA	REGISTERED	03, 44	85/979935	22/AUG/2011	24/SEP/2013	4408675	JOHNSON & JOHNSON
WHITENING FOR THE COLORFUL	UNITED STATES OF AMERICA	PUBLISHED	03, 44	86/384937	04/SEP/2014			JOHNSON & JOHNSON
REMBRANDT	URUGUAY	REGISTERED	03	254558	18/JUN/1992	01/JUL/1994	354504	JOHNSON & JOHNSON
REMBRANDT	YEMEN, REPUBLIC OF	REGISTERED	03	6540	20/DEC/1994	20/DEC/1994	4688	JOHNSON & JOHNSON

Transferred Other Trademark Rights

Trademark Name	Country	Status	Class	Filing Number	Filing Date	Registration Date	First Registration Number	Company
REMBRANDT COMFYTRAY	AUSTRALIA	REGISTERED	21	1128394	07/AUG/2006	16/APR/2007	1128394	JOHNSON & JOHNSON
REMBRANDT	CHINA	REGISTERED	05	3832558	08/DEC/2003	21/APR/2006	3832558	JOHNSON & JOHNSON
REMBRANDT	CHINA	REGISTERED	21	3832557	08/DEC/2003	21/APR/2006	3832557	JOHNSON & JOHNSON
REMBRANDT	INDIA	REGISTERED	03	573628	20/MAY/1992	573628	20/MAY/1992	MCNEIL-PPC
COMFY TRAY	NORWAY	REGISTERED	10	200501491	21/FEB/2005	22/DEC/2006	236994	JOHNSON & JOHNSON
REMBRANDT Trade Dress	U.S.	REGISTERED	03	76/686171	25/JAN/2008	31/MAR/2010	3765724	JOHNSON & JOHNSON