

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM396061

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Release of Security Interest in Intellectual Property at Reel/Frame No. 4222/0202

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
MMV Financial Inc.		08/23/2016	Corporation: CANADA

RECEIVING PARTY DATA

Name:	Smart Destinations, Inc.
Street Address:	711 Atlantic Avenue, 4th Floor
City:	Boston
State/Country:	MASSACHUSETTS
Postal Code:	02111
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
Registration Number:	3070662	GO FLORIDA
Registration Number:	2992063	GO BOSTON
Registration Number:	3106267	GO MIAMI
Registration Number:	3116463	GO SAN DIEGO
Registration Number:	3111481	GO LOS ANGELES
Registration Number:	3106262	GO SEATTLE
Registration Number:	3195716	GO ORLANDO
Registration Number:	3205037	GO CHICAGO
Registration Number:	3177921	GO SAN FRANCISCO
Registration Number:	3393486	POWDER PASSPORT
Registration Number:	3456587	TICKEGO
Registration Number:	3456572	GO OAHU

CORRESPONDENCE DATA

Fax Number: 2138918763

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: ipdocket@lw.com

Correspondent Name: Latham & Watkins LLP

Address Line 1: 355 South Grand Avenue

TRADEMARK

Address Line 4:	Los Angeles, CALIFORNIA 90071-1560
ATTORNEY DOCKET NUMBER:	054166-0003
NAME OF SUBMITTER:	Rhonda DeLeon
SIGNATURE:	/Rhonda DeLeon/
DATE SIGNED:	08/23/2016
Total Attachments: 3 source=MMV IP Release#page1.tif source=MMV IP Release#page2.tif source=MMV IP Release#page3.tif	

**RELEASE OF SECURITY INTEREST IN
INTELLECTUAL PROPERTY**

This RELEASE, dated as of August 23, 2016, is made by MMV Financial Inc., (“MMV”), pursuant to the general security agreement dated as of June 4, 2010 (the “GSA”).

W I T N E S S E T H

WHEREAS, Smart Destinations, Inc. (“Grantor”) is a party to the GSA;

WHEREAS, pursuant to the GSA, the Grantor executed the Confirmation of Grant of Security Interest dated as of June 4, 2010 (the “Grant of Security Interest”) and recorded with the U.S. Patent and Trademark Office on June 10, 2010 at Reel/Frame Nos. 4222/0202 and 24514/0685, pursuant to which the Grantor granted to MMV a security interest, lien and charge in all of its right, title and interest in and to the intellectual property set forth in Schedule I, attached hereto and incorporated herein by reference (“Released Collateral”);

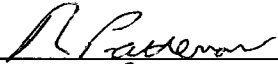
WHEREAS, the Grantor has requested that MMV release its security interest, lien and charge in all of its right, title and interest in and to the Released Collateral.

NOW, THEREFORE, MMV hereby DISCHARGES, TERMINATES and RELEASES, without recourse, representation or warranty, its security interest, lien and charge in all of its right, title and interest in and to the Released Collateral, and agrees that all the security interest in the Released Collateral is hereby discharged, terminated and released. The undersigned hereby transfers and assigns to the Grantor, without recourse, representation or warranty, any and all right, title and interest that it may have obtained in, to and under the Released Collateral under the GSA.

[SIGNATURE PAGES FOLLOW]

IN WITNESS WHEREOF, MMV has caused this Release to be duly executed and delivered as of the date first written above.

MMV FINANCIAL INC.

By: 
Name: Ron Paterson
Title: EV

SCHEDULE I
to
RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY

INTELLECTUAL PROPERTY

PATENT: PROGRAMMABLE TICKETING SYSTEM

Application # 10/896287

Notice of Allowance Sent 3/22/2010

Earliest Publication Notice 20060020517

<u>Trademarks</u>	<u>Registration Number</u>	<u>Registration Date</u>
GO FLORIDA (block letters)	3070662	3/21/2006
GO BOSTON (block letters)	2992063	9/6/2005
GO MIAMI (block letters)	3106267	2/15/2005
GO SAN DIEGO (block letters)	3116463	2/15/2005
GO LOS ANGELES (block letters)	3111481	2/14/2005
GO SEATTLE (block letters)	3106262	2/10/2005
GO ORLANDO (block letters)	3195716	2/10/2005
GO CHICAGO (block letters)	3205037	2/10/2005
GO SAN FRANCISCO (block letters)	3177921	7/27/2004
POWDER PASSPORT (block letters)	3393486	3/4/2008
TICKEGO (block letters)	3456587	7/1/2008
GO OAHU (block letters)	3456572	7/1/2008