

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM396067

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Launch International, Inc.		08/22/2016	Corporation: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	Corporate Visions, Inc.		
Street Address:	3875 Hopyard Road, Suite 275		
City:	Pleasanton		
State/Country:	CALIFORNIA		
Postal Code:	94588		
Entity Type:	Corporation: INDIANA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4450214	THOUGHTFUL SELLING	
Registration Number:	3281501	INTEGRATED ENABLEMENT MARKETING	
Registration Number:	4165981	THE SALES ENABLEMENT CONTENT COMPANY	
CORRESPONDENCE DATA			
Fax Number:	4156597357		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	415-836-2557		
Email:	Paul.Stickel@dlapiper.com		
Correspondent Name:	DLA Piper LLP (US)		
Address Line 1:	555 Mission Street, Suite 2400		
Address Line 2:	Attn: Heather Dunn, Esq.		
Address Line 4:	San Francisco, CALIFORNIA 94105-2933		
NAME OF SUBMITTER:	Stephanie L. Hall, Esq.		
SIGNATURE:	/Stephanie L. Hall/		
DATE SIGNED:	08/23/2016		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (“**Agreement**”) is made between Launch International, Inc., a Pennsylvania corporation (“**Assignor**”) with an address of 95 West Court Street, Doylestown, Pennsylvania 18901, United States of America, and Corporate Visions, Inc., an Indian corporation (“**Assignee**”) with an address of 3875 Hopyard Road, Suite 275, Pleasanton, CA 94588, United States of America.

WHEREAS, Assignor is a wholly owned subsidiary of Assignee;

WHEREAS, Assignor desires to assign the Transferred Trademarks (defined below) to Assignee, and Assignee desires to accept such assignment; and

WHEREAS, The “**Transferred Trademarks**” include the trademarks listed in Exhibit A to this Agreement, including all common law rights thereto, and all goodwill pertaining to those trademarks and to the business, goods and services associated with those trademarks.

NOW, THEREFORE, for good and valuable consideration the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns, transfers, and conveys to Assignee, on a worldwide basis, all of its right, title and interest in and to the Transferred Trademarks, including any and all rights, priorities, and privileges of Assignor under the laws of the United States and any of its states, the laws of any other jurisdiction, multinational law, and any compact, treaty, protocol, convention, or organization, subject to such currently outstanding license or use rights to the Transferred Trademarks as currently exist, if any.

Assignor also assigns to Assignee (a) all of its right, title, and interest in and to all proceeds or damages past, present, or future arising from or relating to the Transferred Trademarks, (b) the right to bring suit and recover damages for past claims or causes of action arising from or relating to the Transferred Trademarks, including infringement, and misappropriation, (c) all registrations for the Transferred Trademarks that Assignor holds or controls including the registrations listed in Exhibit A to this Agreement, (d) the right to file additional trademark applications for the Transferred Trademarks and all right, title and interest in and to the marks therein including all common law rights thereto, and all goodwill pertaining to those trademarks and to the business, goods and services associated with those trademarks, and (e) all such applications and resulting registrations.

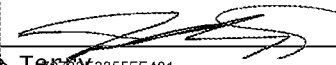
Assignor will sign such additional documents as may be necessary to fully vest the ownership of the Transferred Trademarks in Assignee or to perfect or record the assignment and to carry out the intent of the parties as reflected in this Assignment.

This assignment is effective as of the date last signed below (the “**Effective Date**”).

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the undersigned has caused this Trademark Assignment Agreement to be duly executed and delivered as of the Effective Date.

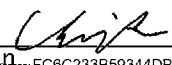
LAUNCH INTERNATIONAL, INC.

DocuSigned by:
By: 
Name: Joe Teresi FC833355FE401...

Title: CEO

Dated: 8/22/2016

CORPORATE VISIONS, INC.

DocuSigned by:
By: 
Name: Gloria Fan FC6C233B59344DB...

Title: Chief Financial Officer

Dated: 8/22/2016

EXHIBIT A**MARKS**

THOUGHTFUL SELLING
INTEGRATED ENABLEMENT MARKETING
THE SALES ENABLEMENT CONTENT COMPANY
LAUNCH
LAUNCH INTERNATIONAL

REGISTRATIONS

Mark	Country	Class	Serial #	Reg #
THOUGHTFUL SELLING	United States	35	85811370	4450214
INTEGRATED ENABLEMENT MARKETING	United States	35	77020385	3281501
THE SALES ENABLEMENT CONTENT COMPANY	United States (Supplemental Register)	35	85211766	4165981