

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM396105

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
EA International (Studio and Publishing) Ltd.		08/09/2016	Company: BERMUDA
RECEIVING PARTY DATA			
Name:	Electronic Arts Inc.		
Street Address:	209 Redwood Shores Parkway		
Internal Address:	Legal Department		
City:	Redwood City		
State/Country:	CALIFORNIA		
Postal Code:	94065		
Entity Type:	Company: DELAWARE		
PROPERTY NUMBERS Total: 16			
Property Type	Number	Word Mark	
Registration Number:	3172886	BIOWARE	
Registration Number:	2454474	BIOWARE	
Registration Number:	3421096	BIOWARE CORP	
Registration Number:	4049695	DRAGON AGE	
Registration Number:	3955334	DRAGON AGE	
Registration Number:	3955336	DRAGON AGE	
Registration Number:	3298603	DRAGON AGE	
Registration Number:	4885504	INQUISITION	
Registration Number:	4885503	INQUISITION	
Registration Number:	2980057	JADE EMPIRE	
Registration Number:	2980061	JADE EMPIRE	
Registration Number:	3409613	MASS EFFECT	
Registration Number:	3687540	MASS EFFECT	
Registration Number:	3275964	MASS EFFECT	
Registration Number:	3689704	MASS EFFECT	
Registration Number:	3423385	MASS EFFECT	
CORRESPONDENCE DATA			
TRADEMARK			

Fax Number: 6506281422

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6506281500

Email: trademarks@ea.com

Correspondent Name: Vineeta Gajwani

Address Line 1: 209 Redwood Shores Parkway

Address Line 2: Electronic Arts Inc. - Legal

Address Line 4: Redwood City, CALIFORNIA 94065

NAME OF SUBMITTER:	Vineeta Gajwani
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SIGNATURE:	/vg/
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DATE SIGNED:	08/23/2016
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Total Attachments: 8

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INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT

This Intellectual Property Assignment Agreement (this “**Assignment Agreement**”) is made and entered into as of August 9, 2016 (the “**Effective Date**”) by and between EA International (Studio and Publishing) Ltd., a company organized under the laws of Bermuda with its office located at Clarendon House, 2 Church Street, Hamilton, Bermuda HM11 (“**Assignor**”) and Electronic Arts Inc., a company organized under the laws of the State of Delaware with its main office located at 209 Redwood Shores Parkway, Redwood City, California 94065, United States of America (“**Assignee**”). Assignor and Assignee are sometimes collectively referred to herein as the “**Parties.**”

RECITALS

WHEREAS, Assignor is the owner of all rights, title and interest in and to the Intellectual Property and Marks (as defined below);

WHEREAS, to further the Parties’ business purposes and for good and sufficient consideration, the receipt and sufficiency of which is hereby acknowledged, Assignee wishes to obtain by assignment, and Assignor wishes to assign to Assignee, all right, title and interest in the Intellectual Property and the Marks (defined herein).

Now, therefore, the Parties agree as follows:

1. Assignment of Intellectual Property and Marks. Assignor hereby transfers, assigns and conveys to Assignee all of Assignor’s right, title and interest, in and to the Intellectual Property and the Marks, including all goodwill associated with the use of the Intellectual Property and the Marks. “Intellectual Property” shall mean any or all of the following: (i) all inventions (whether patentable or not), invention disclosures, improvements, trade secrets, proprietary information, confidential information, know how, technology, processes, designs, and all documentation relating to any of the foregoing; (ii) copyrights, copyright registrations and applications for copyright registration, and content and works of authorship, including authors’ or moral rights, rights to make derivative works and neighboring rights and any related or equivalent rights where such rights are not deemed copyright under applicable law, (iii) all computer software, including all source code, object code, firmware, development tools, files, records and data, and all media on which any of the foregoing is recorded; and (iv) any other intellectual property or proprietary rights exclusive of the Marks. “Marks” shall mean any or all of the following: (i) all trademarks, trade names, trade dress, logos, common law trademarks and service marks, Internet domain names, corresponding trademark and service mark registrations and applications throughout the world; and (ii) any similar or equivalent rights to any of the foregoing anywhere in the world, owned or otherwise held by Assignor of the Effective Date. For the sake of clarity, the Marks include but are not limited to the intellectual property set forth on Schedule A attached hereto.
2. Authorizations. Assignor hereby authorizes the appropriate empowered officials or issuing authorities in relevant jurisdictions, as applicable, to record the transfer of all Assignor’s entire right, title and interest in the Assigned Intellectual Property and Marks to Assignee as the owner, claimant, assignee or otherwise, as the case may be, and to issue to Assignee all trademark and copyright

registrations referred to above which may issue with respect to the assigned Intellectual Property and Marks, in accordance with this Assignment Agreement.

3. Further Documents. If at any time after the Effective Date, any further action is necessary or desirable to carry out the purposes of this Assignment Agreement, Assignor agrees to execute and deliver to Assignee such further instruments as may be reasonably required to carry out or effectuate the purposes and intent of this Assignment Agreement and to vest in Assignee full right, title and interest in and to the assigned Intellectual Property and Marks.

4. Substitution and Subrogation. The assignment, transfer and conveyance contained herein is made with full powers of substitution and subrogation of Assignee in and to all covenants and warranties heretofore given or made by third parties to Assignor in respect of the assigned Intellectual Property and Marks.

5. Binding Effect. This Assignment Agreement shall bind and inure to the benefit of the respective Parties and their successors, assigns, and transferees.

6. Governing Law. This Assignment Agreement shall be construed and enforced in accordance with the laws of the State of California without giving effect to the principles of choice of law or conflicts of law thereof.

7. Counterparts. This Assignment Agreement may be executed in two or more counterparts, each of which shall be deemed an original, but all of such counterparts together shall constitute one and the same instrument.

8. Headings. The subject headings of this Assignment Agreement are included for purposes of convenience only, and shall not affect the construction or interpretation of any provision of this Assignment Agreement.

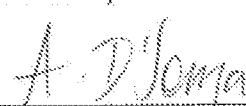
9. Amendments. No modification or amendment to this Assignment Agreement shall be binding upon the parties unless in writing and executed by the duly authorized representative of each of the parties.

IN WITNESS WHEREOF, this Assignment Agreement has been executed by the Parties as of the Effective Date by their authorized representatives as set forth below:

ELECTRONIC ARTS INC.

EA INTERNATIONAL (STUDIO AND PUBLISHING) LTD.

By: 

By: 

Name: Jacob Schatz

Name: 9th AUGUST 2016, Andy D'Souza

Title: SVP, GC & Corp Secretary

Title: EA INT'L PUBLISHING MANAGER

SCHEDULE A

TRADEMARK	COUNTRY	TRADEMARK STATUS	APP./REG. NO.
BIOWARE in Chinese characters	China	Registered	5603301
BIOWARE in Chinese characters	Hong Kong	Registered	300704439
BIOWARE	Australia	Pending	1759766
BIOWARE	Brazil	Registered	900680792
BIOWARE	Brazil	Registered	900680784
BIOWARE	Brazil	Registered	900680776
BIOWARE	Canada	Registered	TMA513686
BIOWARE	Canada	Registered	TMA715517
BIOWARE	China	Registered	5603300
BIOWARE	CTM / EUTM	Registered	004319315
BIOWARE	Hong Kong	Registered	300684810
BIOWARE	Mexico	Registered	1048136
BIOWARE	Mexico	Registered	1024365
BIOWARE	Mexico	Registered	1024366
BIOWARE	Norway	Registered	231975
BIOWARE	Republic of Korea (South)	Registered	45-25658
BIOWARE	Switzerland	Registered	533579
BIOWARE	United States of America	Registered	3172886
BIOWARE	United States of America	Registered	2454474
BIOWARE AURORA ENGINE	Canada	Registered	TMA580216
BIOWARE CORP	Australia	Registered	934249
BIOWARE CORP	CTM / EUTM	Registered	002919082
BIOWARE CORP	Japan	Registered	4685606
BIOWARE CORP & design	Canada	Registered	TMA715519
BIOWARE CORP & design	CTM / EUTM	Registered	002919108
BIOWARE CORP & design	United States of America	Registered	3421096
BIOWARE ODYSSEY ENGINE	Canada	Registered	TMA588077
BW & design	Canada	Registered	TMA581163
DRAGON AGE	Brazil	Pending	827053363
DRAGON AGE	Argentina	Registered	2093375
DRAGON AGE	Argentina	Registered	2093391
DRAGON AGE	Australia	Registered	1028040
DRAGON AGE	Brazil	Registered	827053355
DRAGON AGE	Brazil	Registered	827053347
DRAGON AGE	Canada	Registered	TMA765017
DRAGON AGE	Canada	Registered	TMA806274
DRAGON AGE	Canada	Registered	TMA764274

TRADEMARK	COUNTRY	TRADEMARK STATUS	APP./REG. NO.
DRAGON AGE	China	Registered	10449820
DRAGON AGE	China	Registered	5603302
DRAGON AGE	CTM / EUTM	Registered	003782794
DRAGON AGE	CTM / EUTM	Registered	004337771
DRAGON AGE	Germany	Registered	302015031175
DRAGON AGE	Hong Kong	Registered	300684829
DRAGON AGE	Japan	Registered	4933753
DRAGON AGE	Mexico	Registered	870883
DRAGON AGE	Mexico	Registered	870884
DRAGON AGE	Norway	Registered	236794
DRAGON AGE	Russian Federation	Registered	412425
DRAGON AGE	Switzerland	Registered	528951
DRAGON AGE	United Kingdom	Registered	UK00003097699
DRAGON AGE	United States of America	Registered	3298603
DRAGON AGE	United States of America	Registered	4049695
DRAGON AGE	United States of America	Registered	3955334
DRAGON AGE	United States of America	Registered	3955336
DRAGON AGE & design	Brazil	Pending	828597065
DRAGON AGE & design	Argentina	Registered	2178350
DRAGON AGE & design	Argentina	Registered	2178351
DRAGON AGE & design	Argentina	Registered	2178349
DRAGON AGE & design	Argentina	Registered	2237529
DRAGON AGE & design	Argentina	Registered	2237530
DRAGON AGE & design	Australia	Registered	1119753
DRAGON AGE & design	Brazil	Registered	828597090
DRAGON AGE & design	Brazil	Registered	828597111
DRAGON AGE & design	Brazil	Registered	828597081
DRAGON AGE & design	China	Registered	5603304
DRAGON AGE & design	CTM / EUTM	Registered	005148655
DRAGON AGE & design	Hong Kong	Registered	300684838
DRAGON AGE & design	Hong Kong	Registered	300707210
DRAGON AGE & design	Japan	Registered	5042703
DRAGON AGE & design	Mexico	Registered	953726
DRAGON AGE & design	Mexico	Registered	951242
DRAGON AGE & design	Mexico	Registered	954354
DRAGON AGE & design	Mexico	Registered	952589
DRAGON AGE & design	Mexico	Registered	954355
DRAGON AGE & design	Norway	Registered	240904
DRAGON AGE (in Katakana)	Japan	Registered	5696316
INQUISITION	Australia	Registered	1682030

TRADEMARK	COUNTRY	TRADEMARK STATUS	APP./REG. NO.
INQUISITION	Canada	Registered	TMA939686
INQUISITION	CTM / EUTM	Registered	013571344
INQUISITION	United States of America	Registered	4885504
INQUISITION	United States of America	Registered	4885503
JADE EMPIRE	Brazil	Pending	825166691
JADE EMPIRE	Australia	Registered	940662
JADE EMPIRE	Brazil	Registered	825166713
JADE EMPIRE	Brazil	Registered	825166683
JADE EMPIRE	Brazil	Registered	825166705
JADE EMPIRE	Canada	Registered	TMA768455
JADE EMPIRE	Canada	Registered	TMA745485
JADE EMPIRE	Canada	Registered	TMA764998
JADE EMPIRE	Canada	Registered	TMA648614
JADE EMPIRE	CTM / EUTM	Registered	004340841
JADE EMPIRE	CTM / EUTM	Registered	003012770
JADE EMPIRE	Japan	Registered	4695838
JADE EMPIRE	Mexico	Registered	818847
JADE EMPIRE	Mexico	Registered	790819
JADE EMPIRE	Mexico	Registered	787261
JADE EMPIRE	Mexico	Registered	791832
JADE EMPIRE	Norway	Registered	237378
JADE EMPIRE	Switzerland	Registered	P-512354
JADE EMPIRE	United States of America	Registered	2980057
JADE EMPIRE & design	Brazil	Pending	825946093
JADE EMPIRE & design	Australia	Registered	970055
JADE EMPIRE & design	Brazil	Registered	825946085
JADE EMPIRE & design	Brazil	Registered	825946115
JADE EMPIRE & design	Brazil	Registered	825946107
JADE EMPIRE & design	Canada	Registered	TMA648100
JADE EMPIRE & design	Canada	Registered	TMA764917
JADE EMPIRE & design	Canada	Registered	TMA745484
JADE EMPIRE & design	Canada	Registered	TMA768833
JADE EMPIRE & design	CTM / EUTM	Registered	003347499
JADE EMPIRE & design	CTM / EUTM	Registered	004341046
JADE EMPIRE & design	Japan	Registered	4758437
JADE EMPIRE & design	Mexico	Registered	817270
JADE EMPIRE & design	Mexico	Registered	814378
JADE EMPIRE & design	Norway	Registered	237379
JADE EMPIRE & design	Switzerland	Registered	519597

TRADEMARK	COUNTRY	TRADEMARK STATUS	APP./REG. NO.
JADE EMPIRE & design	United States of America	Registered	2980061
DRAGON AGE in Chinese characters	China	Registered	5603303
DRAGON AGE in Chinese characters	Hong Kong	Registered	300704457
DRAGON AGE in Chinese characters 2	China	Registered	10824165
MASS EFFECT	Argentina	Registered	2290450
MASS EFFECT	Argentina	Registered	2290452
MASS EFFECT	Australia	Registered	1078331
MASS EFFECT	Brazil	Registered	827813627
MASS EFFECT	Brazil	Registered	827813651
MASS EFFECT	Brazil	Registered	827807201
MASS EFFECT	Brazil	Registered	827813678
MASS EFFECT	Brazil	Registered	827813708
MASS EFFECT	Canada	Registered	TMA833721
MASS EFFECT	Canada	Registered	TMA727150
MASS EFFECT	Canada	Registered	TMA727148
MASS EFFECT	Canada	Registered	TMA702958
MASS EFFECT	China	Registered	10629812
MASS EFFECT	China	Registered	5603305
MASS EFFECT	CTM / EUTM	Registered	004624516
MASS EFFECT	Germany	Registered	302015031924
MASS EFFECT	Hong Kong	Registered	300684847
MASS EFFECT	Japan	Registered	4975993
MASS EFFECT	Mexico	Registered	914203
MASS EFFECT	Mexico	Registered	947352
MASS EFFECT	Mexico	Registered	914204
MASS EFFECT	Mexico	Registered	947419
MASS EFFECT	Mexico	Registered	947420
MASS EFFECT	Norway	Registered	232928
MASS EFFECT	Russian Federation	Registered	531885
MASS EFFECT	Switzerland	Registered	542119
MASS EFFECT	United Kingdom	Registered	UK00003097703
MASS EFFECT	United States of America	Registered	3409613
MASS EFFECT	United States of America	Registered	3687540
MASS EFFECT	United States of America	Registered	3275964
MASS EFFECT & design	Argentina	Registered	2294978
MASS EFFECT & design	Argentina	Registered	2294980
MASS EFFECT & design	Argentina	Registered	2293191
MASS EFFECT & design	Argentina	Registered	2294995

TRADEMARK	COUNTRY	TRADEMARK STATUS	APP./REG. NO.
MASS EFFECT & design	Argentina	Registered	2294994
MASS EFFECT & design	Australia	Registered	1107432
MASS EFFECT & design	Brazil	Registered	828284938
MASS EFFECT & design	Brazil	Registered	828284865
MASS EFFECT & design	Brazil	Registered	828284830
MASS EFFECT & design	Brazil	Registered	828284903
MASS EFFECT & design	Brazil	Registered	828284962
MASS EFFECT & design	Canada	Registered	TMA833720
MASS EFFECT & design	Canada	Registered	TMA726757
MASS EFFECT & design	Canada	Registered	TMA726756
MASS EFFECT & design	Canada	Registered	TMA703009
MASS EFFECT & design	China	Registered	5603307
MASS EFFECT & design	CTM / EUTM	Registered	004908661
MASS EFFECT & design	Hong Kong	Registered	300684856
MASS EFFECT & design	Japan	Registered	5111669
MASS EFFECT & design	Mexico	Registered	1040992
MASS EFFECT & design	Mexico	Registered	1021016
MASS EFFECT & design	Mexico	Registered	1040993
MASS EFFECT & design	Mexico	Registered	1053194
MASS EFFECT & design	Mexico	Registered	1018459
MASS EFFECT & design	Norway	Registered	240079
MASS EFFECT & design	United States of America	Registered	3423385
MASS EFFECT & design	United States of America	Registered	3689704
MASS EFFECT: ADROMEDA	Mexico	Registered	1641412
MASS EFFECT: ANDROMEDA	Australia	Pending	1738466
MASS EFFECT: ANDROMEDA	Brazil	Pending	910377928
MASS EFFECT: ANDROMEDA	Brazil	Pending	910377944
MASS EFFECT: ANDROMEDA	Canada	Pending	1758413
MASS EFFECT: ANDROMEDA	Japan	Pending	2015-118176
MASS EFFECT: ANDROMEDA	Mexico	Pending	1691655
MASS EFFECT: ANDROMEDA	Russian Federation	Pending	2015739506
MASS EFFECT: ANDROMEDA	United States of America	Pending	86660704
MASS EFFECT: ANDROMEDA	United States of America	Pending	86660700
MASS EFFECT: ANDROMEDA	CTM / EUTM	Registered	014258388
THE BIOWARE INFINITY ENGINE	Canada	Registered	TMA582804
MASS EFFECT in Chinese characters	China	Registered	5603306
MASS EFFECT in Chinese characters	Hong Kong	Registered	300704448

TITLE	COUNTRY	REGISTRATION DATE	COPYRIGHT REG. NO.
Baldur's gate.	United States of America	3/1/1999	TX0004922293
Baldur's Gate: Tales of the Sword Coast.	United States of America	6/21/1999	TX0004955063
Mass Effect 2.	United States of America	3/16/2010	PA0001730561
Mass Effect 2 (PC)	United States of America	3/22/2010	PA0001736217
Mass Effect 2.	United States of America	2/16/2011	PA0001748301
Mass Effect 2 Collector's Edition (PC)	United States of America	3/22/2010	PA0001736220
Mass Effect 3 (for PC)	United States of America	5/31/2012	PA0001794320
Mass Effect 3.	United States of America	5/31/2012	PA0001803208
Mass Effect 3 (for the Xbox 360)	United States of America	5/31/2012	PA0001794318
Mass Effect 3.	United States of America	12/11/2012	PA0001842717
Mass Effect PC DVD.	United States of America	6/23/2008	PA0001622294
Shattered steel interactive preview	United States of America	9/13/1996	PA0000807946