

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM396032

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	TERMINATION AND RELEASE OF GRANT OF SECURITY INTEREST (TRADEMARKS)

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
WEBSTER BANK		08/12/2016	National Banking Association: UNITED STATES

RECEIVING PARTY DATA

Name:	PMX AGENCY INC.
Also Known As:	
Street Address:	5 HANOVER SQUARE
City:	NEW YORK
State/Country:	NEW YORK
Postal Code:	10004
Entity Type:	Corporation: NEW YORK

PROPERTY NUMBERS Total: 20

Property Type	Number	Word Mark
Registration Number:	3984517	ANGLERFISH
Registration Number:	3506747	HOLIDAY DASHBOARD
Registration Number:	3869923	ORB
Registration Number:	3359676	PM DIGITAL
Registration Number:	3954929	SPINSHARK
Registration Number:	4247000	DATA DRIVE
Registration Number:	3494054	EXPUT
Registration Number:	4172755	HELIX
Registration Number:	3957828	INTELLIZIP
Registration Number:	3067097	MARKETRELEVANCE
Registration Number:	2806819	MEDIA HARBOR
Registration Number:	3870693	MERGESCIENCE
Registration Number:	3933013	PARADYSZ
Registration Number:	3939271	PARADYSZ ANALYTICS
Registration Number:	3891530	PARADYSZ DIRECT
Registration Number:	3176587	RECONNECT
Registration Number:	3459067	RELENTLESS INNOVATION AND SCIENCE OF CUS

OP \$515.00 3984517

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	4365281	TRUE DEMAND
Serial Number:	85840065	HOLIDAY DASHBOARD
Serial Number:	85936736	THE PM COMPANY

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-238-3214
Email: IPTEAM@NATIONALCORP.COM
Correspondent Name: SHARON ELWIN
Address Line 1: 120 BROADWAY 32ND FLOOR
Address Line 4: NEW YORK, NEW YORK 10271

ATTORNEY DOCKET NUMBER:	F165021
NAME OF SUBMITTER:	Sharon Elwin
SIGNATURE:	/Sharon Elwin/
DATE SIGNED:	08/23/2016

Total Attachments: 3

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**TERMINATION AND RELEASE
OF GRANT OF SECURITY INTEREST (TRADEMARKS)**

TERMINATION AND RELEASE OF GRANT OF SECURITY INTEREST (TRADEMARKS) ("Release"), dated as of August 12, 2016, by **WEBSTER BANK, NATIONAL ASSOCIATION**, as Administrative Agent (in such capacity, the "Administrative Agent"), in favor of **PMX Agency Inc.** (formerly known as **Paradysz Inc.**), a New York corporation (the "Company").

WHEREAS, pursuant to the terms of that certain Security Agreement, dated as of August 2, 2013 (the "Security Agreement"), and that certain Grant of Security Interest (Trademarks) (the "Agreement"), dated as of August 2, 2013, by and between the Company and the Administrative Agent, the Company granted to the Administrative Agent a security interest in and to all of the right, title and interest of the Company in and to the trademarks listed on Schedule A attached hereto, which trademarks are registered in the United States Patent and Trademark Office (the "Trademarks"), together with the goodwill of the business symbolized by the Trademarks, and all proceeds thereof, including, without limitation, from any and all causes of action which may exist by reason of infringement thereof (together with the Trademarks, the "Collateral"), to secure the prompt payment, performance and observance of the Obligations (as defined in the Security Agreement);

WHEREAS, the Administrative Agent wishes to terminate and release its security interests in and to all of the right, title and interest of the Company in and to the Collateral, including the Trademarks identified on Schedule A attached hereto; and

WHEREAS, the Agreement was recorded on August 2, 2013 with the United States Patent and Trademark Office in Reel: 5084; Frame: 0583.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Administrative Agent hereby terminates, releases and discharges fully its security interests in and to all of the right, title and interest of the Company in and to the Collateral, as granted under the Security Agreement and the Agreement, and reassigns and transfers to the Company all right, title and interest that the Administrative Agent may have in the Collateral, and terminates the Agreement. The Administrative Agent hereby authorizes the Company, or the Company's authorized representative, to record this Release with the United States Patent and Trademark Office.

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IN WITNESS WHEREOF, the Administrative Agent has executed this Release,
to take effect as of the date first set forth above.

**WEBSTER BANK, NATIONAL
ASSOCIATION**

By: *Barbara Flight*
Barbara Flight
Senior Vice President

Schedule A
to
Termination and Release of
Grant of Security Interest (Trademarks)
Dated as of August 12, 2016

MARK	REGISTRATION NO./SERIAL NO.	REGISTRATION DATE OR APPLICATION DATE
ANGLERFISH	3,984,517	06/11/2011
HOLIDAY DASHBOARD	3,506,747	09/23/2008
HOLIDAY DASHBOARD	85/840,065	02/04/2013
ORB	3,869,923	11/02/2010
PM DIGITAL	3,359,676	12/25/2007
SPINSHARK	3,954,929	05/03/2011
DATA DRIVE	4,247,000	11/20/2012
EXPUT	3,494,054	08/26/2008
HELIX	4,172,755	07/10/2012
INTELLIZIP	3,957,828	05/10/2011
MARKETRELEVANCE	3,067,097	03/14/2006
MEDIA HARBOR	2,806,819	01/20/2004
MERGESCIENCE	3,870,693	11/02/2010
PARADYSZ	3,933,013	03/15/2011
PARADYSZ ANALYTICS	3,939,271	03/29/2011
PARADYSZ DIRECT	3,891,530	12/14/2010
RECONNECT	3,176,587	11/28/2006
RELENTLESS INNOVATION AND SCIENCE OF CUSTOMER ACQUISITION	3,459,067	07/01/2008
THE PM COMPANY	85/936,736	05/20/2013
TRUE DEMAND	4,365,281	07/09/2013