

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM396159

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SQUARE ENIX LIMITED		07/15/2016	Private Limited Company: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Kabushiki Kaisha Square Enix Holdings (also trading as Square Enix Holdings Co., Ltd.)		
Street Address:	6-27-30 Shinjuku, Shinjuku-ku		
City:	Tokyo		
State/Country:	JAPAN		
Entity Type:	Corporation: JAPAN		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	86910092	SQUARE ENIX COLLECTIVE	
Serial Number:	86917899	SQUARE ENIX COLLECTIVE	
CORRESPONDENCE DATA			
Fax Number:	2165790212		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	216-586-3939		
Email:	pcyngier@jonesday.com		
Correspondent Name:	TIMOTHY P. FRAELICH		
Address Line 1:	901 Lakeside Avenue		
Address Line 2:	JONES DAY		
Address Line 4:	Cleveland, OHIO 44114		
ATTORNEY DOCKET NUMBER:	404081-630-149/150		
DOMESTIC REPRESENTATIVE			
Name:	Timothy P. Fraelich		
Address Line 1:	901 Lakeside Avenue		
Address Line 2:	JONES DAY		
Address Line 4:	Cleveland, OHIO 44114		
NAME OF SUBMITTER:	Timothy P. Fraelich		

CH \$65.00 86910092

SIGNATURE:	/Timothy P. Fraelich/
DATE SIGNED:	08/24/2016
Total Attachments: 1 source=SEL_SEHD_SE Collective_Assignment (USA)_2016.07.15_fully executed#page1.tif	

THIS ASSIGNMENT is made this 15 day of July 2016

BETWEEN

- 1. Square Enix Limited, of 240 Blackfriars Road, London, SE1 8NW. ("the Assignor").

and

- 2. Kabushiki Kaisha Square Enix Holdings (also trading as Square Enix Holdings Co., Ltd.) of 6-27-30 Shinjuku, Shinjuku-ku Tokyo, Japan ("the Assignee").

WHEREAS the Assignor is the registered proprietor of the trade mark particulars whereof are set out in the schedule hereto (the "Trade Mark").

AND WHEREAS the Assignor is desirous of assigning the Trade Mark to the Assignee.

NOW THIS ASSIGNMENT WITNESSETH as follows:

IN CONSIDERATION of the premises and the sum of £1 receipt of which is hereby acknowledged, the Assignor hereby assigns unto the Assignee with full title guarantee all the property rights title and interest in the said Trade Mark, together with all the goodwill associated with, attaching to and symbolised by the Trade Mark, including the right to sue for past infringements, TO HOLD unto the Assignee absolutely.

SCHEDULE: UNITED STATES OF AMERICA

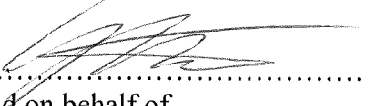
Trade Mark:	Application No:
SQUARE ENIX COLLECTIVE	86/910092
SQUARE ENIX COLLECTIVE Logo	86/917899

IN WITNESS whereof this Assignment has been executed by or on behalf of the parties hereto on the date first above written.



 For and on behalf of
Square Enix Limited

Name... Phil Rogers
 Title..... Chief Executive Officer



 For and on behalf of
Square Enix Holdings Co., Ltd.
 Name Yosuke Matsuda
 Title President and Representative Director