

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM396442

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
POCONOS HOLDCO, L.L.C.		01/22/2016	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	SC PALACE PA LLC		
Street Address:	420 Great Neck Road		
City:	Great Neck		
State/Country:	NEW YORK		
Postal Code:	11021		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1688189		
CORRESPONDENCE DATA			
Fax Number:	4125666099		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	412-566-6777		
Email:	ipmail@eckertseamans.com		
Correspondent Name:	David V. Radack		
Address Line 1:	Eckert Seamans Cherin & Mellott, LLC		
Address Line 2:	600 Grant Street, 44th Floor		
Address Line 4:	Pittsburgh, PENNSYLVANIA 15219		
NAME OF SUBMITTER:	David V. Radack		
SIGNATURE:	/David V. Radack/		
DATE SIGNED:	08/26/2016		
Total Attachments: 1			
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OP \$40.00 1688189

TRADEMARK ASSIGNMENT

WHEREAS, POCONOS HOLDCO, L.L.C., a Delaware limited liability company ("Assignor"), having an address of 545 E. John Carpenter Erwy, Suite 1400, Irving, Texas 75062, owns United States Trademark Registration No. 1,688,189 for the stylized design consisting of the depiction of a bathtub in the shape of a champagne glass containing bubbles, which was registered in the United States Patent and Trademark Office on May 19, 1992 (referred to hereinafter as the "Mark"); and

WHEREAS, SC PALACE PA LLC, a Delaware limited liability company ("Assignee"), having an address of 420 Great Neck Road, Great Neck, NY 11021, desires to acquire the Mark and the registration thereof;

NOW, THEREFORE, in consideration of the good and valuable consideration as set forth in the PURCHASE AND SALE AGREEMENT dated as of September 14, 2015 between Assignor and Assignee, as amended, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all of its right, title, and interest in and to the Mark and the registration thereof, together with the goodwill of the business symbolized by the Mark.

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed by its duly authorized officer as of January 22, 2016.

POCONOS HOLDCO, L.L.C.

By: 

Ron J. Hoyl, Vice President

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