TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM396591

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
BIG HEART PET BRANDS, LLC		04/30/2016	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	BIG HEART PET, INC.
Street Address:	One Strawberry Lane
City:	ORRVILLE
State/Country:	OHIO
Postal Code:	44667
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 189

Property Type	Number	Word Mark
Registration Number:	3263014	9 LIVES DAILY ESSENTIALS
Registration Number:	2054643	9 LIVES PLUS CARE
Registration Number:	3844645	9LIVES
Registration Number:	0688796	9 LIVES
Registration Number:	4787250	9LIVES CAT FOOD CARING FOR CATS - SINCE
Registration Number:	4882254	9LIVES CARING FOR CATS - SINCE 1959 - CA
Registration Number:	3920927	9LIVES INDOOR COMPLETE
Registration Number:	4606127	9LIVES LEAN & TASTY
Serial Number:	86689689	9LIVES LIVE WELL & PROSPURR AMERICA'S CH
Serial Number:	86393827	9LIVES PRESENTS CAT'S EYE VIEW THE CHOOS
Serial Number:	86689683	9LIVES PRESENTS LIVE WELL & PROSPURR AME
Serial Number:	86668431	ACATEMY
Serial Number:	77294667	ACATEMY
Registration Number:	1359527	ALLEY CAT
Registration Number:	4597987	AMERICAN GRILL
Registration Number:	4979815	AMERICA'S CHOOSIEST CAT GIVES BACK
Registration Number:	1185072	AMORE
Registration Number:	4293018	BACKYARD GRILL
Serial Number:	86600523	BAKE SHOP

CH $4740.00 3263014

Property Type	Number	Word Mark
Serial Number:	86856886	BARK HOUSE
Serial Number:	86515492	BECAUSE EVERY BIT MATTERS
Serial Number:	86170399	BIG HEART
Serial Number:	86170397	BIG HEART
Serial Number:	86170396	BIG HEART
Serial Number:	86170393	BIG HEART
Serial Number:	86170375	BIG HEART
Serial Number:	86170372	BIG HEART
Serial Number:	86551740	BIG HEART PET
Serial Number:	86550782	BIG HEART PET
Serial Number:	86550780	BIG HEART PET
Serial Number:	86171508	BIG HEART PET BRANDS
Serial Number:	86171507	BIG HEART PET BRANDS
Serial Number:	86171503	BIG HEART PET BRANDS
Serial Number:	86171497	BIG HEART PET BRANDS
Serial Number:	86171454	BIG HEART PET BRANDS
Serial Number:	86171442	BIG HEART PET BRANDS
Serial Number:	86179219	BIG HEART PET BRANDS
Serial Number:	86179210	BIG HEART PET BRANDS
Serial Number:	86179211	BIG HEART PET BRANDS
Serial Number:	86179213	BIG HEART PET BRANDS
Registration Number:	3975839	BISTRO MEALS
Serial Number:	86929485	BISTRO PORTIONS
Serial Number:	86750635	BISTRO RECIPES
Serial Number:	77261260	BOLD, MEATY SATISFACTION!
Serial Number:	71229613	
Serial Number:	78109250	
Registration Number:	4033490	
Registration Number:	2833430	
Registration Number:	3270354	BRUSHING BITES
Registration Number:	4580463	BRUSHING CHEWS
Registration Number:	1671980	CANINE CARRY OUTS
Registration Number:	2943581	CARIBBEAN CATCH
Registration Number:	2468347	
Registration Number:	4978774	CAT'S EYE VIEW
Registration Number:	2863689	CHEW-LOTTA
Registration Number:	4860879	COMBINE & DINE
Registration Number:	3861389	COMBO BITES

Property Type	Number	Word Mark
Registration Number:	3170330	
Registration Number:	3170331	
Registration Number:	3122224	
Registration Number:	3257317	
Registration Number:	3113256	
Registration Number:	3195318	
Registration Number:	3190283	
Serial Number:	86570325	CRUNCHABLES
Serial Number:	86783530	CULINARY FAVORITES
Registration Number:	0911290	CYCLE
Registration Number:	3146647	DENTA-DELICIOUS
Registration Number:	4927808	DINNER FAVORITES
Registration Number:	3929376	DOGS JUST KNOW
Registration Number:	3845242	ESSENTIALS PLUS+
Registration Number:	3640937	EVERY INGREDIENT COUNTS
Registration Number:	3291418	FARM STAND SELECTS
Serial Number:	86588715	FARMER'S MEDLEY
Registration Number:	2007650	FLAVOR SNACKS
Registration Number:	4860124	GOOD MORNING
Registration Number:	0695774	GRAVY TRAIN
Registration Number:	4328440	GRAVY TRAIN
Registration Number:	2366622	GRAVYBONES
Registration Number:	3399045	GROWING YEARS
Registration Number:	2348590	HAM & CHEESERS
Registration Number:	4036183	HEALTHY FAVORITES
Registration Number:	4952211	HEARTY HARVEST
Registration Number:	4299323	HOLIDAY FEAST
Registration Number:	4867859	IRRESISTIBLES
Registration Number:	4214508	IT'S ALL ABOUT THE MIX.
Registration Number:	3978715	IT'S GOOD TO GIVE
Registration Number:	4733040	IT'S MEOW TIME
Registration Number:	4697248	IT'S MEOW TIME
Registration Number:	1108864	JERKY TREATS
Registration Number:	1995891	JERKY TREATS CHICKEN GRILLERS
Registration Number:	1707078	KIBBLES'N BITS
Registration Number:	2281798	KIBBLES'N BITS'N BEEFY BITS
Registration Number:	3418325	KITTEN LI'L NIBBLES
Registration Number:	4019611	KITTEN LI'L NIBBLES

Property Type	Number	Word Mark
Registration Number:	3894363	LET'S PLAY
Registration Number:	4672259	LOVED SINCE 1908 MILK BONE
Registration Number:	4637672	MAKE IT A GOOD DAY TO BE A DOG
Serial Number:	86516206	MAKE IT REAL
Registration Number:	3262520	MARKET SELECT
Registration Number:	3610818	MAROSNACKS
Registration Number:	1208798	MEATY BONE
Registration Number:	3022746	MEOW MIX
Registration Number:	1995276	MEOW MIX
Registration Number:	4968789	MEOW MIX
Registration Number:	3845244	MEOW MIX
Registration Number:	2365313	MEOW MIX
Serial Number:	86790688	MEOW MIX ACATEMY
Registration Number:	4867858	MEOW MIX IRRESISTIBLES
Registration Number:	4219058	MEOW MIX PATÉ TOPPERS
Registration Number:	4597846	MEOW MIX SOUFFLÉS
Registration Number:	4176190	MEOW MIX TENDER CENTERS
Registration Number:	4206811	MILK-BONE
Registration Number:	3146666	MILK-BONE
Registration Number:	3076066	MILK-BONE
Registration Number:	3749792	MILK-BONE
Registration Number:	0218468	MILK-BONE
Registration Number:	2534344	MILK-BONE
Serial Number:	86750615	MILK-BONE ACTIVE
Registration Number:	4585364	MILK-BONE ADVANCED ORAL CARE
Registration Number:	4877919	MILK-BONE GOOD MORNING
Registration Number:	4026683	MILK-BONE HEALTHY FAVORITES
Serial Number:	85835600	MILK-BONE LAYERS
Serial Number:	86466067	MILK-BONE LAYERS
Registration Number:	3643973	MILK-BONE NATURAL SNACKS
Serial Number:	86900828	MILK-BONE PUFFS
Registration Number:	4023837	MILO'S KITCHEN
Registration Number:	4039409	MILO'S KITCHEN
Registration Number:	4713949	MILO'S KITCHEN HOME-STYLE DOG TREATS MAD
Serial Number:	86186289	
Registration Number:	4222658	
Serial Number:	86689707	MIX STIX
Registration Number:	0976448	MORRIS

Property Type	Number	Word Mark
Registration Number:	4822441	MORRIS
Registration Number:	2908694	NATURE'S RECIPE
Registration Number:	3913878	NATURE'S RECIPE EVERY INGREDIENT COUNTS
Serial Number:	86786466	NOSE PRINTS
Serial Number:	86786490	NOSE PRINTS
Serial Number:	86786505	NOSE PRINTS
Serial Number:	86757794	NOSEPRINTS
Registration Number:	3170087	OCEAN EXPLOSION
Registration Number:	4191821	PATÉ TOPPERS
Registration Number:	3376525	PAWFECTIONS
Registration Number:	4241791	PICTURE PERFECT PETS
Registration Number:	3391636	PLUS CARE
Registration Number:	4321620	POOCH PICNIC
Registration Number:	0756191	POUNCE
Registration Number:	1436599	PUP-PERONI
Registration Number:	4298961	PUP-PERONI MIX STIX
Registration Number:	4633311	PURE ESSENTIALS
Registration Number:	1513802	REWARD
Registration Number:	0639793	REWARD
Registration Number:	4718280	SAVORY MORSELS
Serial Number:	86570337	SAY IT WITH LOVED SINCE 1908 MILK-BONE
Registration Number:	4933477	SINCE 1959 GRAVY TRAIN
Registration Number:	0541067	SKIPPY
Registration Number:	1426759	SKIPPY PREMIUM
Registration Number:	2673037	SMOOTHPULL
Registration Number:	4199626	SN-ALLOWEEN
Registration Number:	1314902	SNAUSAGES
Registration Number:	1509480	SNAUSAGES IN A BLANKET
Registration Number:	3463002	SNAUSAGES PAW PRINTS
Registration Number:	3282185	SNAW SOMES!
Serial Number:	86430512	SNOCRATES
Registration Number:	4199512	START THE FUN!
Registration Number:	2418434	STEAK & CHEESERS
Registration Number:	3349402	STEAK BONES
Registration Number:	3245407	STIR UP A NOURISHING MEAL
Registration Number:	2187807	SUPER SUPPER
Registration Number:	3007692	SURF 'N TURF
Registration Number:	1990674	TARTAR CHECK

Property Type	Number	Word Mark
Registration Number:	4122983	TENDER FAVORITES
Registration Number:	4218687	THE BEST TREATS COME FROM THE KITCHEN
Registration Number:	3945404	THE BITS MAKE IT BETTER
Serial Number:	86816576	THE CAT'S MEOW AWARDS
Registration Number:	4860756	THE CHOOSIEST CAT VIDEO ON THE INTERNET
Serial Number:	86821810	THE NOSE PRINT
Serial Number:	86821823	THE NOSE PRINT
Serial Number:	86821838	THE NOSE PRINT
Serial Number:	86757791	THE NOSEPRINT
Registration Number:	4664775	THE ONLY ONE CATS ASK FOR BY NAME.
Serial Number:	86665576	THE ONLY TREAT CATS ASK FOR BY NAME.
Registration Number:	4225954	THE TASTE CATS ASK FOR BY NAME
Registration Number:	4305554	TOO GOOD TO PUT IN A CAN!
Serial Number:	86750633	TREAT TUMBLER
Registration Number:	3930559	TRUSTED SINCE 1908 MILK-BONE BRAND
Serial Number:	86927635	UNLEASH THE DELICIOUS TASTE!
Serial Number:	86927648	UNLEASH THE DELICIOUS, MEATY TASTE!
Registration Number:	3565421	WHOLESOME GOODNESS

CORRESPONDENCE DATA

Fax Number: 3306843026

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 330-684-8446

Email: rommel.cortez@jmsmucker.com

Correspondent Name: Courtni Moorman

Address Line 1: One Strawberry Lane

Address Line 4: ORRVILLE, OHIO 44667

NAME OF SUBMITTER:	Courtni Moorman
SIGNATURE:	/cm/
DATE SIGNED:	08/29/2016

Total Attachments: 18

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ASSIGNMENT OF U.S. TRADEMARKS

THIS ASSIGNMENT OF U.S. TRADEMARKS (this "Assignment") is made and delivered effective as of the 30th day of April, 2016, at 7:00 p.m. Eastern Daylight Time (the "Effective Time"), by Big Heart Pet Brands, LLC, a Delaware limited liability company and successor by way of statutory conversion to Big Heart Pet Brands, a Delaware corporation ("Assignor"), with a principal address at One Strawberry Lane, Orrville, Ohio 44667, at the direction of its sole member The J. M. Smucker Company, an Ohio corporation ("JMS"), to Big Heart Pet, Inc., a Delaware corporation ("Assignee"), with a principal address at One Strawberry Lane, Orrville, Ohio 44667.

WHEREAS, in connection with a restructuring transaction involving the pet food business of JMS and its various affiliates and direct and indirect subsidiaries, Assignor and Assignee have entered into that certain Bill of Sale, effective as of the 30th day of April, 2016, at 7:00 p.m. Eastern Daylight Time (the "Bill of Sale") (capitalized terms used herein without definition shall have the meanings set forth in the Bill of Sale);

WHEREAS, under the terms of the Bill of Sale, Assignor has conveyed, transferred and assigned to Assignee, among other assets, all of Assignor's IP Assets, and Assignor agreed to execute and deliver such other and further documents and instruments as may be necessary and proper to effect the transfer of such IP Assets, including, without limitation, this Assignment; and

WHEREAS, Assignor is the owner of certain trademarks, service marks, trade names and brand names, and other indicia of origin constituting IP Assets (collectively, the "Trademarks"), including the United States Trademarks identified on Schedule I hereto.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and the premises, representations, warranties and agreements herein set forth, the parties agree as follows:

JMS hereby causes Assignor to transfer and assign to Assignee, Assignor hereby does transfer and assign to Assignee, and Assignee hereby accepts, all of Assignor's right, title and interest in and to the Trademarks, the registrations and applications for registration thereof, and the goodwill of the business connected with the use thereof and symbolized thereby; all rights of priority therein in any country as may now or hereafter be granted to it by law, treaty or other international convention; any and all royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and all rights, interests, claims and demands recoverable in law or equity, that Assignor has or may have in profits and damages for past, present and future infringements of the Trademarks, including, without limitation, the right to compromise, sue for and collect such profits and damages; the same to be held and enjoyed by Assignee, its successors and assigns or their legal representatives, as fully and entirely as same would have been held and enjoyed by Assignor if this Assignment had not been made.

Assignor hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office to record and register this Assignment upon request by Assignee.

Following the Effective Time, without further consideration, Assignor will execute and deliver or cause to be executed and delivered such documents to Assignee and take such other action as Assignee may reasonably request in order to more effectively effect, evidence or perfect the transaction contemplated herein.

All representations and warranties from Assignor to Assignee in the Bill of Sale with respect to the Trademarks and the other rights assigned herein are incorporated herein by reference. In the event of any conflict or inconsistency between the terms of the Bill of Sale and the terms hereof, the terms of the Bill of Sale shall govern.

This Assignment shall be governed by, and construed in accordance with, the laws of the United States, in respect of trademark issues, and in all other respects, including as to validity, interpretation and effect, by the laws of the State of Delaware, without giving effect to the conflict of laws rules thereof.

This Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

This Assignment may be executed in counterparts, and delivered by electronic mail with scan or attachment signature, all of which when so executed and delivered shall be considered one and the same agreement and shall become effective when one or more counterparts have been signed by each of the parties and delivered to the other parties. Each counterpart may consist of a number of copies hereof or thereof each signed by less than all, but together signed by all, of the parties. An electronic or other copy of a signature shall be deemed an original for purposes of this Assignment.

[Signature Page Follows]

TRADEMARK
REEL: 005866 FRAME: 0089

IN WITNESS WHEREOF, this Assignment of U.S. Trademarks has been executed and delivered by and on behalf of Assignor and Assignee effective as of the Effective Time.

ASSIGNOR:

BIG HEART PET BRANDS, LLC

By: THE J. M. SMUCKER COMPANY, its sole member

By: _____
Name: Mark R. Belgya
Title: Senior Vice President & Chief Financial Officer

State of Ohio)
) ss:
County of Wayne)

Subscribed to and sworn before me on this 29th day of April 2016.

_____
Notary Public
My commission expires: No expiration

KEVIN P. CALLILL
Attorney at Law
Notary Public State of Ohio
Lifetime Commission

ACCEPTED AND AGREED BY:

ASSIGNEE:

BIG HEART PET, INC.

By: _____
Name: Jeannette L. Knudsen
Title: Vice President and Secretary

State of Ohio)
) ss:
County of Wayne)

Subscribed to and sworn before me on this ___ day of _____ 2016.

_____
Notary Public
My commission expires: _____

[Signature Page to U.S. Trademark Assignment - Big Heart Pet Brands to Big Heart Pet, Inc.]

IN WITNESS WHEREOF, this Assignment of U.S. Trademarks has been executed and delivered by and on behalf of Assignor and Assignee effective as of the Effective Time.

ASSIGNOR:

BIG HEART PET BRANDS, LLC

By: THE J. M. SMUCKER COMPANY, its sole member

By: _____
Name: Mark R. Belgya
Title: Senior Vice President & Chief Financial Officer

State of Ohio)
) ss:
County of Wayne)

Subscribed to and sworn before me on this ___ day of _____ 2016.

_____
Notary Public
My commission expires:_____

ACCEPTED AND AGREED BY:

ASSIGNEE:

BIG HEART PET, INC.

By: _____
Name: Jeannette L. Knudsen
Title: Vice President and Secretary

State of Ohio)
) ss:
County of Wayne)

Subscribed to and sworn before me on this 29th day of April 2016.

_____
Notary Public
My commission expires: No expiration

KEVIN R. CAUDILL
Attorney-At-Law
Notary Public, State of Ohio
Lifetime Commission

[Signature Page to U.S. Trademark Assignment - Big Heart Pet Brands to Big Heart Pet, Inc.]

SCHEDULE I - TRADEMARKS

COUNTRY	TRADEMARK	DESIGN	APP NO	APP DATE	REG NO	REG DATE
U.S	9 LIVES DAILY ESSENTIALS		78769763	8-Dec-05	3263014	10-Jul-07
U.S	9 LIVES PLUS CARE		75064700	28-Feb-96	2054643	22-Apr-97
U.S	9LIVES		77925413	1-Feb-10	3844645	7-Sep-10
U.S	9LIVES & DESIGN		72068331	24-Feb-59	688796	24-Nov-59
U.S	9LIVES CAT FOOD CARING FOR CATS - SINCE 1959 - LEAN & TASTY & DESIGN		86337399	15-Jul-14	4787250	4-Aug-15
U.S	9LIVES CAT FOOD CARING FOR CATS SINCE 1959 & Design		86245193	7-Apr-14	4882254	5-Jan-16
U.S	9LIVES INDOOR COMPLETE		77884185	2-Dec-09	3920927	15-Feb-11
U.S	9LIVES LEAN & TASTY		85769615	1-Nov-12	4606127	16-Sep-14
U.S	9LIVES LIVE WELL & PROSPURR AMERICA'S CHOOSIEST CAT GIVES BACK & DESIGN		86689689	10-Jul-15		
U.S	9LIVES MORRIS' RESCUE WATCH		86048366	26-Aug-13		
U.S	9LIVES PRESENTS CAT'S EYE VIEW THE CHOOSIEST CAT VIDEO ON THE INTERNET & DESIGN		86393827	12-Sep-14		
U.S	9LIVES PRESENTS LIVE WELL & PROSPURR AMERICA'S CHOOSIEST CAT GIVES BACK & DESIGN		86689683	10-Jul-15		
U.S	ACATEMY		86668431	19-Jun-15		
U.S	ACATEMY		77294667	3-Oct-07	3627853	26-May-09

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SCHEDULE I - TRADEMARKS

COUNTRY	TRADEMARK	DESIGN	APP NO	APP DATE	REG NO	REG DATE
U.S	ALLEY CAT		73448498	17-Oct-83	1359527	10-Sep-85
U.S	AMERICAN GRILL		85818439	8-Jan-13	4597987	2-Sep-14
U.S	AMERICA'S CHOOSIEST CAT GIVES BACK		86689701	10-Jul-15		
U.S	AMORÉ		73280524	6-Oct-80	1185072	5-Jan-82
U.S	BACKYARD GRILL		85380183	25-Jul-11	4293018	19-Feb-13
U.S	BAKE SHOP		86600523	16-Apr-15		
U.S	BARK HOUSE		86856886	22-Dec-15		
U.S	BECAUSE EVERY BIT MATTERS		86515492	27-Jan-15		
U.S	BIG HEART		86170399	21-Jan-14		
U.S	BIG HEART		86170397	21-Jan-14		
U.S	BIG HEART		86170396	21-Jan-14		
U.S	BIG HEART		86170393	20-Jan-14		
U.S	BIG HEART		86170391	20-Jan-14		
U.S	BIG HEART		86170389	20-Jan-14		
U.S	BIG HEART		86170378	20-Jan-14		
U.S	BIG HEART		86170377	20-Jan-14		
U.S	BIG HEART		86170376	20-Jan-14		
U.S	BIG HEART		86170375	20-Jan-14		

SCHEDULE I - TRADEMARKS

COUNTRY	TRADEMARK	DESIGN	APP NO	APP DATE	REG NO	REG DATE
U.S	BIG HEART		86170373	20-Jan-14		
U.S	BIG HEART		86170372	20-Jan-14		
U.S	BIG HEART PET		86551740	3-Mar-15		
U.S	BIG HEART PET		86550782	2-Mar-15		
U.S	BIG HEART PET		86550780	2-Mar-15		
U.S	BIG HEART PET BRANDS		86171508	21-Jan-14		
U.S	BIG HEART PET BRANDS		86171507	21-Jan-14		
U.S	BIG HEART PET BRANDS		86171503	21-Jan-14		
U.S	BIG HEART PET BRANDS		86171497	21-Jan-14		
U.S	BIG HEART PET BRANDS		86171494	21-Jan-14		
U.S	BIG HEART PET BRANDS		86171491	21-Jan-14		
U.S	BIG HEART PET BRANDS		86171489	21-Jan-14		
U.S	BIG HEART PET BRANDS		86171460	21-Jan-14		
U.S	BIG HEART PET BRANDS		86171457	21-Jan-14		
U.S	BIG HEART PET BRANDS		86171454	21-Jan-14		
U.S	BIG HEART PET BRANDS		86171444	21-Jan-14		
U.S	BIG HEART PET BRANDS		86171442	21-Jan-14		
U.S	BIG HEART PET BRANDS & Paw Print Heart Logo	BIG HEART PET BRANDS	86179219	29-Jan-14		

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SCHEDULE I - TRADEMARKS

COUNTRY	TRADEMARK	DESIGN	APP NO	APP DATE	REG NO	REG DATE
U.S	BIG HEART PET BRANDS & Paw Print Heart Logo		86179142	29-Jan-14		
U.S	BIG HEART PET BRANDS & Paw Print Heart Logo		86179148	29-Jan-14		
U.S	BIG HEART PET BRANDS & Paw Print Heart Logo		86179153	29-Jan-14		
U.S	BIG HEART PET BRANDS & Paw Print Heart Logo		86179193	29-Jan-14		
U.S	BIG HEART PET BRANDS & Paw Print Heart Logo		86179197	29-Jan-14		
U.S	BIG HEART PET BRANDS & Paw Print Heart Logo		86179200	29-Jan-14		
U.S	BIG HEART PET BRANDS & Paw Print Heart Logo		86179203	29-Jan-14		
U.S	BIG HEART PET BRANDS & Paw Print Heart Logo		86179207	29-Jan-14		
U.S	BIG HEART PET BRANDS & Paw Print Heart Logo		86179210	29-Jan-14		
U.S	BIG HEART PET BRANDS & Paw Print Heart Logo		86179211	29-Jan-14		
U.S	BIG HEART PET BRANDS & Paw Print Heart Logo		86179213	29-Jan-14		
U.S	BISTRO MEALS		85037464	13-May-10	3975839	7-Jun-11

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SCHEDULE I - TRADEMARKS

COUNTRY	TRADEMARK	DESIGN	APP NO	APP DATE	REG NO	REG DATE
U.S	BISTRO PORTIONS		86929485	4-Mar-16		
U.S	BISTRO RECIPES		86750635	8-Sep-15		
U.S	BOLD, MEATY SATISFACTION!		77261260	22-Aug-07	3811311	29-Jun-10
U.S	BONE DESIGN		71229613	3-Apr-26	228605	7-Jun-27
U.S	BRAIDED DOG FOOD DESIGN (2 dimensional)		78109250	16-Feb-02	2770488	30-Sep-03
U.S	BRAIDED DOG FOOD DESIGN (3 Dimensional)		78109245	16-Feb-02	2833430	13-Apr-04
U.S	BRAIDED DOG FOOD DESIGN (3 Dimensional)		85012729	13-Apr-10	4033490	4-Oct-11
U.S	BRUSHING BITES		78873066	1-May-06	3270354	24-Jul-07
U.S	BRUSHING CHEWS		85380083	25-Jul-11	4580463	5-Aug-14
U.S	CANINE CARRY OUTS		74131523	18-Jan-91	1671980	14-Jan-92
U.S	CARIBBEAN CATCH		78184258	12-Nov-02	2943581	26-Apr-05
U.S	CAT HEAD DESIGN (Meow Mix Cat)		75728996	15-Jun-99	2468347	10-Jul-01
U.S	CAT'S EYE VIEW		86389598	9-Sep-14		
U.S	CHEW-LOTTA		78187392	21-Nov-02	2863689	13-Jul-04
U.S	COMBINE & DINE (& Design)		86425052	15-Oct-14	4860879	24-Nov-15

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SCHEDULE I - TRADEMARKS

COUNTRY	TRADEMARK	DESIGN	APP NO	APP DATE	REG NO	REG DATE
U.S	COMBO BITES		77517061	8-Jul-08	3861389	12-Oct-10
U.S	CONFIGURATION OF GOODS (3-Lobe Leaf)		78851616	31-Mar-06	3170330	7-Nov-06
U.S	CONFIGURATION OF GOODS (4-Lobe Leaf)		78851631	31-Mar-06	3170331	7-Nov-06
U.S	CONFIGURATION OF GOODS (Crab)		78575428	25-Feb-05	3122224	25-Jul-06
U.S	CONFIGURATION OF GOODS (Drumstick)		78851427	31-Mar-06	3257317	26-Jun-07
U.S	CONFIGURATION OF GOODS (Shrimp)		78575450	25-Feb-05	3113256	4-Jul-06
U.S	CONFIGURATION OF GOODS (Trout)		78575382	25-Feb-05	3195318	2-Jan-07
U.S	CONFIGURATION OF GOODS (Tuna)		78575465	25-Feb-05	3190283	26-Dec-06
U.S	CRUNCHABLES		86570325	19-Mar-15		
U.S	CULINARY FAVORITES		86783530	9-Oct-15		
U.S	CYCLE		72361119	28-May-70	0911290	13-Apr-71
U.S	DENTA-DELICIOUS		78513624	9-Nov-04	3146647	19-Sep-06
U.S	DINNER FAVORITES		85831977	24-Jan-13		
U.S	DOGS JUST KNOW		77777606	9-Jul-09	3929376	8-Mar-11
U.S	ESSENTIALS PLUS+		77946005	26-Feb-10	3845242	7-Sep-10

SCHEDULE I - TRADEMARKS

COUNTRY	TRADEMARK	DESIGN	APP NO	APP DATE	REG NO	REG DATE
U.S	EVERY INGREDIENT COUNTS		77476222	16-May-08	3640937	16-Jun-09
U.S	FARM STAND SELECTS		77020520	13-Oct-06	3291418	11-Sep-07
U.S	FARMER'S MEDLEY		86588715	6-Apr-15		
U.S	FLAVOR SNACKS		74653331	28-Mar-95	2007650	15-Oct-96
U.S	GOOD MORNING		85895950	5-Apr-13	4860124	24-Nov-15
U.S	GRAVY TRAIN		72068990	5-Mar-59	695774	5-Apr-60
U.S	GRAVY TRAIN & Design (Train)	GRAVY TRAIN	85762810	24-Oct-12	4328440	30-Apr-13
U.S	GRAVYBONES		75239992	11-Feb-97	2366622	11-Jul-00
U.S	GROWING YEARS		77035293	2-Nov-06	3399045	18-Mar-08
U.S	HAM & CHEESERS		75720634	3-Jun-99	2348590	9-May-00
U.S	HEALTHY FAVORITES		85124912	8-Sep-10	4036183	4-Oct-11
U.S	HEARTY HARVEST		86420762	10-Oct-14		
U.S	HOLIDAY FEAST		85604054	20-Apr-12	4299323	5-Mar-13
U.S	IRRESISTIBLES		86336774	14-Jul-14	4867859	8-Dec-15
U.S	IT'S ALL ABOUT THE MIX.		85103122	9-Aug-10	4214508	25-Sep-12
U.S	IT'S GOOD TO GIVE		77789195	24-Jul-09	3978715	14-Jun-11
U.S	IT'S MEOW TIME		86249012	10-Apr-14	4733040	5-May-15
U.S	IT'S MEOW TIME		86249132	10-Apr-14	4697248	3-Mar-15

SCHEDULE I - TRADEMARKS

COUNTRY	TRADEMARK	DESIGN	APP NO	APP DATE	REG NO	REG DATE
U.S	JERKY TREATS		73155835	19-Jan-78	1108864	12-Dec-78
U.S	JERKY TREATS CHICKEN GRILLERS		74485076	24-Jan-94	1995891	20-Aug-96
U.S	KIBBLES 'N BITS		74132509	22-Jan-91	1707078	11-Aug-92
U.S	KIBBLES 'N BITS 'N BEEFY BITS		75589317	16-Nov-98	2281798	28-Sep-99
U.S	KITTEN LI'L NIBBLES & DESIGN	Kitten Li'l Nibbles	78850477	30-Mar-06	3418325	29-Apr-08
U.S	KITTEN LI'L NIBBLES		85270608	18-Mar-11	4019611	30-Aug-11
U.S	LATTICE BALL		86750616	8-Sep-15		
U.S	LET'S PLAY!		77551445	20-Aug-08	3894363	21-Dec-10
U.S	LOVED SINCE 1908 MILK-BONE BRAND (bone with heart shape)	LOVED SINCE 1908 MILK-BONE	85794192	4-Dec-12	4672259	13-Jan-15
U.S	MAKE IT A GOOD DAY TO BE A DOG		85743200	1-Oct-12	4637672	11-Nov-14
U.S	MAKE IT REAL		86516206	27-Jan-15		
U.S	MARKET SELECT		78638423	26-May-05	3262520	10-Jul-07
U.S	MAROSNACKS		77068014	20-Dec-06	3610818	28-Apr-09
U.S	MEATY BONE		73296132	9-Feb-81	1208798	14-Sep-82
U.S	MEOW MIX		76617873	26-Oct-04	3022746	6-Dec-05
U.S	MEOW MIX		74708951	13-Jul-95	1995276	20-Aug-96
U.S	Meow Mix & DESIGN	Meow Mix	86790742	16-Oct-15		

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SCHEDULE I - TRADEMARKS

COUNTRY	TRADEMARK	DESIGN	APP NO	APP DATE	REG NO	REG DATE
U.S	MEOW MIX & Design		75634735	5-Feb-99	2365313	4-Jul-00
U.S	MEOW MIX & Design		77946342	26-Feb-10	3845244	7-Sep-10
U.S	Meow Mix ACATEMY & DESIGN		86790688	16-Oct-15		
U.S	MEOW MIX IRRESISTIBLES		86336769	14-Jul-14	4867858	8-Dec-15
U.S	MEOW MIX PATÉ TOPPERS		85365781	7-Jul-11	4219058	2-Oct-12
U.S	MEOW MIX SOUFFLÉS		85769656	1-Nov-12	4597846	2-Sep-14
U.S	MEOW MIX TENDER CENTERS		85057911	8-Jun-10	4176190	17-Jul-12
U.S	MILK-BONE		85210490	4-Jan-11	4206811	11-Sep-12
U.S	MILK-BONE		78518495	17-Nov-04	3146666	19-Sep-06
U.S	MILK-BONE		78518490	17-Nov-04	3076066	4-Apr-06
U.S	MILK-BONE		77795930	3-Aug-09	3749792	16-Feb-10
U.S	MILK-BONE & DESIGN	MILK-BONE	71229614	3-Apr-26	0218468	28-Sep-26
U.S	MILK-BONE & Design	MILK-BONE	78072491	5-Jul-01	2534344	29-Jan-02
U.S	MILK-BONE ACTIVE		86750615	8-Sep-15		
U.S	MILK-BONE ADVANCED ORAL CARE		85859681	25-Feb-13	4585364	12-Aug-14
U.S	MILK-BONE GOOD MORNING		85895869	4-Apr-13	4877919	29-Dec-15
U.S	MILK-BONE HEALTHY FAVORITES		77887573	7-Dec-09	4026683	13-Sep-11

SCHEDULE I - TRADEMARKS

COUNTRY	TRADEMARK	DESIGN	APP NO	APP DATE	REG NO	REG DATE
U.S	MILK-BONE LAYERS		85835600	29-Jan-13		
U.S	MILK-BONE LAYERS		86466067	26-Nov-14		
U.S	MILK-BONE NATURAL SNACKS		77035473	2-Nov-06	3643973	23-Jun-09
U.S	MILK-BONE PUFFS		86900828	8-Feb-16		
U.S	MILO'S KITCHEN		85071533	25-Jun-10	4039409	11-Oct-11
U.S	MILO'S KITCHEN & DESIGN	Milo's Kitchen	85138122	24-Sep-10	4023837	6-Sep-11
U.S	MILO'S KITCHEN HOME-STYLE DOG TREATS MADE IN THE USA & Design		86244840	7-Apr-14	4713949	31-Mar-15
U.S	Miscellaneous Design - Paw Print Heart Logo		86186289	6-Feb-14		
U.S	Miscellaneous Design - Sunrise		85272857	21-Mar-11	4222658	9-Oct-12
U.S	MIX STIX		86689707	10-Jul-15		
U.S	MORRIS		85743187	1-Oct-12	4,822,441	29-Sep-15
U.S	MORRIS		72454863	17-Apr-73	0976448	8-Jan-74
U.S	NATURE'S RECIPE		78332190	24-Nov-03	2908694	7-Dec-04
U.S	NATURE'S RECIPE EVERY INGREDIENT COUNTS & DESIGN		85064610	16-Jun-10	3913878	1-Feb-11
U.S	NOSE PRINTS & DESIGN	noseprints	86786490	13-Oct-15		
U.S	NOSE PRINTS & DESIGN	noseprints	86786505	13-Oct-15		

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SCHEDULE I - TRADEMARKS

COUNTRY	TRADEMARK	DESIGN	APP NO	APP DATE	REG NO	REG DATE
U.S	NOSE PRINTS & DESIGN	noseprints	86786466	13-Oct-15		
U.S	NOSEPRINTS		86757794	15-Sep-15		
U.S	OCEAN EXPLOSION		78664964	6-Jul-05	3170087	7-Nov-06
U.S	PATÉ TOPPERS		85365784	7-Jul-11	4191821	14-Aug-12
U.S	PAWFECTIONS		78793305	17-Jan-06	3376525	29-Jan-08
U.S	PICTURE PERFECT PETS		85586366	2-Apr-12	4241791	13-Nov-12
U.S	PLUS CARE		77226819	11-Jul-07	3391636	4-Mar-08
U.S	POOCH PICNIC		85380175	25-Jul-11	4321620	16-Apr-13
U.S	POUNCE		72157790	23-Nov-62	756191	3-Sep-63
U.S	PUP-PERONI		73613377	6-Aug-86	1436599	14-Apr-87
U.S	PUP-PERONI MIX STIX		85450222	18-Oct-11	4298961	5-Mar-13
U.S	PURE ESSENTIALS		85935967	17-May-13	4633311	4-Nov-14
U.S	REWARD & DESIGN	REWARD	73702552	23-Dec-87	1513802	22-Nov-88
U.S	REWARD		72003956	6-Mar-56	639793	8-Jan-57
U.S	SAVORY MORSELS		86114508	8-Nov-13	4718280	7-Apr-15
U.S	SAY IT WITH LOVED SINCE 1908 MILK BONE & Design	SAY IT WITH MILK-BONE	86570337	19-Mar-15		
U.S	SAY IT WITH MILK-BONE		86147144	18-Dec-13		

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SCHEDULE I - TRADEMARKS

COUNTRY	TRADEMARK	DESIGN	APP NO	APP DATE	REG NO	REG DATE
U.S	SINCE 1959 GRAVY TRAIN & DESIGN	GRAVY TRAIN	86459195	19-Nov-14		
U.S	SKIPPY (STYLIZED)	SKIPPY	71582136	18-Jul-49	541067	17-Apr-51
U.S	SKIPPY PREMIUM		73604829	17-Jun-86	1426759	27-Jan-87
U.S	SMOOTHPULL & DESIGN		76240590	16-Apr-01	2673037	7-Jan-03
U.S	SN-ALLOWEEN		85329255	24-May-11	4199626	28-Aug-12
U.S	SNAUSAGES		73460814	13-Jan-84	1314902	15-Jan-85
U.S	SNAUSAGES IN A BLANKET		73714241	1-Mar-88	1509480	18-Oct-88
U.S	SNAUSAGES PAW PRINTS		77039687	8-Nov-06	3463002	8-Jul-08
U.S	SNAW SOMES!		77046851	17-Nov-06	3282185	21-Aug-07
U.S	SNOCRATES		86430512	21-Oct-14		
U.S	START THE FUN!		85311166	3-May-11	4199512	28-Aug-12
U.S	STEAK & CHEESERS		75737627	16-Jun-99	2418434	2-Jan-01
U.S	STEAK BONES		78518652	17-Nov-04	3349402	4-Dec-07
U.S	STIR UP A NOURISHING MEAL!		78536556	21-Dec-04	3245407	22-May-07
U.S	SUPER SUPPER		75371586	10-Oct-97	2187807	8-Sep-98
U.S	SURF 'N TURF		76571808	26-Jan-04	3007692	18-Oct-05
U.S	TARTAR CHECK		74528371	23-May-94	1990674	6-Aug-96

SCHEDULE I - TRADEMARKS

COUNTRY	TRADEMARK	DESIGN	APP NO	APP DATE	REG NO	REG DATE
U.S	TENDER FAVORITES		85272862	21-Mar-11	4122983	3-Apr-12
U.S	THE BEST TREATS COME FROM THE KITCHEN		85249827	23-Feb-11	4218687	2-Oct-12
U.S	THE BITS MAKE IT BETTER		77875067	18-Nov-09	3945404	12-Apr-11
U.S	THE CAT'S MEOW AWARDS		86816576	11-Nov-15		
U.S	THE CHOOSIEST CAT VIDEO ON THE INTERNET		86393762	12-Sep-14	4860756	24-Nov-15
U.S	THE NOSE PRINT & DESIGN	nose♡print	86821810	16-Nov-15		
U.S	THE NOSE PRINT & DESIGN	nose♡print	86821823	16-Nov-15		
U.S	THE NOSE PRINT & DESIGN	nose♡print	86821838	16-Nov-15		
U.S	THE NOSEPRINT		86757791	15-Sep-15		
U.S	THE ONLY ONE CATS ASK FOR BY NAME.		86166608	15-Jan-14	4664775	30-Dec-14
U.S	THE ONLY TREAT CATS ASK FOR BY NAME.		86665576	17-Jun-15		
U.S	THE TASTE CATS ASK FOR BY NAME		77672366	17-Feb-09	4225954	16-Oct-12
U.S	TOO GOOD TO PUT IN A CAN!		77934388	12-Feb-10	4305554	19-Mar-13
U.S	TREAT TUMBLER		86750633	8-Sep-15		

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SCHEDULE I - TRADEMARKS

COUNTRY	TRADEMARK	DESIGN	APP NO	APP DATE	REG NO	REG DATE
U.S	TRUSTED SINCE 1908 MILK-BONE BRAND & DESIGN		77950683	4-Mar-10	3930559	15-Mar-11
U.S	Unleash the delicious taste!		86927635	3-Mar-16		
U.S	Unleash the delicious, meaty taste!		86927648	3-Mar-16		
U.S	WHOLESOME GOODNESS		77225430	10-Jul-07	3565421	20-Jan-09
U.S	Cat Head Design		86425047	15-Oct-14		
U.S	9LIVES		77799771	7-Aug-09	3749802	16-Feb-10
U.S	9LIVES		77799765	7-Aug-09	3749801	16-Feb-10
U.S	CARING FOR CATS SINCE 1959		86689755	10-Jul-15		
U.S	WHEN YOU LIVE LIKE A CAT, LIFE IS AMAZING		86689711	10-Jul-15		
U.S	FINICKY ABOUT NUTRITION		77834411	24-Sep-09	3912003	25-Jan-11
U.S	HERITAGE		86743245	31-Aug-15		
U.S	HERITAGE BISCUITS		86742350	31-Aug-15		
U.S	KIBBLES 'N BITS		77799761	7-Aug-09	3749800	16-Feb-10
U.S	MORRIS APPROVED 9LIVES & DESIGN		86411085	30-Sep-14		
U.S	NATURE'S RECIPE INNOVATIVE PET FOODS & DESIGN		74641139	2-Mar-95	1953199	30-Jan-96
U.S	POWER OF PAWS		77821498	8-Sep-09	3777760	20-Apr-10
U.S	WILD SPIRIT		86411070	30-Sep-14		

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