

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM396644

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Doorjam Productions		08/29/2016	Corporation:
RECEIVING PARTY DATA			
Name:	Avid Ratings Company		
Street Address:	918 Deming Way		
Internal Address:	Suite 201		
City:	Madison		
State/Country:	WISCONSIN		
Postal Code:	53717		
Entity Type:	Corporation: WISCONSIN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4221511	GOTOUR	
CORRESPONDENCE DATA			
Fax Number:	4142259753		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	414-225-9755		
Email:	docketing@boylefred.com		
Correspondent Name:	Boyle Fredrickson, S.C.		
Address Line 1:	840 N. Plankinton Avenue		
Address Line 4:	Milwaukee, WISCONSIN 53203		
NAME OF SUBMITTER:	Scott W. Kanalakis		
SIGNATURE:	/Scott W. Kanalakis/		
DATE SIGNED:	08/29/2016		
Total Attachments: 1			
source=TM Assignment for Reg No. 4221511 - GOTOUR (01000100x9FF51)#page1.tif			

CH \$40.00 4221511

TRADEMARK ASSIGNMENT

WHEREAS, Doorjam Productions A/K/A GoTourHD, having an address of 8000 Excelsior Dr. Suite 303, Madison, WI, 53717, a Wisconsin Corporation ("Assignor") is the owner of the entire right, title and interest in and to the trademark "GOTOUR," and registration therefor (U.S. Registration No. 4221511), (hereinafter the "Trademarks Rights") and the goodwill of the business symbolized thereby; and

WHEREAS, Avid Ratings Company, organized and existing under the laws of the State of Wisconsin, with its principal place of business at 918 Deming Way Suite 201, Madison, WI, 53717 ("Assignee"), desires to acquire the Trademarks Rights and the goodwill of the business symbolized thereby.

NOW, THEREFORE, for one dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all of Assignor's rights, title, and interest in and to the Trademark Rights, together with the goodwill of the business in connection with which the Trademark Rights are used along with the right to recover for damages and profits for past, present, or future infringements thereof.

Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's rights, title, and interest in and to the Trademark Rights to the Assignee and/or provide evidence to support any of the foregoing in the event such evidence is necessary to effectuate the assignment, to the extent such evidence is in the possession or control of Assignor.

Dated this 29th day of August, 2016

By: 

Name: PHILIP G. CARON

Title: COO