

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM396796

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Notice of Grant of Security Interest in Trademarks		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Vita Plus Corporation		08/29/2016	Corporation: WISCONSIN
RECEIVING PARTY DATA			
Name:	Bank of America, N.A., as Administrative Agent		
Street Address:	135 S. LaSalle Street		
Internal Address:	MC: IL4-135-05-41		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60603		
Entity Type:	national banking association: UNITED STATES		
PROPERTY NUMBERS Total: 16			
Property Type	Number	Word Mark	
Registration Number:	4075509	ESSENTIAL M	
Registration Number:	2909616	SECURE	
Registration Number:	2509504	BALE CHAMP	
Registration Number:	2461025	VITA PLUS	
Registration Number:	2233392	ULTRAMET	
Registration Number:	2197555	BUNKLIFE	
Registration Number:	2064895	COUNTDOWN	
Registration Number:	1946689	PROAMINO	
Registration Number:	1923247	CALF GLO	
Registration Number:	1749061	FEED-VALU SERVICES	
Registration Number:	1637741	VITA-SOY	
Registration Number:	1466828	CROP-N-RICH	
Registration Number:	1276692	GRIST-N-RICH	
Registration Number:	0821234	VITA PLUS	
Registration Number:	0825210	VITA PLUS	
Serial Number:	86823196	ESSENTIAL M	
CORRESPONDENCE DATA			

OP \$415.00 4075509

Fax Number: 9192868199

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 919 286-8000

Email: PTO_TMconfirmation@mvalaw.com

Correspondent Name: MOORE & VAN ALLEN PLLC

Address Line 1: 3015 CARRINGTON MILL BOULEVARD

Address Line 2: SUITE 400

Address Line 4: MORRISVILLE, NORTH CAROLINA 27560

ATTORNEY DOCKET NUMBER:	327000.027411
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NAME OF SUBMITTER:	John E. Slaughter, III.
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SIGNATURE:	/jes/
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DATE SIGNED:	08/30/2016
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Total Attachments: 4

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NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security Agreement dated as of August 29, 2016 (as the same may be amended, modified, extended or restated from time to time, the “Agreement”) by and among the Obligors party thereto (each an “Obligor” and collectively, the “Obligors”) and Bank of America, N.A., as Administrative Agent (the “Administrative Agent”) for the holders of the Secured Obligations referenced therein, the undersigned Obligor has granted a continuing security interest in and a right to set off against the trademarks and trademark applications shown below to the Administrative Agent for the ratable benefit of the holders of the Secured Obligations:

TRADEMARKS

<u>Trademark No.</u>	<u>Description of Trademark Item</u>	<u>Date of Trademark</u>
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See Schedule 1 attached hereto

TRADEMARK APPLICATIONS

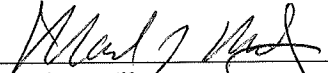
<u>Trademark Applications No.</u>	<u>Description of Trademark Applied for</u>	<u>Date of Trademark Applications</u>
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See Schedule 1 attached hereto

The undersigned Obligor and the Administrative Agent, on behalf of the holders of the Secured Obligations, hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

Very truly yours,

VITA PLUS CORPORATION,
a Wisconsin corporation

By: 

Name: Mark J. Miley

Title: Vice President-Finance, CFO and Secretary

Acknowledged and Accepted:

BANK OF AMERICA, N.A., as Administrative Agent

By: 

Name:

Denise Jones

Title:

Assistant Vice President

IP NOTICE - TRADEMARK
VP HOLDINGS CORPORATION

TRADEMARK

REEL: 005866 FRAME: 0907

Schedule 1

**Vita Plus Corporation
(Wisconsin Corporation)**

U.S. Trademarks

Trademark Registrations

Mark	Reg. No.	Reg. Date
ESSENTIAL M	4075509	12/20/11
SECURE	2909616	12/14/04
BALE CHAMP	2509504	11/20/01
VITA PLUS	2461025	06/19/01
ULTRAMET	2233392	03/23/99
BUNKLIFE	2197555	10/20/98
COUNTDOWN	2064895	05/27/97
PROAMINO	1946689	01/09/96
CALF GLO	1923247	10/03/95
FEED-VALU SERVICES	1749061	01/26/93
VITA-SOY	1637741	03/12/91
CROP-N-RICH	1466828	12/01/87
GRIST-N-RICH	1276692	05/08/84
VITA PLUS and Design	0821234	12/27/66
VITA PLUS and Design	0825210	03/07/67

Trademark Application

Mark	Appl. No.	Filing Date
ESSENTIAL M	86823196	11/17/15