

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM396869

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Betty Kesselman		08/30/2016	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	BBK Tobacco & Foods, LLP		
Street Address:	3401 W Papago St		
City:	Phoenix		
State/Country:	ARIZONA		
Postal Code:	85009		
Entity Type:	Limited Liability Partnership: ARIZONA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4017470	STRAWBERRY FIELDS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	602-374-7482		
Email:	legal@hbiin.com		
Correspondent Name:	Brendan Mahoney		
Address Line 1:	3401 W Papago St		
Address Line 4:	Phoenix, ARIZONA 85009		
NAME OF SUBMITTER:	Brendan Mahoney		
SIGNATURE:	/Brendan Mahoney/		
DATE SIGNED:	08/30/2016		
Total Attachments: 1			
source=strawberry fields assignment from Betty Kesselman to BBK#page1.tif			

OP \$40.00 4017470

TRADEMARK ASSIGNMENT

Betty Kesselman hereby assigns all rights, title and interest to the trademark STRAWBERRY FIELDS[®], US Registration No. 4017470, to BBK Tobacco & Foods, LLP, an Arizona limited liability partnership.

Dated this 30th day of August, 2016.



Betty Kesselman