

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM396789

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Evy of California, Inc.		08/01/2016	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Kevin Krieser		
<b>Street Address:</b>	3704 Surfwood Road		
<b>City:</b>	Malibu		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90265		
<b>Entity Type:</b>	INDIVIDUAL: UNITED STATES		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4042356	BAREFACED	
<b>Registration Number:</b>	4074429	BAREFACED	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	trademark@buchalter.com		
<b>Correspondent Name:</b>	Philip Nulud C/O BUCHALTER NEMER		
<b>Address Line 1:</b>	1000 Wilshire Blvd., Suite 1500		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90017-2457		
<b>ATTORNEY DOCKET NUMBER:</b>	E9700-5029/5030		
<b>NAME OF SUBMITTER:</b>	Philip Nulud		
<b>SIGNATURE:</b>	/philip nulud/		
<b>DATE SIGNED:</b>	08/30/2016		
<b>Total Attachments: 2</b>			
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CH \$65.00 4042356

Trademark Assignment

WHEREAS Evy of California, Inc., a California corporation, with a principal place of business of 810A South Flower Street, Los Angeles, California 90017 ("Assignor"), is record owner of the trademarks, including the applications and registrations, and domain names identified in Exhibit A herein, attached hereto and incorporated by this reference, and the goodwill symbolized by the trademarks and all common law rights thereto (hereinafter collectively the "Marks");

WHEREAS Kevin Krieser, an individual with an address at 3704 Surfwood Rd, Malibu, CA 90265 ("Assignee") is the developer and designer of the Marks and wishes to have the Marks formally transferred and assigned to him by way of a recordable assignment of the entire right, title and interest in and to the Marks, as well as the goodwill symbolized by the Marks, and all on-going and existing business associated with the Marks; and

WHEREAS the parties recognize that Kevin Krieser is the true owner and developer and each desire to memorialize the assignment of the Marks together with the goodwill of the business symbolized therein, all on-going and existing business associated with the Marks and all common law rights relating thereto, and all rights to recover for past infringement.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all of its right title and interest in and to the Marks, together with the goodwill symbolized by the Marks, all on-going and existing business associated with the Marks and all common law rights relating thereto.

AGREED TO AND ACCEPTED BY ASSIGNOR:

Dated: 8/1/16

By: [Signature] Evy of California

AGREED TO AND ACCEPTED BY ASSIGNEE:

Dated: 8/1/16

By: [Signature] Kevin Krieser

EXHIBIT A

Trademarks

	Mark	US Reg. No.	Reg. Date
1.	BAREFACED class 25	4042356	OCT 18, 2011
2.	BAREFACED Class 35,38,42,45	4074429	DEC. 20, 2011



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