TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM396809

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Global Cellular, Inc.		09/13/2013	Corporation: GEORGIA

RECEIVING PARTY DATA

Name:	EBIP LLC	
Street Address:	c/o Foster Pepper PLLC	
Internal Address:	1111 Third Avenue, Suite 3000	
City:	Seattle	
State/Country:	WASHINGTON	
Postal Code:	98101	
Entity Type:	Limited Liability Company: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	85431019	E&B

CORRESPONDENCE DATA

Fax Number: 2067492006

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2064478925

Email: nancy.stephens@foster.com

Nancy V. Stephens Correspondent Name:

Address Line 1: 1111 Third Avenue, Suite 3000 Address Line 4: Seatle, WASHINGTON 98101

ATTORNEY DOCKET NUMBER:	205849-4
NAME OF SUBMITTER:	Nancy V. Stephens
SIGNATURE:	/Nancy V. Stephens/
DATE SIGNED:	08/30/2016

Total Attachments: 1

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TRADEMARK REEL: 005867 FRAME: 0203

TRADEMARK ASSIGNMENT

WHEREAS, Assignor has used the ELLE & BLAIR trademark and E & B trademark (the "Marks") and is the owner of United States Trademark Application Serial No. 85/431,002 for the ELLE & BLAIR trademark, Serial No. 85/431,014 for the ELLE AND BLAIR trademark and Serial No. 85/431,019 for the E & B trademark both in International Class 09 for carrying cases for mobile computers; cell phone cases (the "Applications");

WHEREAS, Assignee desires to acquire all right, title, and interest Assignor has or may have in and to the Marks and the Applications;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all right, title, and interest it has or may have in and to the Marks and the Applications, together with the business and the goodwill of the business symbolized by and associated with the Marks and the Applications, together with the right to recover damages and profits and all other remedies for past infringement thereof.

IN WITNESS WHEREOF, the undersigned have executed this Trademark Assignment as of the date and year first written above.

ASSIGNOR:

Global Celtular, Inc.

Name: Jason Ad ler

Title: VP/GC

ASSIGNEE:

EBIP, LLC

Name: Star Footest

Title: problem - EBIP, ur

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RECORDED: 08/30/2016