

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM396884

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CLICKFOX, INC.		05/08/2016	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	HERCULES CAPITAL, INC.		
Street Address:	400 Hamilton Avenue		
Internal Address:	Suite 310		
City:	Palo Alto		
State/Country:	CALIFORNIA		
Postal Code:	94301		
Entity Type:	Corporation: MARYLAND		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	2595466	CLICKFOX	
Registration Number:	3559492	CUSTOMER BEHAVIOR INTELLIGENCE	
Serial Number:	86764240	JOURNEY SCIENCES	
Serial Number:	86894172	JOURNEY DATASET	
Serial Number:	86894238	JOURNEY SCIENCES	
Serial Number:	86894209	JOURNEYS TELL A STORY	
Serial Number:	86898494	JOURNEY ARCHITECTURE	
CORRESPONDENCE DATA			
Fax Number:	6504283901		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	650237235		
Email:	christine@virtualparalegalservices.com		
Correspondent Name:	Laura Blakely		
Address Line 1:	2570 W. El Camino Real		
Address Line 2:	Suite 510		
Address Line 4:	Mountain View, CALIFORNIA 94040		
NAME OF SUBMITTER:	Laura Blakely		
SIGNATURE:	/Laura Blakely/		

OP \$190.00 2595466

DATE SIGNED:

08/30/2016

Total Attachments: 12

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AMENDED AND RESTATED
INTELLECTUAL PROPERTY SECURITY AGREEMENT

This Amended and Restated Intellectual Property Security Agreement (this "Agreement") dated May 9, 2016 is executed by and between CLICKFOX, INC., a Delaware corporation, having a principal place of business located at 3445 Peachtree Road, Suite 1250, Atlanta, Georgia 30326 (the "Debtor"), and HERCULES CAPITAL, INC., a Maryland corporation, having a principal place of business at 400 Hamilton Avenue, Suite 310, Palo Alto, CA 94301 ("Secured Party"), in its capacity as administrative agent for itself and certain lender parties (collectively referred to as "Lender") to that certain 2016 Amended and Restated Loan and Security Agreement (as amended or supplemented from time to time, the "A&R Loan Agreement") made concurrently herewith among Agent, Lender, and Debtor, and amends and restates in its entirety, that certain Intellectual Property Security Agreement dated August 21, 2012 (the "Original Agreement").

RECITALS

A. Whereas, Debtor and Secured Party's affiliate Hercules Technology III, L.P. entered into that certain Amended and Restated Intellectual Property Security Agreement dated November 23, 2015 in connection with certain Secured Obligations (as defined therein) of Debtor to Hercules Technology III, L.P. that amended and restated the terms of the Original Agreement.

B. Whereas Debtor, Secured Party and Lender concurrently are entering into the A&R Loan Agreement pursuant to the terms of which Lender is willing to extend and to continue to extend financial accommodations to Debtor, but only upon the condition, among others, that Debtor grant to Secured Party on behalf of Lender a security interest in certain copyrights, trademarks, patents and licenses to secure the Secured Obligations as such term is revised therein.

C. Pursuant to the terms of the A&R Loan Agreement, Debtor has granted to Agent on behalf of Lender a security interest in all of Debtor's right, title and interest, whether presently existing or hereafter acquired, in, to and under all of the Collateral, as defined therein.

NOW, THEREFORE, in consideration of the premises set forth above, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, it is hereby agreed as follows:

1. Security Interest. As security for the Secured Obligations, the Debtor hereby grants to the Secured Party a security interest in, and pledges and assigns to the Secured Party, the property described below, together with any and all accessions, additions and improvements thereto and substitutions and replacements and proceeds thereof (hereinafter referred to collectively as the "Intellectual Property Collateral"):

(a) All of the following property, now owned or hereafter acquired by the Debtor in which the Debtor now holds or hereafter acquires any interest (collectively, the "Copyrights"): (i) all copyrights, whether registered or unregistered, held pursuant to the laws of the United States, any State thereof, or of any other country; (ii) all registrations, applications and recordings in the United States Copyright Office or in any similar office or agency of the United States, of any State thereof, or of any other country; (iii) all continuations, renewals or extensions thereof; and (iv) all registrations to be issued under any pending applications, including, without limitation, all of the foregoing set forth on Schedule A attached hereto;

(b) All of the following property, now owned or hereafter acquired by the Debtor or in which the Debtor now holds or hereafter acquires any interest (collectively, the "Patents"): (i) all letters patent of, or rights corresponding thereto, in the United States or in any other country, all registrations and recordings thereof, and all applications for letters patent of, or rights corresponding thereto, in the United States or any other country, including registrations, recordings and applications in the United States

Patent and Trademark Office or in any similar office or agency of the United States, any State thereof or any other country; (ii) all reissues, continuations, continuations-in-part or extensions thereof; (iii) all petty patents, divisionals, and patents of addition; and (iv) all patents to be issued under any such applications, including, without limitation, all of the foregoing set forth on Schedule B attached hereto;

(c) All of the following property, now owned or hereafter acquired by the Debtor or in which the Debtor now holds or hereafter acquires any interest (collectively, the "Trademarks"): (i) all trademarks (registered, common law or otherwise), trade names, corporate names, business names, trade styles, service marks, logos, other source or business identifiers (and all goodwill associated therewith), prints and labels on which any of the foregoing have appeared or appear, and designs of like nature, now existing or hereafter adopted or acquired, all registrations and recordings thereof, and any applications in connection therewith, including registrations, recordings and applications in the United States Patent and Trademark Office or in any similar office or agency of the United States, any State thereof or any other country or any political subdivision thereof, and (ii) all reissues, extensions or renewals thereof, including, without limitation, all of the foregoing set forth on Schedule C attached hereto;

(d) Any Copyright license, Patent license, Trademark license or other license of rights or interests now held or hereafter acquired by the Debtor or in which the Debtor now holds or hereafter acquires any interest and any renewals or extensions thereof, including, without limitation, all of the foregoing set forth on Schedule D attached hereto (collectively, the "Licenses");

(e) Debtor's software, source codes, trade secrets and inventions (whether or not patented or patentable);

(f) Debtor's technical information, procedures, processes, designs, knowledge, and know-how; Debtor's data bases, models and drawings;

(g) Debtor's skill, expertise, and experience; Debtor's websites, world wide web addresses, domain names, URL's, moral rights, publicity rights, mask works and any other proprietary, intellectual or industrial proprietary rights of any kind or nature that do not compromise or are not protected by the Patents, Trademarks, Copyrights or Licenses;

(h) Debtor's applications therefor and reissues, extensions, or renewals thereof; and

(i) Debtor's goodwill associated with any of the foregoing, together with Debtor's rights to sue for past, present and future infringement of the foregoing and the goodwill associated therewith.

2. Secured Obligations. The security interest hereby granted shall secure the due and punctual payment and performance of the Secured Obligations.

3. Special Warranties and Covenants of the Debtor. The Debtor hereby warrants and represents that the representations and warranties contained in Section 5 of the A&R Loan Agreement are true, correct and complete, and the provisions of Section 5 of the A&R Loan Agreement are hereby incorporated herein by reference and made a part hereof.

4. Rights of the Secured Party. Upon the occurrence of any Event of Default (as defined in Section 6 hereof), such default not having previously been remedied or cured, the Secured Party may declare all of the Secured Obligations to be immediately due and payable and shall then have the rights and remedies of a secured party under the UCC or under any other applicable law, including, without limitation, the right to take possession of the Intellectual Property Collateral and, in addition thereto, the right to enter upon any premises on which the Intellectual Property Collateral or any part thereof may be situated and remove the same therefrom. The Secured Party may require the Debtor to make the Intellectual Property Collateral (to the extent the same is moveable) available to the Secured Party at a place to be designated by the Secured Party which is reasonably convenient to both parties. Unless the Intellectual Property Collateral is perishable or threatens to decline speedily in value or is of a type

customarily sold on a recognized market, the Secured Party will give the Debtor at least ten (10) days' prior written notice at the address of the Debtor set forth above (or at such other address or addresses as the Debtor shall specify in writing to the Secured Party) of the time and place of any public sale thereof or of the time after which any private sale or any other intended disposition thereof is to be made. Any such notice shall be deemed to meet any requirement hereunder or under any applicable law (including the UCC) that reasonable notification be given of the time and place of such sale or other disposition. After deducting all costs and expenses of collection, storage, custody, sale or other disposition and delivery (including reasonable legal costs and attorneys' fees and all out-of-pocket expenses incurred by the Secured Party) and all other charges against the Intellectual Property Collateral, the residue of the proceeds of any such sale or disposition shall be applied to the payment of the Secured Obligations in such order of priority as the Secured Party shall determine and any surplus shall be returned to the Debtor or to any person or party lawfully entitled thereto (including, if applicable, any subordinated creditors of the Debtor). In the event the proceeds of any sale, lease or other disposition of the Intellectual Property Collateral hereunder are insufficient to pay all of the Secured Obligations in full, the Debtor will be liable for the deficiency, together with interest thereon, at the default rate as set forth in Section 2.5 of the A&R Loan Agreement and the cost and expenses of collection of such deficiency, including (to the extent permitted by law), without limitation, reasonable legal costs and attorneys' fees, expenses and disbursements.

5. Rights of Secured Party to Use and Operate Intellectual Property Collateral. Upon the occurrence and during the continuance of any Event of Default (as defined in Section 6 hereof), but subject to the provisions of the UCC or other applicable law, the Secured Party shall also have the right and power to take possession of all or any part of the Intellectual Property Collateral, and to exclude the Debtor and all persons claiming under the Debtor wholly or partly therefrom, and thereafter to hold, store, and/or use, operate, manage and control the same, exercising all rights and powers of the Debtor in respect thereto. Any income received by the Secured Party from the Intellectual Property Collateral shall be applied to pay the expenses of maintaining and protecting the Intellectual Property Collateral and conducting the Debtor's business, and to make all payments which the Secured Party may be required or may elect to make, if any, for taxes, assessments, insurance and other charges upon the Intellectual Property Collateral or any part thereof, and all other payments which the Secured Party may be required or authorized to make under any provision of this Agreement (including legal costs and reasonable attorneys' fees). The remainder of such income shall be applied to the payment of the Secured Obligations in such order of priority as the Secured Party shall determine and, unless otherwise provided by law or by a court of competent jurisdiction, any surplus shall be returned to the Debtor or to any person or party lawfully entitled thereto (including, if applicable, any subordinated creditors of the Debtor). Without limiting the generality of the foregoing, the Secured Party shall have the right, so long as any such Event of Default continues, to apply for and have a receiver appointed by a court of competent jurisdiction in any action taken by the Secured Party to enforce their rights and remedies hereunder in order to manage, protect and preserve the Intellectual Property Collateral and continue the operation of the business of the Debtor and to collect all revenues and profits thereof and apply the same to the payment of all expenses and other charges of such receivership including the compensation of the receiver and to the payment of the Secured Obligations as aforesaid until a sale or other disposition of such Intellectual Property Collateral shall be finally made and consummated.

6. Events of Default. The Debtor shall be in default under this Agreement upon the occurrence of an Event of Default, as such term is defined in the A&R Loan Agreement (herein called "Events of Default").

7. Waivers. The Debtor hereby waives presentment, demand, notice, protest and, except as is otherwise provided herein, all other demands and notices in connection with this Agreement or the enforcement of the rights of the Secured Party hereunder or in connection with the Secured Obligations or any Intellectual Property Collateral and consents to and waives notice of the granting of renewals,

extensions of time for payment or other indulgences to the Debtor or to any account debtor in respect of any account receivable, or the substitution, release or surrender of any Intellectual Property Collateral, the addition or release of persons primarily or secondarily liable on any Secured Obligation or on any account receivable or other Intellectual Property Collateral, the acceptance of partial payments on any Secured Obligation or on any account receivable or other Intellectual Property Collateral and/or the settlement or compromise thereof. No delay or omission on the part of the Secured Party in exercising any right hereunder shall operate as a waiver of such right or of any other right hereunder. Any waiver of any such right on any one occasion shall not be construed as a bar to or waiver of any such right on any such future occasion. The Debtor further waives any right it may have to notice (other than any requirement of notice provided herein) prior to the exercise of any right or remedy provided by this Agreement to the Secured Party and waives its rights, if any, to set aside or invalidate any sale duly consummated in accordance with the foregoing provisions hereof on the grounds (if such be the case) that the sale was consummated without a prior judicial hearing. The Debtor's waivers under this Section 7 have been made voluntarily, intelligently and knowingly and after the Debtor has been apprised and counseled by its attorneys as to the nature thereof and its possible alternative rights.

8. Assignment. No waiver by the Secured Party or by any other holder of Secured Obligations of any default shall be effective unless in writing nor operate as a waiver of any other default or of the same default on a future occasion. The Secured Party may waive any default hereunder with respect to the Note at any time outstanding. In the event of a sale or assignment by the Secured Party of all or any of the Secured Obligations held by the Secured Party, such Secured Party may assign or transfer their rights and interest under this Agreement in whole or in part to the purchaser or purchasers of such Secured Obligations, whereupon such purchaser or purchasers shall become vested with all of the powers and rights of such Secured Party hereunder, and such Secured Party shall thereafter be forever released and fully discharged from any liability or responsibility hereunder with respect to the rights and interest so assigned.

9. Governmental Approvals. The Secured Party acknowledges that in connection with any exercise by the Secured Party of its rights hereunder to dispose of or operate under the authorizations, permits and licenses covered hereby, it may be necessary to obtain the prior consent or approval of certain governmental authorities or instrumentalities. Notwithstanding anything to the contrary contained herein or in any security document, neither the Secured Party nor the Debtor will take any action pursuant to this Agreement or any of the security documents which would constitute or result in any assignment of a license, if such assignment of license would require under then existing law, the prior approval of any governmental authority or instrumentality, without first obtaining such approval of such governmental authority or instrumentality. Upon the exercise by the Secured Party of any power, right, privilege or remedy pursuant to this Agreement which requires any consent, approval, recording, qualification or authorization of any governmental authority or instrumentality, the Debtor will execute and deliver, or will cause the execution and delivery of, all applications, certificates, instruments and other documents and papers that the Secured Party may be required to obtain for such governmental consent, approval, recording, qualification or authorization.

10. Setoffs. If the Debtor shall fail generally to pay its debts as such debts become due, or any other Event of Default occurs and shall not have been waived by the Secured Party, the Secured Party shall have the right to setoff any indebtedness from the Secured Party to the Debtor and to apply the same toward the payment of any indebtedness from the Debtor to the Secured Party, whether or not said indebtedness, or any part hereof shall then be due.

11. Reinstatement. This Agreement shall continue to be effective, or be reinstated, as the case may be, at any time any amount received by the Secured Party in respect of the Secured Obligations must, by order of a court, be restored or returned by the Secured Party upon the insolvency, bankruptcy, dissolution, liquidation or reorganization of the Debtor or upon the appointment of an intervenor or

conservator of, or trustee or similar official for the Debtor or any substantial part of its properties, or otherwise, all as though such payments had not been made.

12. Notices. Except as otherwise provided herein, notice to the Debtor or to the Secured Party shall be in writing and deemed to have been sufficiently given or served for all purposes hereof if personally delivered or mailed by first class certified or registered mail, return receipt requested, postage prepaid, at the respective addresses set forth in the preamble hereto, with copies to the parties designated therein, or at such other address as the party to whom such notice is directed may have designated by like notice in writing to the other parties hereto. A notice shall be deemed to have been given when personally delivered or, if mailed, on the earlier of (i) three business (3) days after the date on which it is deposited in the mails, or (ii) the date on which it is received.

13. Amendment; Miscellaneous. The terms of this Agreement may be amended, modified or waived only with the written consent of the Debtor and the Secured Party. This Agreement shall inure to the benefit of and be binding upon the parties hereto and their respective successors and assigns, and the term "Secured Party" shall be deemed to include any other holder or holders of any of the Secured Obligations. In case a court of competent jurisdiction shall hold any provision in this Agreement to be invalid, illegal or unenforceable, the validity, legality and enforceability of the remaining provisions shall not in any way be affected or impaired thereby. This Agreement may be executed in any number of counterparts and by the different parties hereto on separate counterparts, each of which when so executed and delivered shall be an original, but all of which together shall constitute one instrument.

14. Governing Law and Jurisdiction. This Agreement, including the validity hereof and the rights and obligations of the parties hereunder, shall be construed in accordance with and governed by the laws of the State of California. The Debtor, to the extent that it may lawfully do so, hereby consents to the jurisdiction of the courts of the State of California, as well as to the jurisdiction of all courts to which an appeal may be taken from such courts, for the purpose of any suit, action or other proceeding arising out of any of its obligations hereunder or with respect to the transactions contemplated hereby, and expressly waives any and all objections it may have as to venue in any such courts. The Debtor further agrees, to the extent that it may lawfully do so, that a summons and complaint commencing an action or proceeding in any of such courts shall be properly served and shall confer personal jurisdiction if served personally or by certified mail to it at its address provided in Section 12 of this Agreement or as otherwise provided under the laws of the State of California.

15. Filings. The Debtor will promptly execute and deliver, in form and substance satisfactory to the Secured Party (or if permitted by law, the Secured Party may themselves execute and file, and at the Secured Party's request, the Debtor will join with the Secured Party in executing, in all public offices wherever filing is deemed by the Secured Party to be necessary or desirable) such financing statements, certificates and other documents or instruments to enable the Secured Party to perfect or from time to time renew the security interests granted hereby, and to perfect or from time to time renew a security interest in any Intellectual Property Collateral now owned or hereafter acquired by the Debtor or in any replacements or proceeds thereof.

16. RATIFICATION AND CONFIRMATION OF SECURITY INTEREST. THIS AGREEMENT AMENDS AND RESTATES THE ORIGINAL AGREEMENT AND IS MADE IN CONNECTION WITH THAT CERTAIN 2016 AMENDED AND RESTATED LOAN AND SECURITY AGREEMENT BY AND AMONG DEBTOR, SECURED PARTY AND LENDER OF EVEN DATE AND IS A CONDITION PRECEDENT THEREUNDER. THE DEBTOR FURTHER ACKNOWLEDGES AND AGREES THAT THE SECURITY INTEREST GRANTED TO THE SECURED PARTY UNDER THE ORIGINAL AGREEMENT IS HEREBY RATIFIED AND REAFFIRMED, AND IS A CONTINUING LIEN IN FULL FORCE AND EFFECT DATING BACK TO THE ORIGINAL AGREEMENT, AS MODIFIED BY THE TERMS HEREOF.

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IN WITNESS WHEREOF, the parties have caused this Agreement to be executed as a sealed instrument as of the date first above written.

DEBTOR:

CLICKFOX, INC.,
a Delaware corporation

By: 
Name: Sharon Lynch
Title: Chief Financial Officer

SECURED PARTY:

HERCULES CAPITAL, INC.,
a Maryland corporation, as agent

By: _____
Name: Benjamin Bang
Its: Associate General Counsel

IN WITNESS WHEREOF, the parties have caused this Agreement to be executed as a sealed instrument as of the date first above written.

DEBTOR:

CLICKFOX, INC.,
a Delaware corporation

By: _____
Name: Marco Pacelli
Title: Chief Executive Officer

SECURED PARTY:

HERCULES CAPITAL, INC.
a Maryland corporation, as agent

By: _____
Name: Benjamin Bang
Its: Associate General Counsel

SCHEDULE A

Copyrights

None

SCHEDULE B

Patents

The Company has registered or applied for registration for the following patents:

- U.S. Patent No. 7,107,535
- U.S. Patent No. 7,725,840
- U.S. Patent No. 7,305,622
- U.S. Patent No. 7,152,106
- U.S. Patent No. 7,644,134
- U.S. Patent No. 7,673,340
- U.S. Patent No. 8,769,441
- U.S. Patent App. No. 14/319,879

U.S. Patent No. 7,107,535 (the “535 patent”) issued on September 12, 2006, and claims methods for modifying a website structure based on analysis of past user navigation, to provide alternate user navigation in the future. The claimed methods analyze a user’s navigational path through web pages of the website to determine the user’s objective in visiting the website. Based on analysis of the path and the determined user objective, the methods recommend modifications to structural relationships between the web pages to provide alternate user navigation between the web pages in the future. For example, the methods can recommend modifications to transitional links, such as hyperlinks, between the web pages. As a result, the website can be updated to enable users to more effectively navigate through the web pages.

U.S. Patent No. 7,725,840 (the “840 patent”) issued on May 25, 2010. Like the related ’535 patent, the ’840 patent claims methods for modifying a website structure based on analysis of past user navigation, to provide alternate user navigation in the future. According to the claimed methods of the application, a navigational history of website users is created by monitoring users’ accesses to web pages of the website. Based on the navigational history, a recommendation is made to modify the navigational structure of the website, and the website is modified to result in alternate future user navigation. As a result, the website can be updated to enable users to more effectively navigate through the web pages.

U.S. Patent No. 7,305,622 (the “622 patent”) issued on December 4, 2007, and claims methods for graphically displaying utilization patterns of a resource, such as a website. The methods analyze usage of a resource and provide one or more graphical displays representing that usage. For example, the methods can provide a tree-oriented site map representing various objects of interest of the resource, which can be, for example, web pages of a website. Various types and colors of lines can be overlaid on the site map to illustrate how users interact with the resource. More specifically, the methods analyze and illustrate how and whether users complete predefined tasks through the resource by displaying a hierarchical representation of the objects of interest and their navigational structure, overlaid with a representation of paths taken in user accesses to the objects of interest to perform a task. As a result, administrators can analyze graphical displays to determine how effectively tasks are performed with the resource.

U.S. Patent No. 7,152,106 (the “106 patent”) issued on December 19, 2006, and claims methods for reconstructing a user’s navigational path through web pages of a website. For various reasons, a

conventional website is often unable to log certain details of user interactions with the website. The claimed methods of the patent retrieve a partial navigational path and manipulate data to reconstruct the complete path. The partial path contains a set of web page step pairs, where each step pair includes a source web page and a destination web page. If a direct link exists between a destination web page and the source web page of the subsequent step pair in the partial path, then the methods insert a step into the path indicating that the user linked directly from the destination web page to the subsequent source web page. In this manner, the partial path can be reconstructed into a complete navigational path.

U.S. Patent No. 7,644,134 (the “134 patent”) issued on January 5, 2010, and claims methods for analyzing user interaction with an interactive system to modify the interactive system to assist future users in performing defined tasks more effectively. The analyzed system can be a website having web pages linked by a navigational structure, but the claimed methods can also apply to other interactive systems. In the case of a website, tasks on the website are defined as predetermined sequences of user accesses to the website, where each task represents a function that can be achieved by a user through visiting the corresponding predetermined sequence of web pages on the website. In the claimed methods, actual user accesses are compared to a chosen task to determine whether a user completed at least a portion of the task. Based on comparisons of user accesses to the task, the claimed methods modify the website, or recommend modification of the website, to assist future users in performing the task more effectively.

U.S. Patent No. 7,673,340 (the “340 patent”) issued on March 2, 2010, and claims systems and methods for analyzing user behavior on an interactive system, such as a website, to provide recommendations for improvement the interactive system. Insights about user interactions with the interactive system are provided in graph form, including a presentation graph and an optional application graph. A presentation graph illustrates various user interfaces, where each node of the graph is a single user interface experienced by a user. An application model can be established to represent a feature of the interactive system, and an optional application graph illustrates various states relating to the feature modeled in a particular application model. Along with other information, presentation and application graphs are used to analyze user interaction with the interactive system, to recommend improvements to the website. The systems and methods of the ’340 patent can be applied to a website, so the claimed systems and methods can be used to analyze and illustrate website usage.

U.S. Patent No. 8,769,441 (the “441 patent”) issued on July 1, 2014. The ’441 patent is related to the ’535 and ’840 patents, and the ’441 patent claims methods for managing an interactive electronic system that includes a single website. According to the claimed methods, a new structure of the website is created based on statistical correlations in session data that shows user navigation between three or more pages in the website. As a result, the website can be updated to enable users to more effectively navigate through the web pages.

U.S. Patent App. No. 14/319,879 (the “879 application”) has not yet issued as a patent. It is related to the ’441, ’840, and ’535 patents. The ’879 application claims systems and methods for managing network-accessible interactive electronic systems. The computer receives historical session data that represents a user’s activity on the interactive system, and based on the historical data, the computer determines a statistical correlation associated with the user’s navigation between first and second nodes within the interactive system. Based on the statistical correlation, the system creates a new structure that includes an edge (i.e., a link) between the nodes. The systems and methods of the ’879 application can be applied to a website, so the claimed systems and methods can be used to analyze and illustrate website usage.

SCHEDULE C

Trademarks

Application No. or Serial Number	Filing Date	Registration Date	Registration No.	Status	Title
76/075,490	6/22/2000	7/16/2002	2,595,466	Registered	CLICKFOX
77/116,927	2/27/2007	1/13/2009	3,559,492	Dead	CUSTOMER BEHAVIOR INTELLIGENCE
86/764,240	9/22/2015	--	--	Pending	JOURNEY SCIENCES
86/894,172	2/2/2016	--	--	Pending	JOURNEY DATASET
86/894,238	2/2/2016	--	--	Pending	JOURNEY SCIENCES (& design)
86/894,209	2/2/2016	--	--	Pending	JOURNEYS TELL A STORY
86/898,494	2/5/2016	--	--	Pending	JOURNEY ARCHITECTURE

SCHEDULE D

Licenses

None.