# 3247560

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM396650

**SUBMISSION TYPE: NEW ASSIGNMENT** 

**NATURE OF CONVEYANCE:** ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Novauris Technologies Limited		10/30/2013	Corporation: UNITED KINGDOM

# **RECEIVING PARTY DATA**

Name:	Apple Inc.
Street Address:	1 Infinite Loop
City:	Cupertino
State/Country:	CALIFORNIA
Postal Code:	95014
Entity Type:	Corporation: CALIFORNIA

# **PROPERTY NUMBERS Total: 3**

Property Type	Number	Word Mark
Registration Number:	3247560	SPEAK, FINDEASY!
Registration Number:	3189987	NOVASEARCH
Registration Number:	4461226	NOVAURIS

# **CORRESPONDENCE DATA**

Fax Number: 4082530186

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 4087836811

Email: keckhart@apple.com,trademarkdocket@apple.com

Kimberly Eckhart **Correspondent Name:** 1 Infinite Loop Address Line 1: Address Line 2: MS 169-3IPL

Address Line 4: Cupertino, CALIFORNIA 95014

ATTORNEY DOCKET NUMBER:	Novauris Recordal
NAME OF SUBMITTER:	Kimberly Eckhart
SIGNATURE:	/Kimberly Eckhart/
DATE SIGNED:	08/29/2016

**Total Attachments: 1** 

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**TRADEMARK** REEL: 005867 FRAME: 0660

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### EXHIBIT F

### TRADEMARK ASSIGNMENT

This Assignment by Novauris Technologies Limited, a company organized and existing under the laws England and Wales under number 04356173, and having a principal place of business at Millbank, Stoke Road, Bishop's Cleeve, Cheltenham, Gloucestershire, U.K., Gl.52 8RW (hereinafter the "Assignor") witnesseth:

WHEREAS, Assignor is the owner of the trademarks, trademark applications, and trademark registrations listed in Schedule A hereto; and

WHEREAS, Apple Inc., a corporation duly organized under and pursuant to the laws of the State of California, and having a principal place of business at 1 Infinite Loop, Cupertino, California 95014-2084 (hereinaster the "Assignee") wishes to acquire and Assignor is willing to assign, convey and transfer to Assignee, all right, title and interest in and to each trademark, trademark application, and trademark registration listed in Schedule A, all goodwill associated therewith and all related and corresponding rights in any jurisdiction in the world (collectively, the "Marks"), on the following terms and conditions.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged by Assignor and Assignee, said Assignor hereby irrevocably sells, assigns, conveys, and transfers to Assignee, its successors and assigns, the entire worldwide right, title and interest in and to the Marks, the ongoing and existing business of Assignor to which the Marks pertain, the goodwill of the business symbolized by the Marks, and all registrations that have been or may be granted thereon, all applications for registration thereof, and all common law rights in the Marks worldwide, together with all rights and privileges granted and secured thereby, including all rights to register, renew, defend, and protect interests therein under the applicable laws of all jurisdictions and all claims, demands, income, damages, royalties, payments, accounts and accounts receivable now or hereafter due and/or payable, and rights of action, both statutory and based upon common law, that Assignor has or might have by reason of date of this Assignment, together with the right to prosecute such claims, demands, and rights of action in Assignee's own name, all of said rights to be held and enjoyed by Assignee, for its own use and benefit and for the use and benefit of its successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.

Novauris 7	Fechnologies Limited	Apple Inc.	
Ву:	BEELD-	By:	Zund
Name:	F.P. (Wans	Name:	31 Waterus
Title:	D. RPC TO C	Title:	VP : CITEP IP CONSEC

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