

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM397079

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Zuffa, LLC		08/16/2016	Limited Liability Company: NEVADA
RECEIVING PARTY DATA			
Name:	Fertitta Business Management		
Street Address:	1505 South Pavilion Center Drive		
City:	Las Vegas		
State/Country:	NEVADA		
Postal Code:	89135		
Entity Type:	Limited Liability Company: NEVADA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4800372		
Registration Number:	4580374	CHICKEN MONSTER	
CORRESPONDENCE DATA			
Fax Number:	7023821661		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7025504400		
Email:	TRADEMARKSLV@DICKINSONWRIGHT.COM		
Correspondent Name:	Jennifer Ko Craft		
Address Line 1:	8363 West Sunset Road, Suite 200		
Address Line 4:	Las Vegas, NEVADA 89113		
NAME OF SUBMITTER:	Jennifer Ko Craft		
SIGNATURE:	/Jennifer Ko Craft/		
DATE SIGNED:	08/31/2016		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT

WHEREAS, Zuffa, LLC, a Nevada limited liability company ("Assignor") is the owner of intellectual property, including the "Trademarks" listed on Schedule A attached hereto and incorporated herein by reference; and

WHEREAS, Assignor and Fertitta Business Management, a Nevada limited liability company ("Assignee") have entered into an Intellectual Property Purchase Agreement, dated as of August [16], 2016 (the "Intellectual Property Purchase Agreement"), pursuant to which Assignor has agreed to sell, assign and transfer to Assignee and Assignee has agreed to purchase from Assignor various rights, including the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by Assignor, Assignor hereby sells, assigns and transfers to Assignee, its successors and assigns, the entire right, title and interest, in the Trademarks and any renewals and extensions thereto, including the associated goodwill, effective as of the date hereof.

Assignor does hereby further sell, assign and transfer to Assignee any and all causes of action, claims, demands, or other rights occasioned from or because of any and all past infringements of said Trademarks, together with the right in Assignee, its successors, assigns, or other legal representatives, to sue and recover therefore, including the right to bring suit in its own name, and to receive, retain, hold and enjoy for its own use and behalf, and for the use and behalf of its successors, assigns or other legal representatives, any and all damages, profits, or other recoveries or compensation on account thereof or resulting therefrom.

Assignor further agrees to execute at Assignee's request any and all additional documents or instruments reasonably necessary to carry out the intent of this Trademark Assignment. Assignor hereby irrevocably constitutes and appoints Assignee as its true and lawful attorney-in-fact, with full power of substitution, in their name, place and stead to make, execute, sign, acknowledge (including swearing to), verify, deliver, record and file, on their behalf, such other documents and instruments as may reasonably be necessary in connection with Assignee's ownership of the Trademarks.

This Trademark Assignment shall be governed by and construed in accordance with the laws of the State of Nevada applicable to a contract executed and performed in such State without giving effect to the conflicts of laws principles thereof, except that if it is necessary in any other jurisdiction to have the law of such other jurisdiction govern this Trademark Assignment for this Trademark Assignment to be effective in any respect, then the laws of such other jurisdiction shall govern this Trademark Assignment to such extent.

IN WITNESS WHEREOF, the undersigned Assignor has hereto signed or caused this Trademark Assignment to be signed by its duly authorized officer as of the date first above written.

ZUFFA, LLC

A handwritten signature in black ink, appearing to read "Mike Lawrence Epstein", written over a horizontal line.

By:

Name: Mike Lawrence Epstein

Title: Chief Operating Officer

SCHEDULE A

Trademarks

Description	Application Number	Registration Number	Country
CHICKEN MONSTER	85/177298	4580374	US
Chicken Monster Logo	86/123368	4800372	US