TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM397039

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Societe Generale		08/30/2016	Bank: FRANCE

RECEIVING PARTY DATA

Name:	Populus, LLC	
Street Address:	1722 14th Street	
Internal Address:	Suite 210	
City:	Boulder	
State/Country:	COLORADO	
Postal Code:	80302	
Entity Type:	Limited Liability Company: COLORADO	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3774592	POPULUS

CORRESPONDENCE DATA

Fax Number: 2123037064

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212.318.6824

Email: christinedionne@paulhastings.com Christine Dionne c/o Paul Hastings LLP **Correspondent Name:**

Address Line 1: 200 Park Avenue

Address Line 2: 28th Street

Address Line 4: New York, NEW YORK 10166

ATTORNEY DOCKET NUMBER:	79896.00002
NAME OF SUBMITTER:	Christine Dionne
SIGNATURE:	/Christine Dionne/
DATE SIGNED:	08/31/2016

Total Attachments: 5

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RELEASE OF SECURITY INTEREST IN TRADEMARK PROPERTY

This RELEASE OF SECURITY INTEREST IN TRADEMARK PROPERTY (this "Release"), dated as of August 30, 2016 (the "Effective Date"), is made by Société Générale, in its capacity as administrative agent and collateral agent for the Secured Parties (in such capacities, the "Agent"), in favor of Populus, LLC (the "Grantor").

WHEREAS, pursuant to that certain Joinder Agreement, dated August 25, 2014, by and among the Agent and the Grantor (as amended, amended and restated, or otherwise modified from time to time, the "Joinder Agreement"), the Grantor became a party to the Pledge and Security Agreement, dated as of July 12, 2013, by and among the Agent, the Grantor and certain other parties thereto (as amended, amended and restated, or otherwise modified from time to time, the "2013 Security Agreement", and together with the Joinder Agreement, the "Security Agreements"), and thereby granted to the Agent, in its capacity as Agent, a security interest in and to certain collateral;

WHEREAS, pursuant to the Security Agreements, the Grantor executed and delivered a Trademark Security Agreement, dated as of August 25, 2014 (the "<u>Trademark Security Agreement</u>"), for recordal with the United States Patent and Trademark Office;

WHEREAS, the Trademark Security Agreement was recorded with the United States Patent and Trademark Office on October 9, 2014 at Reel/Frame 5378/0659;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Agent hereby agrees as follows:

- 1. <u>Defined Terms</u>. All capitalized terms used, but not otherwise defined herein, shall have the respective meanings ascribed in or otherwise referenced in the Security Agreements or the Trademark Security Agreement, as applicable.
- 2. Release. The Agent, on behalf of itself and the Secured Parties, without representation or warranty of any kind, hereby releases, discharges, terminates and cancels all of its security interest in and to the Intellectual Property Collateral, including the trademark registrations and applications set forth Schedule A attached hereto, arising under the Security Agreements and the Trademark Security Agreement. If and to the extent that the Agent has acquired any right, title or interest in and to the Intellectual Property Collateral under the Trademark Security Agreement, the Agent, without representation or warranty of any kind, hereby re-transfers, re-conveys and re-assigns such right, title or interest to the Grantor.
- 3. <u>Termination</u>. The Agent, on behalf of itself and the Secured Parties, without representation or warranty of any kind, terminates and cancels the Trademark Security Agreement.
- 4. <u>Further Assurances</u>. The Agent agrees to take all further actions, and provide to the Grantor and its successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all documents or other instruments), reasonably requested by the Grantor, at the Grantor's sole cost and expense, to more fully and effectively effectuate the purposes of this Release.
- 5. <u>Governing Law</u>. This Release shall be governed exclusively under the laws of New York, without regard to conflicts of law or choice of law principles.

TRADEMARK
REEL: 005868 FRAME: 0364

6. <u>Counterparts</u>. This Release may be executed in two or more counterparts, each of which shall constitute an original but all of which, when taken together, shall constitute but one contract. Delivery of an executed counterpart to this Release by facsimile transmission or other electronic transmission (including by "pdf" or "tif") shall be as effective as delivery of a manually signed original.

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IN WITNESS WHEREOF, the Agent has caused this Release to be executed by its duly authorized representative as of the Effective Date:

SOCIÉTÉ GÉNÉRALE, acting in its capacity as Agent for the Secured Parties

Name:

Laura Weatherhead - Director

Title:

[Signature Page to Trademark Release Agreement]

ACKNOWLEDGED AND AGREED:

POPULUS, LLC

By:

Name: David Mehok Title: Treasurer

Schedule A

<u>Trademark Registrations</u>

Grantor	Mark	Reg. No.	Reg. Date
Populus, LLC	POPULUS	3774592	04/13/10

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TRADEMARK

RECORDED: 08/31/2016

REEL: 005868 FRAME: 0368