

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM397166

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
CSC GENERATION, INC., successor in interest to Ice.com, Inc.		08/31/2016	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	CSC GENERATION, INC., formerly known as Ice.com Round2, Inc.		
<b>Street Address:</b>	444 Spear Street		
<b>Internal Address:</b>	Suite 213		
<b>City:</b>	San Francisco		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94105		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3111280	ICE.COM	
<b>Registration Number:</b>	4465197	ICE	
<b>Serial Number:</b>	85912517	ICE REWARDS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8585506420		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	858-550-6403		
<b>Email:</b>	erin.obrien@cooley.com		
<b>Correspondent Name:</b>	Erin O'Brien		
<b>Address Line 1:</b>	c/o Cooley LLP		
<b>Address Line 2:</b>	4401 Eastgate Mall		
<b>Address Line 4:</b>	San Diego, CALIFORNIA 92121		
<b>ATTORNEY DOCKET NUMBER:</b>	321535-103 CSC Gen		
<b>NAME OF SUBMITTER:</b>	Erin O'Brien		
<b>SIGNATURE:</b>	/Erin O'Brien/		
<b>DATE SIGNED:</b>	09/01/2016		

CH \$90.00 3111280

**Total Attachments: 2**

source=Ice.com signed IP Release#page1.tif

source=Ice.com signed IP Release#page2.tif

## RELEASE OF SECURITY INTEREST

This Release of Security Interest is made as of August 31, 2016, by CSC GENERATION, INC., a Delaware corporation, successor in interest to ICE.COM, INC. ("Secured Party") in favor of CSC GENERATION, INC., a Delaware corporation, formerly known as Ice.com Round2, Inc. ("Company").

### RECITALS

WHEREAS Company and Secured Party entered into that certain Security Agreement dated as of January 30, 2014 (the "Agreement").

WHEREAS in connection with the Security Agreement, Company granted to Secured Party a security interest in the Collateral, including but not limited to the trademarks listed on Exhibit A attached hereto (the "Intellectual Property") which was recorded with the US Patent and Trademark Office on February 7, 2014 at Reel/Frame 5211/0809.

WHEREAS Company has no outstanding obligations to Secured Party under the terms of the Security Agreement.

### AGREEMENT

NOW THEREFORE, Secured Party agrees that it terminates and releases its security interest in the Intellectual Property and reassigns to Company, without warranty or recourse, all interest of Secured Party in the Intellectual Property.

SECURED PARTY:

CSC GENERATION, INC.

*Justin Yoshimura*  
By: \_\_\_\_\_  
Justin Yoshimura, CEO

444 Spear Street, Suite 213  
San Francisco, CA 94105

## EXHIBIT A

### Trademarks

- **ICE.COM**, US Reg. No. 3,111,280 for “online and mail order retail services featuring diamond and non-diamond jewelry.
- **ICE And Design**, US Reg.. No. 4,465,197for “online and mail order retail services featuring diamond and non-diamond jewelry.
- **ICE REWARDS**, US Ser. No. 85/912,517 for “promoting the sales of jewelry and diamonds through the administration of an incentive award program for consumers; and online and mail order retail services featuring diamond and non diamond jewelry and featuring a bonus incentive program for customers and promoting the goods of others by providing a bonus incentive program for customers”.