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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM397182

Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	07/01/2016

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Mercury Werks, LLC		07/01/2016	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	Square One Advertising, Inc.	
Street Address:	2300 Locust Street	
City:	St. Louis	
State/Country:	MISSOURI	
Postal Code:	63103	
Entity Type:	Corporation: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3796888	MERCURY WERKS

CORRESPONDENCE DATA

Fax Number: 3125774565

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3125778265

Email: kristin.brozovic@kattenlaw.com
Correspondent Name: Kristin Brozovic C/O Katten
Address Line 1: 525 W Monroe Street

Address Line 4: Chicago, ILLINOIS 60661

ATTORNEY DOCKET NUMBER:	387132-132
NAME OF SUBMITTER:	Kristin Brozovic
SIGNATURE:	/Kristin Brozovic/
DATE SIGNED:	09/01/2016

Total Attachments: 4

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<u>Delaware</u>

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Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF
DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT
COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"MERCURY WERKS, LLC", A DELAWARE LIMITED LIABILITY COMPANY,
WITH AND INTO "SQUARE ONE ADVERTISING, INC." UNDER THE NAME
OF "SQUARE ONE ADVERTISING, INC.", A CORPORATION ORGANIZED AND
EXISTING UNDER THE LAWS OF THE STATE OF OREGON, AS RECEIVED AND
FILED IN THIS OFFICE ON THE FIRST DAY OF JULY, A.D. 2016, AT
10:47 O'CLOCK A.M.

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6084196 8100M SR# 20164747615

You may verify this certificate online at corp.delaware.gov/authver.shtml

Jeffrey W. Busiock, Secretary of State

Authentication: 202594741

Date: 07-01-16

State of Delaware
Secretary of State
Division of Corporations
Delivered 10:47 AM 07/01/2016
FILED 10:47 AM 07/01/2016
SR 20164747615 - File Number 4908376

CERTIFICATE OF MERGER OF

MERCURY WERKS, LLC (a Delaware limited liability company) with and into SQUARE ONE ADVERTISING, INC. (an Oregon corporation)

Pursuant to Title 6, Section 18-209 of the Delaware Limited Liability Company Act

Square One Advertising, Inc., an Oregon corporation, does hereby certify:

FIRST: The names and states of each of the constituent entities to this merger are as follows:

Name	<u>Jurisdiction</u>
Mercury Werks, LLC	Delaware
Square One Advertising, Inc.	Oregon

SECOND: An Agreement and Plan of Merger, dated as of June 30, 2016 (the "Plan of Merger"), by and between Mercury Werks, LLC, a Delaware limited liability company (the "Disappearing Company"), and Square One Advertising, Inc., an Oregon corporation, has been approved, adopted, certified, executed and acknowledged by each of the constituent entities in accordance with Section 18-209 of the Delaware Limited Liability Company Act.

THIRD: The name of the foreign corporation surviving the merger is Square One Advertising, Inc. (the "Surviving Corporation").

FOURTH: This merger shall become effective upon filing with the Secretary of State of the State of Delaware.

FIFTH: The executed Agreement and Plan of Merger between the aforesaid constituent entities is on file at the office of the Surviving Corporation at 209 SW Oak Street, Suite 201, Portland, OR 97204. A copy will be provided, upon request and without cost to any equityholder of the Surviving Corporation or any member of the Disappearing Company.

SIXTH: That the Surviving Corporation may be served with process in the State of Delaware in any proceeding for enforcement of any obligation of any constituent Delaware limited liability company as well as for enforcement of any obligation of the Surviving Corporation arising from the merger, and it does hereby irrevocably appoint the Secretary of State of Delaware as its agent to accept service of process in any such suit or other proceeding. The Secretary of State shall mail a copy of any such process to the surviving corporation at 209 SW Oak Street, Suite 201, Portland, OR 97204.

* * * * * * *

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IN WITNESS WHEREOF, the Surviving Corporation has caused this Certificate of Merger to be signed by an authorized officer, this <u>lst</u> day of July, 2016.

SQUARE ONE ADVERTISING, INC.

By: Same: Gary Weller

Title: Executive Vice President, Chief Financial

Officer, Treasurer and Secretary

SCHEDULE I

Trademark Registrations

1. REGISTERED TRADEMARKS

Trademark	Country		Registration No. and Registration Date	Status	Owner
Mercury	US	77/660424	3796888	Active	Mercury Werks,
Werks		01/30/2009	06/01/2010		LLC

2. TRADEMARK APPLICATIONS

None.

3. IP LICENSES

None.

TRADEMARK REEL: 005868 FRAME: 0855

RECORDED: 09/01/2016