

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM397254

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
SEQUENCE:	1		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Connexity, Inc.		09/01/2016	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Connexity, LLC		
Street Address:	12200 W. Olympic Boulevard, Suite 300		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90064		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	2109142	BIZRATE	
Registration Number:	3470894	BIZRATE.COM CUSTOMER CERTIFIED	
Registration Number:	4018652	BIZRATE CIRCLE OF EXCELLENCE	
Registration Number:	3926644	BIZRATE	
Registration Number:	3926645		
CORRESPONDENCE DATA			
Fax Number:	8584583005		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8584583000		
Email:	ryane@paulhastings.com		
Correspondent Name:	Ryan M. Enchelmayer		
Address Line 1:	4747 Executive Dr., 12th FL		
Address Line 4:	San Diego, CALIFORNIA 92121		
NAME OF SUBMITTER:	Ryan M. Enchelmayer		
SIGNATURE:	/Ryan M. Enchelmayer/		
DATE SIGNED:	09/01/2016		
Total Attachments: 2			

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State of California Secretary of State

LLC-1A File #

FILED Secretary of State State of California SEP 01 2016

Limited Liability Company Articles of Organization - Conversion

1995246 out

IMPORTANT - Read all instructions before completing this form.

This Space For Filing Use Only

Converted Entity Information

1. Name of Limited Liability Company (The name must include the words Limited Liability Company or the abbreviations LLC or L.L.C. The words Limited and Company may be abbreviated to Ltd. and Co., respectively.)

Connexity, LLC

2. The purpose of the limited liability company is to engage in any lawful act or activity for which a limited liability company may be organized under the California Revised Uniform Limited Liability Company Act.

3. The limited liability company will be managed by (check only one):

One Manager More Than One Manager All Limited Liability Company Member(s)

4. Initial Street Address of Limited Liability Company's Designated Office in CA City State Zip Code 12200 W. Olympic Boulevard, Suite 300, Los Angeles CA 90064

5. Initial Mailing Address of Limited Liability Company, if different from Item 4 City State Zip Code

6. Initial Agent for Service of Process: Item 6a: List the name of an individual or a corporation registered in CA under California Corporations Code section 1505 that agrees to be your agent for service of process. Item 6b: If the agent is an individual, list the agent's CA business or residential street address. Item 6c: If the agent is an individual and the converting entity is a CA corporation, limited partnership or general partnership, list the agent's mailing address. Do not list an address if the agent is a CA registered corporate agent as the address for service of process is already on file.

a. Name of Agent For Service of Process

NATIONAL REGISTERED AGENTS, INC.

b. If an Individual, Street Address of Agent for Service of Process - Do not list a P.O. Box City State Zip Code CA

c. If an Individual, Mailing Address of Agent for Service of Process City State Zip Code

Converting Entity Information

7. Name of Converting Entity Connexity, Inc.

8. Form of Entity Corporation 9. Jurisdiction California 10. CA Secretary of State File Number, if any C1995246

11. The principal terms of the plan of conversion were approved by a vote of the number of interests or shares of each class that equaled or exceeded the vote required. If a vote was required, the following was required for each class:

The class and number of outstanding interests entitled to vote AND The percentage vote required of each class. 100 shares of Common Stock 51%

Additional Information

12. Additional information set forth on the attached pages, if any, is incorporated herein by this reference and made part of this certificate.

13. I certify under penalty of perjury that the contents of this document are true. I declare I am the person who executed this instrument, which execution is my act and deed.

Signature of Authorized Person

William Glass, President and CEO

Type or Print Name and Title of Authorized Person

Signature of Authorized Person

Blythe Holden, Secretary

Type or Print Name and Title of Authorized Person



I hereby certify that the foregoing
transcript of _____ page(s)
is a full, true and correct copy of the
original record in the custody of the
California Secretary of State's office.

SEP 01 2016

Date: _____

Handwritten signature of Alex Padilla in cursive script.

ALEX PADILLA, Secretary of State

TRADEMARK

REEL: 005869 FRAME: 0217

RECORDED: 09/01/2016