### TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM397336

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	06/30/2016

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Peer39 Inc.		06/24/2016	Corporation: DELAWARE

#### **RECEIVING PARTY DATA**

Name:	Sizmek Technologies, Inc.	
Street Address:	500 West 5th Street, Suite 900	
City:	Austin	
State/Country:	TEXAS	
Postal Code:	78701	
Entity Type:	Corporation: DELAWARE	

#### **PROPERTY NUMBERS Total: 2**

Property Type	Number	Word Mark
Registration Number:	4402365	PAGE LEVEL INTELLIGENCE
Registration Number:	4082612	PEER39

#### **CORRESPONDENCE DATA**

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 4048156140

miskowitz@kilpatricktownsend.com Email: **Correspondent Name:** Mark Iskowitz, Kilpatrick Townsend Address Line 1: 1100 Peachtree Street, Suite 2800 Address Line 4: Atlanta, GEORGIA 30309-4528

NAME OF SUBMITTER:	Mark Iskowitz, Kilpatrick Townsend
SIGNATURE:	/mji/
DATE SIGNED:	09/02/2016

**Total Attachments: 3** 

source=Peer39--2016.06.30 Merger Certificate (DE file stamped copy)#page1.tif source=Peer39--2016.06.30 Merger Certificate (DE file stamped copy)#page2.tif source=Peer39--2016.06.30 Merger Certificate (DE file stamped copy)#page3.tif

> **TRADEMARK** REEL: 005869 FRAME: 0419

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# Delaware The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF
DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT
COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"PEER39 INC.", A DELAWARE CORPORATION,

"EYEWONDER, LLC", A DELAWARE LIMITED LIABILITY COMPANY,

WITH AND INTO "SIZMEK TECHNOLOGIES, INC." UNDER THE NAME OF "SIZMEK TECHNOLOGIES, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE ON THE TWENTY-EIGHTH DAY OF JUNE, A.D. 2016, AT 8:56 O'CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE THIRTIETH DAY OF JUNE, A.D. 2016 AT 6:01 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

Authentication: 202576023

Date: 06-28-16

3097054 8100M SR# 20164671994

You may verify this certificate online at corp.delaware.gov/authver.shtml

TRADEMARK REEL: 005869 FRAME: 0420

## STATE OF DELAWARE CERTIFICATE OF MERGER

State of Delaware
Secretary of State
Division of Corporations
Delivered 08:56 AM 06/28/2016
FILED 08:56 AM 06/28/2016
SR 20164671994 - File Number 3097054

OF

PEER39 INC..

a Delaware corporation,

AND

EYEWONDER, LLC,

a Delaware limited liability company,

#### INTO

#### SIZMEK TECHNOLOGIES, INC.,

a Delaware corporation

Pursuant to Title 8, Section 264(c) of the Delaware General Corporation Law (the "<u>DGCL</u>") and Title 6, Section 18-209 of the Delaware Limited Liability Company Act (the "<u>Act</u>"), the undersigned corporation has executed the following Certificate of Merger:

**FIRST:** The name of the surviving corporation is Sizmek Technologies, Inc., a Delaware corporation (the "Surviving Corporation"); and the name of the corporation and limited liability company being merged into the Surviving Corporation are Peer39 Inc., a Delaware corporation (the "Merging Corporation") and EyeWonder, LLC, a Delaware limited liability company (the "Merging LLC").

**SECOND:** An Agreement and Plan of Merger (the "<u>Plan of Merger</u>") has been approved, adopted, certified, executed and acknowledged by each of the constituent entities in accordance with Section 264 of the DGCL.

**THIRD:** The name of the Surviving Corporation is Sizmek Technologies, Inc.

**FOURTH:** The Merger is to become effective as of 6:01 p.m., Eastern Time, on June 30, 2016.

**FIFTH:** The executed Plan of Merger is on file at the corporate office of the Surviving Corporation located at 500 West 5th Street, Suite 900, Austin, TX 78701.

**SIXTH:** A copy of the Plan of Merger will be furnished by the Surviving Corporation, on request and without cost, to any stockholder of the Merging Corporation or the Surviving Corporation, or to any member of the Merging LLC.

**SEVENTH:** The Certificate of Incorporation of the Surviving Corporation shall be its Certificate of Incorporation.

TRADEMARK
REEL: 005869 FRAME: 0421

IN WITNESS WHEREOF, the Surviving Corporation has caused this Certificate of Merger to be executed by an authorized officer, this 24th day of June, 2016.

SURVIVING CORPORATION:

SIZMEK TECHNOLOGIES, INC.

Name: John D. Palmer

Title:/Secretary

TRADEMARK REEL: 005869 FRAME: 0422

**RECORDED: 09/02/2016**