

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM397506

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Frontera Ventures, LLC		08/30/2016	Limited Liability Company: ILLINOIS
RECEIVING PARTY DATA			
Name:	Frontera Hospitality Group LLC		
Street Address:	449 North Clark Street, Suite 205		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60610		
Entity Type:	Limited Liability Company: ILLINOIS		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4989052	LEÑA BRAVA	
Registration Number:	5008504	CRUZ BLANCA	
CORRESPONDENCE DATA			
Fax Number:	3127266259		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-726-8129		
Email:	brian.lum@icemiller.com		
Correspondent Name:	Brian Lum		
Address Line 1:	200 West Madison Street, Suite 3500		
Address Line 4:	Chicago, ILLINOIS 60606		
NAME OF SUBMITTER:	Brian J. Lum		
SIGNATURE:	/Brian J. Lum/		
DATE SIGNED:	09/06/2016		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT

THIS AGREEMENT ("Assignment"), effective as of the 30th day of August, 2016 (the "Effective Date"), by and between Frontera Ventures, LLC, an Illinois limited liability company ("Assignor"), with its principal place of business at 449 North Clark Street, Chicago, Illinois 60654, and Frontera Hospitality Group LLC, an Illinois limited liability company ("Assignee"), with its principal place of business at 449 North Clark Street, Suite 205, Chicago, Illinois 60610.

WHEREAS, Assignor is the sole and exclusive owner of all right, title and interest in and to each of the service marks and the trademark registrations therefor identified in Schedule A attached hereto; and

WHEREAS, Assignee desires to acquire the entire right, title and interest in and to each of the service marks and the trademark registrations therefor identified in Schedule A, and Assignor wishes to assign, convey, exchange and transfer all right, title and interest to said service marks and trademark registrations.

NOW, THEREFORE, in consideration of the premises recited above, the parties' mutual undertakings, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

Assignor hereby irrevocably assigns, transfers, and conveys to Assignee all right, title and interest in and to each of the service marks and the trademark registrations therefor identified in Schedule A (the "Trademarks"), together with the goodwill of the business symbolized by and associated therewith, free and clear of all liens, claims, charges and encumbrances of any kind whatsoever, to have and to hold forever, along with any claims and causes of action (and the right to initiate suit and obtain damages and other forms of relief, both legal and equitable), arising from and/or relating to the infringement, misappropriation or other violation of any right in any of the Trademarks, whether prior to or subsequent to the Effective Date, to the fullest extent permitted by the law.

Assignor represents and warrants that it owns the entire right title and interest in and to the Trademarks, and that all registrations for the Trademarks are valid and subsisting, and in full force and effect. Assignor further represents and warrants that it has not licensed any rights in any of the Trademarks, either expressly or impliedly, to any other person or entity, that there are no liens or security interests against the Trademarks, and that Assignor's execution of this Assignment and performance of Assignor's obligations hereunder shall not violate or conflict with any other agreement or understanding to which Assignor is a party.

Assignor shall promptly upon the request of Assignee, or its successors and assigns, execute such other documents and/or instruments of assignment, transfer and conveyance as Assignee, or its successors and assigns, may reasonably request to permit the recordation of the assignment made by this instrument or of any other documents Assignee, or its successors and assigns, may reasonably deem necessary or advisable to effectuate the terms and intent of this Assignment.

IN WITNESS WHEREOF, and intending to be legally bound, the parties have executed this Agreement of the day and year first above written.

FRONTERA VENTURES, LLC

FRONTERA HOSPITALITY GROUP LLC

By: Manuel Velazquez

By: Manuel Velazquez

Name: Manuel Velazquez

Name: Manuel Velazquez

Title: CEO

Title: CEO

SCHEDULE A

Trademark	U.S. Registration No.
LEÑA BRAVA	4,989,052
CRUZ BLANCA	5,008,504