

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM397514

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the typographical error in the execution date from March 22, 2014 to March 22, 2004 previously recorded on Reel 005712 Frame 0888. Assignor(s) hereby confirms the Entity Conversion.		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Kinja, Inc.		03/22/2004	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Kinja LLC		
<b>Street Address:</b>	114 Fifth Avenue, 2nd Fl.		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10011		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3074351	KINJA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6172359493		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	617-951-7519		
<b>Email:</b>	trademarks@ropesgray.com		
<b>Correspondent Name:</b>	Erica L. Han, Ropes & Gray LLP		
<b>Address Line 1:</b>	Prudential Tower, 800 Boylston Street		
<b>Address Line 4:</b>	Boston, MASSACHUSETTS 02199		
<b>ATTORNEY DOCKET NUMBER:</b>	112782-0024		
<b>NAME OF SUBMITTER:</b>	Erica L. Han		
<b>SIGNATURE:</b>	/erica han/		
<b>DATE SIGNED:</b>	09/06/2016		
<b>Total Attachments: 5</b>			
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## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM369879

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ENTITY CONVERSION		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Kinja, Inc.		03/22/2014	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Kinja LLC		
<b>Street Address:</b>	114 Fifth Avenue, 2nd FL.		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10011		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3074351	KINJA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2127358708		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(212) 735-8757		
<b>Email:</b>	msegui@morrisoncohen.com		
<b>Correspondent Name:</b>	Devin D. LoPresti		
<b>Address Line 1:</b>	909 Third Avenue, 27th Ave.		
<b>Address Line 2:</b>	c/o Morrison Cohen LLP		
<b>Address Line 4:</b>	New York, NEW YORK 10022		
<b>ATTORNEY DOCKET NUMBER:</b>	024444-0004BLEVINE)		
<b>NAME OF SUBMITTER:</b>	Devin D. LoPresti		
<b>SIGNATURE:</b>	/Devin D. LoPresti/		
<b>DATE SIGNED:</b>	01/20/2016		
<b>Total Attachments: 4</b>			
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# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "KINJA, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "KINJA, INC." TO "KINJA LLC", FILED IN THIS OFFICE ON THE TWENTY-SECOND DAY OF MARCH, A.D. 2004, AT 2:01 O' CLOCK P.M.



  
Jeffrey W. Bullock, Secretary of State

8100V

SR# 20160311911

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 201701789

Date: 01-20-16

**TRADEMARK**

**REEL: 005870 FRAME: 0842**

**CERTIFICATE OF CONVERSION  
OF  
KINJA, INC.**

Pursuant to Sections 266 of the General Corporation Law of the State of Delaware

1. The name of the corporation is Kinja, Inc. (the "Corporation").
2. The Corporation filed its original certificate of incorporation on October 10, 2003.
3. Following the conversion into a limited liability company, the Corporation shall be named Kinja LLC.
4. The conversion of the Corporation into a limited liability company has been approved in accordance with Section 266 of the General Corporation Law of the State of Delaware.

Dated this 16<sup>th</sup> day of March, 2004.

PRESIDENT:



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Nicholas Denton

439343.1.

*State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 02:01 PM 03/22/2004  
FILED 02:01 PM 03/22/2004  
SRV 040210836 - 3714095 FILE*

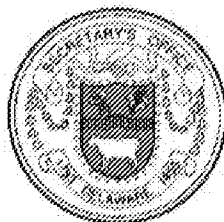
**TRADEMARK  
REEL: 005870 FRAME: 0843**

# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF FORMATION OF "KINJA LLC", FILED IN THIS OFFICE ON THE TWENTY-SECOND DAY OF MARCH, A.D. 2004, AT 2:01 O' CLOCK P.M.



  
Jeffrey W. Bullock, Secretary of State

3714095 8100  
SR# 20160311911

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 201701790  
Date: 01-20-16

**TRADEMARK**  
**REEL: 005870 FRAME: 0844**


**CERTIFICATE OF FORMATION  
OF  
KINJA LLC**

The undersigned, an authorized natural person, for the purpose of forming a limited liability company (hereinafter called the "Company"), under the provisions and subject to the requirements of the Delaware Limited Liability Company Act, hereby certifies that:

1. The name of the Company is Kinja LLC.

2. The address of the registered office and the name and the address of the registered agent of the Company required to be maintained by Section 18-104 of the Delaware Limited Liability Company Act is Business Filings International, Inc., 9 E. Lockerman St., Ste. 205, Dover, Delaware 19901.

IN WITNESS WHEREOF, the undersigned, an authorized person of the Company, has caused this Certificate of Formation to be duly executed as of the 16th day of March, 2004.



\_\_\_\_\_  
Hunter Norton, Organizer

State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 02:01 PM 03/22/2004  
FILED 02:01 PM 03/22/2004  
SRV 040210836 - 3714095 FILE

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