# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM397516

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Cardenas Markets, Inc.		09/01/2016	Corporation: CALIFORNIA

## **RECEIVING PARTY DATA**

Name:	Del Real, LLC	
Doing Business As:	Del Real Foods	
Street Address:	11041 Inland Ave.	
City:	Mira Loma	
State/Country:	CALIFORNIA	
Postal Code:	91752	
Entity Type:	Limited Liability Company: CALIFORNIA	

#### **PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	3081253	DEL REAL FOODS

#### CORRESPONDENCE DATA

Fax Number: 9516862977

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 951-686-2975

Email: dtrone@tronelaw.com

Darren P. Trone **Correspondent Name:** Address Line 1: 3838 Orange Street

Address Line 4: Riverside, CALIFORNIA 92501

NAME OF SUBMITTER:	Darren P. Trone
SIGNATURE:	/Darren P. Trone/
DATE SIGNED:	09/06/2016

**Total Attachments: 1** 

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**TRADEMARK** REEL: 005870 FRAME: 0850

### ASSIGNMENT OF TRADEMARK

Whereas CARDENAS MARKETS, INC., a corporation duly organized under the laws of the state of California, located at 2501 E. Guasti Road, Ontario, CA 91761, has adopted, used and is using the following identified trademarks filed in the United States Patent and Trademark Office, particulars of which are as follows:

Registration Number:

3081253

Mark:

**DEL REAL FOODS** 

Registration Date:

April 18, 2006

Whereas **DEL REAL**, **LLC**, a limited liability company duly organized under the laws of the state of California, located at 11041 Inland Ave, Mira Loma, CA 91752, is desirous of acquiring the rights to said marks.

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said **CARDENAS MARKETS**, **INC**. (Assignor), does hereby assign unto said **DEL REAL**, **LLC** (Assignee), all rights, title and interest in and to the said trademark, together with the good will of the business symbolized by the mark, and registration thereof on this date.

The undersigned states that he is properly authorized and has the authority to execute this assignment and that all statements made herein of his own knowledge are true and that all statements made on information and belief are believed to be true and is duly warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the registration.

9-1-16

RECORDED: 09/06/2016

Date

Bv:

Jose Cardenas, Secretary Cardenas Markets, Inc.

TRADEMARK
REEL: 005870 FRAME: 0851