

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM397123

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Paul Cardis		08/26/2016	INDIVIDUAL:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Avid Ratings Company		
<b>Street Address:</b>	918 Deming Way		
<b>Internal Address:</b>	Suite 201		
<b>City:</b>	Madison		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	53717		
<b>Entity Type:</b>	Corporation: WISCONSIN		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87158101		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4142259753		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	414-225-9755		
<b>Email:</b>	docketing@boylefred.com		
<b>Correspondent Name:</b>	Boyle Fredrickson, S.C.		
<b>Address Line 1:</b>	840 N. Plankinton Avenue		
<b>Address Line 4:</b>	Milwaukee, WISCONSIN 53203		
<b>ATTORNEY DOCKET NUMBER:</b>	2887.008		
<b>NAME OF SUBMITTER:</b>	Scott W. Kanalakis		
<b>SIGNATURE:</b>	/Scott W. Kanalakis/		
<b>DATE SIGNED:</b>	09/01/2016		
<b>Total Attachments: 1</b>			
source=Executed Assignment to Avid Rating (GoSurvey) (00999462x9FF51)#page1.tif			

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TRADEMARK ASSIGNMENT

WHEREAS, Paul Cardis, having an address of 5930 Seminole Centre Ct., Madison, Wisconsin, 53711 ("Assignor") is the owner of the entire right, title and interest in and to the trademark "GOSURVEY" (hereinafter the "Trademarks Rights") and the goodwill of the business symbolized thereby; and

WHEREAS, Avid Ratings, organized and existing under the laws of the State of Wisconsin, with its principal place of business at 918 Deming Way Suite 201, Madison, WI, 53717 ("Assignee"), desires to acquire the Trademarks Rights and the goodwill of the business symbolized thereby.

NOW, THEREFORE, for one dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all of Assignor's rights, title, and interest in and to the Trademark Rights, together with the goodwill of the business in connection with which the Trademark Rights are used along with the right to recover for damages and profits for past, present, or future infringements thereof.

Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's rights, title, and interest in and to the Trademark Rights to the Assignee and/or provide evidence to support any of the foregoing in the event such evidence is necessary to effectuate the assignment, to the extent such evidence is in the possession or control of Assignor.

Dated this 26th day of August, 2016

By: \_\_\_\_\_

Name: PAUL CARDIS

Title: CEO