CH \$490.00 77267

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM397554

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
PEAG, LLC		09/02/2016	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	MB Financial Bank, N.A.		
Street Address:	6111 N River Road, 3rd Floor		
Internal Address:	Attn: Andrew Bennett		
City:	Rosemont		
State/Country:	ILLINOIS		
Postal Code:	60018		
Entity Type:	National Banking Association: ILLINOIS		

PROPERTY NUMBERS Total: 19

Property Type	Number	Word Mark		
Serial Number:	77267512	JBUDS		
Serial Number:	77267456	B-FLEX		
Serial Number:	77949974	JLAB		
Serial Number:	85420927	GO		
Serial Number:	85725034	HOOK IT UP. ROCK IT OUT.		
Serial Number:	85718739	THE CRASHER		
Serial Number:	86061508	SHAKER		
Serial Number:	86170822	BOMBORA		
Serial Number:	86184491	JBUDDIES		
Serial Number:	86019747	INTRO		
Serial Number:	86184424	FREEDOM TO LISTEN		
Serial Number:	86119309	AUDIO REIMAGINED		
Serial Number:	86119330	EARBUDS REIMAGINED		
Serial Number:	86070692	OMNI BY JLAB		
Serial Number:	85725007	THE BOUNCER		
Serial Number:	86019875	EPIC BY JLAB		
Serial Number:	86026700	C3		
Serial Number:	87099923	CUSH FINS		
		TRADEMARK		

900377171 REEL: 005871 FRAME: 0232

I RADEMARK

Property Type	Number	Word Mark
Serial Number:	86471959	JJJ

CORRESPONDENCE DATA

Fax Number: 3142592020

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 314-259-2000

Email: susan.murphy@bryancave.com

Correspondent Name: Bryan Cave LLP

Address Line 1:211 North Broadway, Suite 3600Address Line 4:St. Louis, MISSOURI 63102

ATTORNEY DOCKET NUMBER:	0397565 SI Recordation
NAME OF SUBMITTER:	Beth Haden
SIGNATURE:	/Beth Haden/
DATE SIGNED:	09/06/2016

Total Attachments: 5

source=09 Grant_of_Security_Interest_in_Trademarks_and_Patents#page1.tif source=09 Grant_of_Security_Interest_in_Trademarks_and_Patents#page2.tif source=09 Grant_of_Security_Interest_in_Trademarks_and_Patents#page3.tif source=09 Grant_of_Security_Interest_in_Trademarks_and_Patents#page4.tif source=09 Grant_of_Security_Interest_in_Trademarks_and_Patents#page5.tif

TRADEMARK REEL: 005871 FRAME: 0233

GRANT OF SECURITY INTEREST IN TRADEMARKS AND PATENTS

WHEREAS, PEAG, LLC, a Delaware limited liability company ("**Grantor**"), owns the trademarks, trademark registrations, trademark applications, and any and all goodwill associated therewith, and the patents and patent applications, in each case set forth on <u>Schedule A</u> and <u>Schedule B</u> attached hereto; and

WHEREAS, MB Financial Bank, N.A. (the "Grantee"), desires to acquire a security interest in, and lien on, all of Grantor's right, title and interest in and to Grantor's trademarks, trademark registrations, trademark applications and any and all goodwill associated therewith and patents and patent applications; and

WHEREAS, the Grantor is willing to grant to the Grantee a security interest in and lien upon the trademarks, trademark registrations, trademark applications and any and all goodwill associated therewith and patents and patent applications described above.

NOW, THEREFORE, for good and valuable consideration, the sufficiency and receipt of which are hereby acknowledged, and subject to the terms and conditions of the Credit and Security Agreement, dated as of September 2, 2016, between the Grantor and the Grantee (as amended from time to time, the "Credit Agreement"), the Grantor hereby grants to the Grantee a security interest in, and a lien upon, all of Grantor's right, title and interest in and to (i) the trademarks, trademark registrations, trademark applications, and any and all goodwill associated therewith (the "Marks") set forth on Schedule A attached hereto, (ii) the patents and patent applications (the "Patents") set forth on Schedule B attached hereto, in each case together with (iii) all Proceeds (as such term is defined in the Credit Agreement) of the Marks, (iv) all of the goodwill of the businesses with which the Marks are associated, and (v) all causes of action, past, present and future, for infringement, misappropriation, or dilution of any of the Marks and/or Patents or unfair competition regarding the same.

This GRANT OF SECURITY INTEREST is made to secure the satisfactory performance and payment of all the Obligations (as such term is defined in the Credit Agreement) of the Grantor and shall be effective as of the date of the Credit Agreement.

This Grant of Security Interest has been granted in conjunction with the security interest granted to Grantee under the Credit Agreement. The rights and remedies of the Grantee with respect to the security interest granted herein are without prejudice to, and are in addition to those set forth in the Credit Agreement, all terms and provisions of which are incorporated herein by reference. In the event that any provisions of this Grant of Security Interest are deemed to conflict with the Credit Agreement, the provisions of the Credit Agreement shall govern.

[signature page to follow]

1

Interest as of the date of the Credit Agreement.

GRANTOR:

PEAG, LLC,
a Delaware limited liability company

By:
Name: Jake Williams
Title: Manager

GRANTEE:

MB FINANCIAL BANK, N.A.

By: ______ Name: Cindy S. Jamroziak Title: Senior Vice President

IN WITNESS WHEREOF, the undersigned have executed this Grant of Security

Signature Page Grant of Security Interest in Trademarks and Patents

IN WITNESS WHEREOF, the undersigned have executed this Grant of Security Interest as of the date of the Credit Agreement.

GRANTOR:

PEAG, LLC,

a Delaware limited liability company

By: ______ Name: Jake Williams

Title: Manager

GRANTEE:

MB FINANCIAL BANK, N.A.

Name: Cindy S/Asiproziak Title: Senior Vice-President

SCHEDULE "A"

TRADEMARKS

TRADEMARK	APP. NO.	FILING DATE	REG. NO.	REG. DATE
JBuds	77267512	8/29/2007	3,430,181	5/20/2008
B-Flex	77267456	8/29/2007	3,426,305	5/13/2008
JLab	77949974	3/3/2010	3,863,396	10/19/2010
Go	85420927	9/13/2011	4,422,395	10/22/2013
Hook It Up.	85725034	9/10/2012	4,471,945	1/21/2014
Rock It Out.				
The Crasher	85718739	8/31/2012	4,471,904	1/21/2014
Shaker	86061508	9/11/2013	4,521,293	4/29/2014
BOMBORA	86170822	1/21/2014	4,556,082	6/24/2014
JBuddies	86184491	2/4/2014	4,576,016	7/29/2014
Intro	86019747	7/25/2013	4,618,505	10/7/2014
Freedom to Listen	86184424	2/4/2014	4,679,914	1/27/2015
Audio Reimagined	886119309	11/14/2013	4,693,241	2/24/2015
Earbuds	86119330	11/14/2013	4,693,242	2/24/2015
Reimagined				
Omni by JLab	86070692	9/20/2013	4,704,703	3/17/2015
The Bouncer	85725007	9/10/2012	4,712,855	3/31/2015
Epic by JLAB	86019875	7/25/2013	PENDING	
C3	86026700	8/1/2013	PENDING	
Cush Fins	87099923	7/11/2016	PENDING	
JJJ	86471959	12/4/2014	4,781,673	5/12/2015

1229993\0397565

TRADEMARK
REEL: 005871 FRAME: 0237

SCHEDULE "B"

PATENTS

TITLE	FILING DATE	APP. NO.	ISSUE DATE	PAT. NO.
Pair of Ear Buds	11/10/2014	29508722	11/24/2015	D743948
Pair of Ear Buds	10/19/2015	29542948	3/1/2016	D750600
Wireless Pair of	6/13/2016	62349558		
Ear Buds				

RECORDED: 09/06/2016

TRADEMARK REEL: 005871 FRAME: 0238