

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM397651

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Southern Wine & Spirits of America, LLC		06/27/2016	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Southern Glazer's Wine and Spirits, LLC		
Street Address:	1600 N.W. 163rd Street		
City:	Miami		
State/Country:	FLORIDA		
Postal Code:	33169		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 80			
Property Type	Number	Word Mark	
Registration Number:	3410284	INVISION MARKETING SOLUTIONS	
Registration Number:	1358367	SASHA	
Registration Number:	1611467	BULL OF THE WOODS	
Registration Number:	1835802	SOUTHERN WINE & SPIRITS OF AMERICA INC.	
Registration Number:	1835803	SOUTHERN WINE AND SPIRITS	
Registration Number:	1934784	SHAW-ROSS INTERNATIONAL IMPORTERS	
Registration Number:	2137405	SOUTHERN SUPREME	
Registration Number:	2641485	SWS SOUTHERN WINE & SPIRITS OF AMERICA,I	
Registration Number:	2611716	BATTLE BORN DISTRIBUTING	
Serial Number:	76166322	SWS	
Registration Number:	2784131	BUBBLE Q	
Registration Number:	3003380	SOUTHERN SUPREME	
Registration Number:	3005495	SOUTHERN SUPREME	
Registration Number:	3238444	ALOE FRESH	
Registration Number:	4006696	COALITION	
Registration Number:	2611026	LIBATIONS.COM	
Registration Number:	2758805	ROMANO BROS.	
Registration Number:	2779460	RB	
Registration Number:	3930040	INCREDIBLE WINE EXPERIENCE	
TRADEMARK			

CH \$2015.00 3410284

Property Type	Number	Word Mark
Registration Number:	3294561	INCREDIBLE CORDIAL EXPERIENCE
Registration Number:	4258293	MIASANGRIA
Registration Number:	4358468	MORTY'S MOSQUITO JUICE
Registration Number:	4169457	NORTH AMERICAN SPIRITS & WINE
Registration Number:	4748193	C & P
Registration Number:	4310330	SOUTHERN WINE & SPIRITS ARTISANAL GROUP
Registration Number:	4356419	SHAW-ROSS INTERNATIONAL IMPORTERS
Registration Number:	4590029	SOUTHERN WINE & SPIRITS SWIRL INDIANA
Serial Number:	86112992	VOLUN CHEERS
Serial Number:	86114423	VOLUNCHEERS
Registration Number:	4782792	RARE LIQUID ASSETS. PROUD PURVEYORS OF T
Registration Number:	4791631	VAULT WINE MERCHANTS
Registration Number:	4791633	VAULT WINE MERCHANTS
Registration Number:	4800812	AMERICAN LIBERTY SPIRITS & WINE
Registration Number:	4771572	AMERICAN WINE & SPIRITS
Serial Number:	86323495	COASTAL & PACIFIC WINE & SPIRITS OF AMER
Registration Number:	4763296	CWS
Registration Number:	4758803	PWS
Registration Number:	4733458	PACIFIC WINE & SPIRITS
Registration Number:	4750907	COASTAL WINE & SPIRITS
Registration Number:	4800903	AMERICAN-LIBERTY SPIRITS & WINE
Serial Number:	86326950	C&P · COASTAL & PACIFIC ·
Registration Number:	4763307	CWS · COASTAL WINE & SPIRITS ·
Registration Number:	4750914	PWS · PACIFIC WINE & SPIRITS ·
Registration Number:	4708361	SWS ECOMMERCE
Registration Number:	4759087	SWS ECOMMERCE
Registration Number:	4751839	SOUTHERNWINEONLINE
Serial Number:	86506228	BEVONE
Registration Number:	4917848	VWM
Serial Number:	86548622	VWM
Registration Number:	4831928	DWS
Serial Number:	86583091	DIRECT WAREHOUSE SALES
Serial Number:	86583732	SOUTHERN WINE & SPIRITS DIRECT WAREHOUSE
Serial Number:	86655889	SWSKNOWS
Registration Number:	4908084	THE WINE VOYAGER
Registration Number:	4908086	THE VOYAGER
Serial Number:	86704469	SOUTHERN WINE & SPIRITS OF CUBA
Serial Number:	86704481	VINOS Y LICORES DEL SUR - CUBA

Property Type	Number	Word Mark
Registration Number:	4889688	ACES
Registration Number:	4959618	ARTISANAL CRAFT & ESTATES SPIRITS ACES A
Serial Number:	86743027	ARTISANAL, CRAFT & ESTATE SPIRITS
Registration Number:	4960055	SASHA
Registration Number:	4982518	SASHA
Serial Number:	86869577	YOUTHINK RESPONSIBLY
Serial Number:	86887355	TRANSATLANTIC SPIRITS
Serial Number:	86887372	TRANSATLANTIC WINE & SPIRITS
Serial Number:	86906932	SOUTHERN GLAZER'S
Serial Number:	86906941	SOUTHERN-GLAZER'S
Serial Number:	86906955	SWS WYNWOOD
Serial Number:	86909486	SGWS WYNWOOD
Serial Number:	86956417	SGWS
Serial Number:	86956495	SG
Registration Number:	4968950	VOLUN CHEERS
Registration Number:	4968951	VOLUNCHEERS
Serial Number:	87003122	SG
Serial Number:	87003129	SG SOUTHERN GLAZER'S WINE AND SPIRITS
Serial Number:	87003134	SG
Serial Number:	87068469	SG SOUTHERN GLAZER'S WINE & SPIRITS
Serial Number:	87068471	BIG IS THE NEW SMALL
Serial Number:	87068472	ART FINE WINE & SPIRITS
Serial Number:	87068498	BIG IS THE NEW SMALL: WORLDCLASS CAPABIL

CORRESPONDENCE DATA

Fax Number: 2146616876

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 214-953-5758

Email: sborrelli@docket@jw.com

Correspondent Name: Sara K. Borrelli

Address Line 1: 2323 Ross Avenue, Suite 600

Address Line 4: Dallas, TEXAS 75201

ATTORNEY DOCKET NUMBER:	105546.41
NAME OF SUBMITTER:	Sara K. Borrelli
SIGNATURE:	/Sara K. Borrelli/
DATE SIGNED:	09/07/2016

Total Attachments: 2

source=SWSNameChange#page1.tif

Delaware

Page 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "SOUTHERN WINE & SPIRITS OF AMERICA, LLC", CHANGING ITS NAME FROM "SOUTHERN WINE & SPIRITS OF AMERICA, LLC" TO "SOUTHERN GLAZER'S WINE AND SPIRITS, LLC", FILED IN THIS OFFICE ON THE TWENTY-SEVENTH DAY OF JUNE, A.D. 2016, AT 1:45 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF AMENDMENT IS THE FIRST DAY OF JULY, A.D. 2016.




Jeffrey W. Bullock, Secretary of State

6080163 8100
SR# 20164655755

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 202562683
Date: 06-27-16

TRADEMARK
REEL: 005871 FRAME: 0926

**STATE OF DELAWARE
CERTIFICATE OF AMENDMENT**

1. Name of Limited Liability Company: _____
Southern Wine & Spirits of America, LLC
2. This Certificate of Amendment shall be effective as of July 1, 2016.
3. The Certificate of Formation of the limited liability company is hereby amended as follows:

The name of the limited liability company is hereby changed to:
Southern Glazer's Wine and Spirits, LLC.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on
the 16 day of June, A.D. 2016.

By: _____
Authorized Person(s)

Name: Lee F. Hager
Print or Type