

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM397622

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GROUPE DYNAMITE INC.		09/01/2016	Corporation: CANADA
RECEIVING PARTY DATA			
Name:	BANK OF MONTREAL		
Street Address:	105 Saint Jacques Street		
City:	Montreal		
State/Country:	CANADA		
Postal Code:	H2Y 1L6		
Entity Type:	Canadian national bank: CANADA		
PROPERTY NUMBERS Total: 16			
Property Type	Number	Word Mark	
Registration Number:	3532839	DYNAMITE STORES	
Registration Number:	3805182	D	
Registration Number:	4021138	DYNAMITE	
Registration Number:	4372827	D DYNAMITE	
Registration Number:	3538639	GARAGE	
Registration Number:	3573958	GARAGE	
Registration Number:	3185148	THE GARAGE CLOTHING COMPANY	
Registration Number:	3009255	GARAGE GIRL	
Registration Number:	3587679	G	
Serial Number:	78405859	DYNAMITE STORES	
Registration Number:	3909384	GARAGE	
Registration Number:	3819823	GARAGE	
Serial Number:	77301739	DREAM, DISCOVER, EXPERIENCE	
Serial Number:	77301840	GLAM STYLE	
Serial Number:	77301874	GARAGE DREAM DISCOVER EXPERIENCE	
Registration Number:	3775200	GARAGE	
CORRESPONDENCE DATA			
Fax Number:	8165317545		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent</i>			
TRADEMARK			

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using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 816-460-2400
Email: brian.mcginley@dentons.com,
anita.hansen@dentons.com,doug.wingo@dentons.com
Correspondent Name: Brian R. McGinley
Address Line 1: Dentons US LLP
Address Line 2: P. O. Box 061080
Address Line 4: Chicago, ILLINOIS 60606-1080

ATTORNEY DOCKET NUMBER:	09773150-000089 (004974)
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NAME OF SUBMITTER:	BRIAN R. MCGINLEY
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SIGNATURE:	/Brian R McGinley/
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DATE SIGNED:	09/07/2016
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Total Attachments: 6

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NOTICE OF TRADEMARK SECURITY INTEREST

This Notice of Trademark Security Interest (this "**Notice**") is entered into and effective as of September 1, 2016, by and between **GROUPE DYNAMITE INC.**, a corporation governed by the laws of Canada ("**Grantor**"), and **BANK OF MONTREAL**, in its capacity as administrative agent (together with its successors and assigns "**Grantee**") (collectively, the "**Parties**").

WHEREAS Grantor has granted to Grantee a security interest in, among other things, all right, title and interests of Grantor in and to Grantor's trademarks, including without limitation the trademarks listed on Schedule A hereto, owned by Grantor (collectively, the "**Trademarks**"), pursuant to that certain General Security and Pledge Agreement executed on or about September 1, 2016 (the "**Security Agreement**"); and,

WHEREAS the Parties desire to record this Notice with the United States Patent and Trademark Office to provide third parties with notice of the grant of security interest described in the preceding paragraph above (the "**Security Interest**").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Parties agree as follows:

1. The Parties agree that this Notice may be recorded with the United States Patent and Trademark Office and such other authorities as Grantee desires to provide notice to third parties of the Security Interest granted under the Security Agreement. Notwithstanding the foregoing, nothing herein shall be deemed to supersede, nor shall anything herein be used for the purpose of interpreting, the Security Agreement, and this Notice is not intended to alter in any way the rights or obligations of the Parties set forth in the Security Agreement. For the avoidance of doubt, if the terms of this Notice conflict with the Security Agreement, the terms of the Security Agreement shall govern.

2. This Notice may be executed in counterparts, each of which shall constitute an original and all of which shall, when taken together, constitute one and the same agreement, notwithstanding that all Parties may not have signed all counterparts of this Notice.


***Remainder of page intentionally blank.
Signature pages follow.***

IN WITNESS WHEREOF, the Grantor has entered into this Notice by and through its duly authorized representative.

GRANTOR:

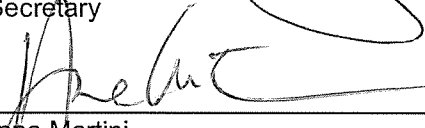
GROUPE DYNAMITE INC.

By:



Christian Roy
Secretary

By:

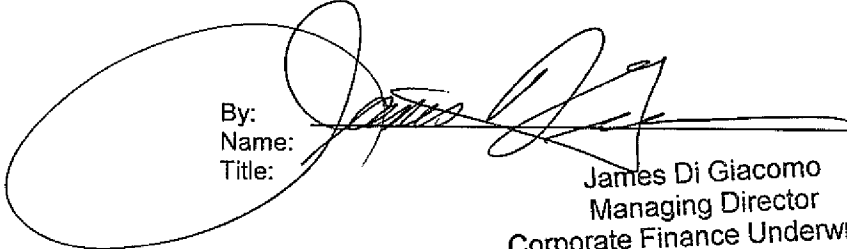


Anna Martini
President

IN WITNESS WHEREOF, the Grantee has entered into this Notice by and through its duly authorized representatives.

GRANTEE:

BANK OF MONTREAL

By: 
Name: _____
Title: _____
James Di Giacomo
Managing Director
Corporate Finance Underwriting
and Syndications

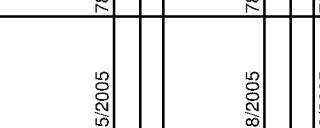

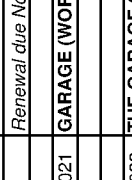
By: _____
Name _____
Title: _____


SCHEDULE A

TRADEMARKS

See attached.

GROUPE DYNAMITE INC.
Trademark Status Report by Country

FILE #	MARK (Name) Next Action Due Date	MARK (Representation) Description of Action	FILED	APPL #	REGDT	REG#	STATUS	CLASSES
	UNITED STATES							
G001IP-0015	DYNAMITE STORES Nov. 18, 2013	9/20/1999 <i>Declaration of continued use to file by Nov. 18, 2014</i>	75/802,990	Nov. 18, 2008	3,532,839	REGISTERED	03, 14, 16, 20	
G001IP-0016	D (DESIGN) June 22, 2015	10/6/2006 <i>Statement of use due between June 22, 2015 and June 22, 2016</i>	77/015,987	Jun. 22, 2010	3,805,182	REGISTERED	25, 35	
G001IP-0017	DYNAMITE (WORD) <i>Statement of use due between Sept. 6, 2016 & 2017</i>	9/15/2005	78/713,723	Sept. 6, 2011	4,021,138	REGISTERED	25, 35	
G001IP-0018	D DYNAMITE & DESIGN <i>Renewal due July 23, 2023</i>	9/15/2005 	78/713,744	Jul. 23, 2013	4,372,827	REGISTERED	25, 35	
G001IP-0020	GARAGE & DESIGN <i>Renewal due Nov. 25, 2018</i>	4/18/2005 	78/610,821	Nov. 25, 2008	3,538,639	REGISTERED	25, 35	
G001IP-0021	GARAGE (WORD) <i>10-Feb-14 Declaration of Continued use due by Feb. 10, 2015</i>	4/18/2005	78/610,827	Feb. 10, 2009	3,573,958	REGISTERED	25, 35	
G001IP-0022	THE GARAGE CLOTHING COMPANY <i>12/19/2011</i>	9/20/1999 <i>AFFIDAVIT OF USE DUE - 2011</i>	75/802,991	12/19/2006	3,185,148	REGISTERED	14, 25, 35	
G001IP-0028	GARAGE GIRL (Purchased from Sherry L. Striegel) <i>04/25/2010</i>	05/27/2004 <i>RENEWAL DUE BY OCT. 25, 2010</i>	76/594,377	10/25/2005	3,009,255	REGISTERED	25	
G001IP-0029	DYNAMITE STORES <i>7 Jan. 2010</i>	4/21/2004 <i>Check if oppositions filed</i>	78/405,859			PUBLISHED	18, 25, 35	
G001IP-0030	G & Design		77/068,446	03/10/2009	3,587,679	REGISTERED	25	

	March 10, 2014		Declaration of continued use due by March 10, 2015										
G001IP-0044	GARAGE & DESIGN (for cosmetics) Jan. 18, 2016		GARAGE Declaration of continued use due by Jan. 18, 2017	6/22/2006	78/914,853	Jan. 18, 2011	3,909,384	REGISTERED				03.35	
G001IP-0045	GARAGE (WORD) (for cosmetics) Jul. 13, 2015		Declaration of continued use due by July 13, 2016	6/22/2006	78/914,845	Jul. 13, 2010	3,819,823	REGISTERED				03.35	
G001IP-0077	GLAM STYLE			11/10/2007	77/301,840			ABANDONED				03.35	
G001IP-0079	DREAM, DISCOVER, EXPERIENCE 01/11/2010		Statement of use due Dec. 2, 2010	11/10/2007	77/301,739			ALLOWED				03.20.35	
G001IP-0080	DREAM, DISCOVER, EXPERIENCE & DESIGN 01/11/2010		Statement of use due Dec. 2, 2010	11/10/2007	77/301,874			PENDING				03.20.35	
G001IP-0082	Garage Script Design April 13, 2019		File Affidavit of continued use	11/10/2007	77/301,812	April 13, 2010	3,775,200	REGISTERED				03.20.35	