

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM397601

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|---|--|--------------------------------|------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Seminole Sports Management, LLC | | 09/02/2016 | Limited Liability Company: FLORIDA |
| RECEIVING PARTY DATA | | | |
| Name: | Seminole Tribe of Florida | | |
| Street Address: | 6300 Stirling Road | | |
| City: | Hollywood | | |
| State/Country: | FLORIDA | | |
| Postal Code: | 33024 | | |
| Entity Type: | Federally-Recognized Indian Tribe: UNITED STATES | | |
| PROPERTY NUMBERS Total: 2 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 4079610 | SEMINOLE MEDIA PRODUCTIONS | |
| Registration Number: | 4079611 | SMP SEMINOLE MEDIA PRODUCTIONS | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 9545875043 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 954-587-1120 | | |
| Email: | edorsky@edpalaw.com | | |
| Correspondent Name: | Eric Dorsky, Esq. | | |
| Address Line 1: | 7320 Griffin Road | | |
| Address Line 2: | Suite 220 | | |
| Address Line 4: | Davie, FLORIDA 33314 | | |
| NAME OF SUBMITTER: | Eric Dorsky | | |
| SIGNATURE: | /Eric Dorsky/ | | |
| DATE SIGNED: | 09/07/2016 | | |
| Total Attachments: 2 | | | |
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| source=assignment executed#page2.tif | | | |

OP \$65.00 4079610

ASSIGNMENT OF INTELLECTUAL PROPERTY

This Assignment of Intellectual Property ("Assignment") is entered into by and between Seminole Sports Management, LLC, a Florida limited liability company, a Florida limited liability company, whose address is 6300 Stirling Road, Hollywood, FL 33024 (hereinafter called "the Assignor") and Seminole Tribe of Florida, a federally recognized Indian tribe, whose address is 6300 Stirling Road, Hollywood, FL 33024 (hereinafter called "the Assignee").

This Assignment shall be effective as of the last date executed by a party below ("Effective Date").

Recitals

- A. WHEREAS, Assignor has dedicated time, effort, and expense in developing a consulting service related to advertising, marketing, public relations, media buying and planning, arranging and conducting business conferences, branding strategies and advertising copywriting; providing news in the field of advertising and branding identities of third parties; and providing broadcasting services, namely, providing news in the nature of current event reporting and editorial reporting and video production services, all under the brand names of "Seminole Media Productions" and "SMP Seminole Media Productions", and obtained United States Federal Trademark Registration No. 4,079,610 for "Seminole Media Productions" and United States Federal Trademark Registration 4,079,611 for "SMP Seminole Media Productions", each in International Classes 35 and 41 (collectively, the "Intellectual Property").
- B. Assignee desires to acquire all of Assignor's right, title, goodwill, and interest in the Intellectual Property.
- C. Assignor seeks to give, grant, sell, transfer, convey and assign (collectively "assign") to Assignee all of its right, title, goodwill, and interest in the Intellectual Property.

Assignment

NOW, THEREFORE, for consideration in the amount of \$10.00, the sufficiency and receipt of which is hereby acknowledged, Assignor and Assignee agree to the following terms:

- A. Rights Assigned: Assignor does hereby assign unto Assignee all of Assignor's rights, title, goodwill, and interest in the Intellectual Property as stated above to be held, enjoyed, prosecuted, and maintained by Assignee, for its own use and enjoyment, and for the use and enjoyment of its successors and assigns, or other legal representatives, for the full life of the Intellectual Property as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been entered into by the parties. Assignee shall prepare and file with the United States Patent and Trademark Office a formal notice of assignment.

- B. **Warranty:** Assignor hereby represents and warrants that Assignor has the full power, authority and right to assign the Intellectual Property as herein provided; that Assignor has not previously granted, conveyed, licensed, sold, transferred, or assigned to any other party any right, title, goodwill, or interest in or to the Acquisition Agreement, nor will Assignor hereafter do any of the foregoing.
- C. **Assignment:** This Assignment and all obligations and undertakings hereunder shall inure to the benefit of Assignor and Assignee and their respective employees, agents, successors, assigns, transferees, heirs and executors.

For the Assignor:

SEMINOLE SPORTS MANAGEMENT, LLC
a Florida limited liability company


By: James E. Billie
As its: Authorized Representative

Dated: 9-2-16, 2016

For the Assignee:

SEMINOLE TRIBE OF FLORIDA
a federally recognized Indian tribe


By: James E. Billie
As its: Chairman of the Tribal Council

Dated: 9-2-16, 2016