

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM397675

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Royal Bank of Scotland plc		08/15/2016	Public Limited Company:
RECEIVING PARTY DATA			
Name:	Incisive Interactive Marketing LLC		
Street Address:	55 Broad St.		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10004		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2253037	SEARCHENGINEWATCH	
Registration Number:	2581254	CLICKZ	
Registration Number:	2378536	CLICKZ	
Registration Number:	2590771	CLICKZ	
CORRESPONDENCE DATA			
Fax Number:			
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Email:	jbraibanti@paulweiss.com, aspoto@paulweiss.com		
Correspondent Name:	Jill Braibanti		
Address Line 1:	Paul Weiss Rifkind Wharton & Garrison LLP		
Address Line 2:	1285 Avenue of the Americas		
Address Line 4:	New York, NEW YORK 10019		
ATTORNEY DOCKET NUMBER:	17535-045		
NAME OF SUBMITTER:	Jill C. Braibanti		
SIGNATURE:	/Jill C. Braibanti/		
DATE SIGNED:	09/07/2016		
Total Attachments: 3	source=IncisiveTM Release (Execution)#page1.tif		

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TRADEMARK RELEASE

THIS TRADEMARK RELEASE (this "Release"), dated as of ~~July~~ ^{15 August} 2016, is made by The Royal Bank of Scotland plc, in its capacity as security agent (in such capacity, the "Security Agent") in favor of Incisive Interactive Marketing LLC, a Delaware limited liability company ("Grantor").

WITNESSETH:

WHEREAS, pursuant to the Security Agreement, dated as of August 2, 2005 (the "Security Agreement"), among Incisive Interactive Marketing LLC, a Delaware limited liability company ("Incisive") and the Security Agent, Incisive granted to the Security Agent for the benefit of the holders of the Secured Obligations a continuing security interest in and continuing lien upon the trademarks and trademark applications set forth on Schedule 1 hereto (the "Trademark Collateral");

WHEREAS, the Security Agreement was recorded in the records of the United States Patent and Trademark Office (the "USPTO") on September 26, 2005 at Reel 3228, Frame 0194;

WHEREAS, the Security Agent released its security interest in the Trademark Collateral pursuant to the deed of release, dated December 20, 2006 ("Security Release"), and the Security Agent agreed to execute and deliver any releases or similar discharge documents in recordable form;

WHEREAS, pursuant to the Security Release, Grantor has requested and Security Agent has agreed to execute this Release for recordation with the USPTO; and

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged (capitalized terms used in this Release and not otherwise defined herein have the meanings specified in the Security Agreement):

1. Release of Security Interest. The Security Agent hereby acknowledges and agrees that the security interest in the Trademark Collateral has been released, terminated, relinquished and discharged pursuant to the Security Release, and any and all of Security Agent's right, title and interest in, to or under the Trademark Collateral under the Security Agreement is hereby and/or has been reassigned, granted and conveyed to the Grantor without any representation, recourse or undertaking.

2. Further Assurances. The Security Agent hereby agrees to take all further actions, and provide to the Grantor and its successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all documents or other instruments), reasonably requested by Grantor, at Grantor's sole cost and expense, to more fully and effectively effectuate the purposes of this Release.

3. Recordation. The Security Agent hereby authorizes Grantor or Grantor's authorized representative or agent to (i) record this Release with the USPTO, (ii) file UCC financing statement amendments with the applicable filing office in order to memorialize the release of the Security Agent's security interest in the Trademark Collateral and (iii) otherwise record or file this Release in the applicable governmental office or agency.

4. Governing Law. This Release shall be governed by, and construed and interpreted in accordance with, the laws of the State of New York.

IN WITNESS WHEREOF, the Security Agent has caused this Release to be executed as of the day and year first above written.

**THE ROYAL BANK OF SCOTLAND
PLC,**
as Security Agent

By: 
Name: AARISH PATEL
Title: DIRECTOR

[Trademark Release]

**TRADEMARK
REEL: 005872 FRAME: 0139**

SCHEDULE I

TRADEMARKS

Mark	Country/Region	Reg. No.	Reg/App Date
SEARCH ENGINE WATCH	United States	2253037	06/15/1999
CLICKZ	United States	2581254	06/18/2002
CLICKZ	United States	2378536	08/22/2000
CLICKZ	United States	2590771	07/09/2002