

<b>TRADEMARK ASSIGNMENT COVER SHEET</b>
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Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM397685

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ENTITY CONVERSION		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
TwentyEighty, Inc.		05/26/2015	Corporation: NEVADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	TwentyEighty, Inc.		
<b>Street Address:</b>	10509 Professional Circle		
<b>City:</b>	Reno		
<b>State/Country:</b>	NEVADA		
<b>Postal Code:</b>	89521		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 17</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85935118	SALES ACCESS MANAGER	
<b>Serial Number:</b>	73501696	CONCEPTUAL SELLING	
<b>Serial Number:</b>	73501688	STRATEGIC SELLING	
<b>Serial Number:</b>	73813591	LAMP	
<b>Serial Number:</b>	78824044	FUNNEL SCORECARD	
<b>Serial Number:</b>	78980494	MILLER HEIMAN CERTIFIED PROFESSIONAL	
<b>Serial Number:</b>	78824040	LARGE ACCOUNT MANAGEMENT PROCESS	
<b>Serial Number:</b>	78801055	MILLER HEIMAN SALES SYSTEM	
<b>Serial Number:</b>	77920789	MILLER HEIMAN	
<b>Serial Number:</b>	77081476	CHANNELPRO	
<b>Serial Number:</b>	77078971	CHANNELPRO	
<b>Serial Number:</b>	85935115	MILLER HEIMAN GATEWAY	
<b>Serial Number:</b>	86512912	TWENTYEIGHTY	
<b>Serial Number:</b>	86523350	2080 TWENTY EIGHTY BUILDING WORKFORCES W	
<b>Serial Number:</b>	86615619	RESULTS READY PLATFORM	
<b>Serial Number:</b>	86635965	TWENTYEIGHTY SALES SYSTEM	
<b>Serial Number:</b>	86379012	SALES PROCESS FUNNEL	
<b>CORRESPONDENCE DATA</b>			

CH \$440.00 85935118

**Fax Number:** 3128278185

***Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***

**Phone:** 312-781-6013

**Email:** chicago.trademarks@klgates.com, valerie.swanson@klgates.com, sana.hakim@klgates.com

**Correspondent Name:** Kathryn Starshak c/o K&L Gates LLP

**Address Line 1:** P.O. Box 1135

**Address Line 4:** Chicago, ILLINOIS 60690-1135

<b>NAME OF SUBMITTER:</b>	Kathryn Starshak
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<b>SIGNATURE:</b>	/Kathryn Starshak/
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<b>DATE SIGNED:</b>	09/07/2016
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**Total Attachments: 5**

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# Delaware

PAGE 1

*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A NEVADA CORPORATION UNDER THE NAME OF "TWENTYEIGHTY, INC." TO A DELAWARE CORPORATION, FILED IN THIS OFFICE ON THE TWENTY-SIXTH DAY OF MAY, A.D. 2015, AT 7:52 O'CLOCK P.M.

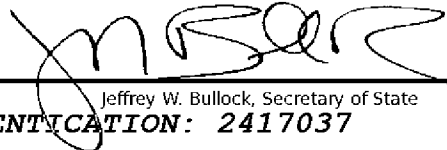
A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

5754025 8100V

150772913

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)



  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 2417037

DATE: 05-28-15

TRADEMARK  
REEL: 005872 FRAME: 0230

STATE OF DELAWARE  
CERTIFICATE OF CONVERSION  
FROM A NON-DELAWARE CORPORATION  
TO A DELAWARE CORPORATION  
PURSUANT TO SECTION 265 OF THE  
DELAWARE GENERAL CORPORATION LAW

- 1.) The jurisdiction where the Non-Delaware Corporation first formed is Nevada.
- 2.) The jurisdiction immediately prior to filing this Certificate is Nevada.
- 3.) The date the Non-Delaware Corporation first formed is June 11, 1991.
- 4.) The name of the Non-Delaware Corporation immediately prior to filing this Certificate is TwentyEighty, Inc.
- 5.) The name of the Corporation as set forth in the Certificate of Incorporation is TwentyEighty, Inc.

IN WITNESS WHEREOF, the undersigned being duly authorized to sign on behalf of the converting Non-Delaware Corporation have executed this Certificate on the 26th day of May, A.D. 2015.

By: 

Name: Yancey Spruill  
Print or Type

Title: Chief Financial Officer  
Print or Type

# Delaware

PAGE 2

*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF CERTIFICATE OF INCORPORATION OF "TWENTYEIGHTY, INC." FILED IN THIS OFFICE ON THE TWENTY-SIXTH DAY OF MAY, A.D. 2015, AT 7:52 O'CLOCK P.M.


A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

5754025 8100V

150772913

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)



  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 2417037

DATE: 05-28-15

TRADEMARK  
REEL: 005872 FRAME: 0232

**CERTIFICATE OF INCORPORATION  
OF  
TWENTYEIGHTY, INC.**

**THE UNDERSIGNED**, being a natural person, hereby certifies, for the purpose of organizing a corporation under the General Corporation Law of the State of Delaware, hereby certifies that:

**FIRST:** The name of the Corporation is TwentyEighty, Inc. (the "*Corporation*").

**SECOND:** The address of its registered office in the State of Delaware is 2711 Centerville Road, Suite 400, Wilmington, Delaware 19808, County of New Castle. The name of its registered agent for service of process in the State of Delaware at such address is The Corporation Service Company.

**THIRD:** The purpose of the Corporation is to engage in any lawful act or activity for which corporations may be organized under the General Corporation Law of the State of Delaware, as from time to time amended.

**FOURTH:** The total number of shares of capital stock which the Corporation shall have authority to issue is 1,000 shares all of which shares shall be Common Stock having a par value of \$0.001.

**FIFTH:** The name and mailing address of the incorporator is as follows: Chris Allingham, 370 Interlocken Crescent, Suite 600, Broomfield, CO 80021.

**SIXTH:** In furtherance and not in limitation of the powers conferred by law, subject to any limitations contained elsewhere in this Certificate of Incorporation, Bylaws of the Corporation may be adopted, amended or repealed by a majority of the Board of Directors of the Corporation, but any Bylaws adopted by the Board of Directors may be amended or repealed by the stockholders entitled to vote thereon. Election of directors need not be by written ballot.

**SEVENTH:** (a) A director of the Corporation shall not be personally liable either to the Corporation or to any stockholder for monetary damages for breach of fiduciary duty as a director, except (i) for any breach of the director's duty of loyalty to the Corporation or its stockholders, or (ii) for acts or omissions which are not in good faith or which involve intentional misconduct or knowing violation of the law, or (iii) for any matter in respect of which such director shall be liable under Section 174 of Title 8 of the General Corporation Law of the State of Delaware or any amendment thereto or successor provision thereto, or (iv) for any transaction from which the director shall have derived an improper personal benefit. Neither amendment nor repeal of this paragraph (a) nor the adoption of any provision of the Certificate of Incorporation inconsistent with this paragraph (a) shall eliminate or reduce the effect of this paragraph (a) in respect of any matter occurring, or any cause of action, suit or claim that, but for this paragraph (a) of this Article, would accrue or arise, prior to such amendment, repeal or adoption of an inconsistent provision.

(b) The Corporation shall have the power to indemnify any person who was or is a party or is threatened to be made a party to, or testifies in, any threatened, pending or completed action, suit or proceeding, whether civil, criminal, administrative or investigative in nature, by reason of the

fact that such person is or was a director, officer, employee or agent of the Corporation, or is or was serving at the request of the Corporation as a director, officer, employee or agent of another corporation, partnership, joint venture, employee benefit plan, trust or other enterprise, against expenses (including attorneys' fees), judgments, fines and amounts paid in settlement actually and reasonably incurred by such person in connection with such action, suit or proceeding to the full extent permitted by law, and the Corporation may adopt by-laws or enter into agreements with any such person for the purpose of providing for such indemnification.

**IN WITNESS WHEREOF**, the undersigned has duly executed this Certificate of Incorporation on this 26<sup>th</sup> day of May, 2015.



Chris Allingham  
Incorporator