# OP \$165.00 87065712

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM397707

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
CRAFTMARK BAKERY, LLC		08/31/2016	Limited Liability Company:

### **RECEIVING PARTY DATA**

Name:	REGIONS BANK	
Street Address:	1717 McKinney Avenue, Suite 1100	
City:	Dallas	
State/Country:	TEXAS	
Postal Code:	75202	
Entity Type:	Banking Association: UNITED STATES	

### **PROPERTY NUMBERS Total: 6**

Property Type	Number	Word Mark
Serial Number:	87065712	CM CRAFTMARK  BAKERY
Serial Number:	87065710	CM CRAFTMARK  BAKERY
Serial Number:	87065709	CM CRAFTMARK  BAKERY
Serial Number:	87065707	CRAFTMARK BAKERY
Serial Number:	87065705	CRAFTMARK BAKERY
Serial Number:	87065704	CRAFTMARK BAKERY

### **CORRESPONDENCE DATA**

**Fax Number:** 2149326499

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 214-932-6400

**Email:** sshernandez@mcguirewoods.com

Correspondent Name: AARON J. PICKELL

**Address Line 1:** 2000 MCKINNEY AVENUE, SUITE 1400

Address Line 4: DALLAS, TEXAS 75201

ATTORNEY DOCKET NUMBER:	4506397-0181
NAME OF SUBMITTER:	Aaron J. Pickell
SIGNATURE:	/Aaron J. Pickell/
DATE SIGNED:	09/07/2016

### **Total Attachments: 4**

source=Trademark Security Agreement CRAFTSMARK BAKERY- Executed#page1.tif source=Trademark Security Agreement CRAFTSMARK BAKERY- Executed#page2.tif source=Trademark Security Agreement CRAFTSMARK BAKERY- Executed#page3.tif source=Trademark Security Agreement CRAFTSMARK BAKERY- Executed#page4.tif

# GRANT OF SECURITY INTEREST IN UNITED STATES TRADEMARKS

August 31, 2016

FOR GOOD AND VALUABLE CONSIDERATION, receipt and sufficiency of which are hereby acknowledged, CRAFTMARK BAKERY, LLC, a Texas limited liability company ("Grantor"), having its principal office at 8214 Westchester Drive, Suite 800, Dallas, Texas 75225, hereby grants to REGIONS BANK, as agent (in such capacity, "Grantee"), a security interest in (a) all of Grantor's right, title and interest in and to the United States trademarks set forth on Schedule A attached hereto (collectively, the "Marks", and each, a "Mark"), (b) all proceeds and products of each Mark, (c) the goodwill of the businesses with which each Mark is associated and (d) all causes of action arising prior to or after the date hereof for infringement of each Mark or unfair competition regarding the same.

THIS GRANT is made to secure the satisfactory performance and payment of the Obligations, as such term is defined in that certain Credit Agreement by and among Grantor, Grantee and the other parties thereto, dated as of December 18, 2013 (as amended, modified, restated and/or supplemented from time to time, the "Credit Agreement"). Upon termination of the Credit Agreement, Grantee shall execute, acknowledge and deliver to Grantor, upon Grantor's request, an instrument in writing releasing the security interest in the Marks acquired under this Grant.

This Grant has been granted in conjunction with the security interest granted to Grantee under the Credit Agreement and the security agreement entered into in connection therewith (the "Security Agreement"). The rights and remedies of Grantee with respect to the security interest granted herein are as set forth in the Credit Agreement and the Security Agreement. In the event that any provisions of this Grant are deemed to conflict with the Credit Agreement and/or the Security Agreement, the provisions of the Credit Agreement and/or the Security Agreement shall govern.

[Remainder of this page intentionally left blank.]

IN WITNESS WHEREOF, the undersigned have executed this Grant as of the date set forth above.

**GRANTOR:** 

CRAFTMARK BAKERY, LLC,

a Texas limited liability company

Name:

name Table

81826102

**GRANTEE**:

REGIONS BANK,

as Administrative Agent

By: Name: Stephen Tigh

Title: Vice President

81826102

# Schedule A to Grant of Security Interest in United States Trademarks

### **TRADEMARKS**

<u>Trademark</u>	Serial Number	Filing Date
CM CRAFTMARK  BAKERY	87065712	June 9, 2016
CM CRAFTMARK BAKERY	87065710	June 9, 2016
CM CRAFTMARK  BAKERY	87065709	June 9, 2016
CRAFTMARK BAKERY	87065707	June 9, 2016
CRAFTMARK BAKERY	87065705	June 9, 2016
CRAFTMARK BAKERY	87065704	June 9, 2016

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**RECORDED: 09/07/2016**