TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM397796

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Pate Brooklyn, Inc.	FORMERLY Les Trois Petits Cochons, Inc.	08/31/2016	Corporation: NEW YORK

RECEIVING PARTY DATA

Name:	3 Little Pigs, LLC	
Street Address:	20 William Street, Suite 250	
City:	Wellesley	
State/Country:	MASSACHUSETTS	
Postal Code:	02481	
Entity Type:	Limited Liability Company: DELAWARE	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	3045621	COEUR DE FRANCE
Registration Number:	4983384	3 PIGS

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 617-226-3497

Email: tmdocketing@murphyking.com

Correspondent Name: Steven M. Veenema

Address Line 1: One Beacon Street, 21st Floor Address Line 4: Boston, MASSACHUSETTS 02108

NAME OF SUBMITTER:	Steven M. Veenema
SIGNATURE:	/Steven M. Veenema/
DATE SIGNED:	09/08/2016

Total Attachments: 4

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> **TRADEMARK** REEL: 005872 FRAME: 0455

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TRADEMARK ASSIGNMENT

WHEREAS, Pate Brooklyn, Inc., a New York corporation formerly known as Les Trois Petits Cochons, Inc., with offices at 4223 1st Avenue, 2nd Floor, Brooklyn, NY 11232 (the *Assignor*), has adopted, is using and is the owner of the right, title, interest and goodwill in and to the trademarks identified in Exhibit 1 attached hereto (the *Marks*), and the U.S. Federal and Canadian Trademark Registrations associated with such Marks (collectively, the *Registrations*); and

WHEREAS, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor desires to sell, transfer, assign and set over unto 3 Little Pigs, LLC, a Delaware limited liability company with offices c/o Gemini Investors, 20 William Street, Suite 250, Wellesley, Massachusetts 02481 (the *Assignee*), all rights, title and interest of the Assignor in and to the Marks, the Registrations and all goodwill associated therewith;

NOW, THEREFORE, the Assignor does hereby sell, assign, transfer and set over unto the Assignee, its successors and assigns, the entire and exclusive right, title and interest in and to: (i) the Marks; (ii) the Registrations; (iii) the goodwill of the business symbolized by and associated with the Marks and the Registrations; and (iv) the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringement or dilution of or damage or injury to the Marks or the Registrations or the goodwill associated with them. The Assignor further agrees to execute and have executed all documents, instruments and papers and to perform all acts, without any further consideration but at the cost and expense of the Assignee, as deemed reasonably necessary by the Assignee to perfect in the Assignee the foregoing rights, title and interests, including the execution of any related domestic or foreign application documents.

1

IN WITNESS WHEREOF, the Assignor, by its duly authorized officer, has executed this Trademark Assignment, as an instrument under seal on this 3/day of 141145, 2016.

Pate Brooklyn, Inc.

Name: Alain Sinture

Title: Chief Executive Officer

ANNA L. TILIAKOS
Notary Public, State of New York
Qualified in Kings County
No. 01TI6232251
My Commission Expires 12/06/2018

STATE OF NEW YORK
COUNTY OF KINGS ss.

On this the 3/ day of AUGUST, 2016, before me appeared Alain Sinturel, the person who signed this instrument, who acknowledged that he signed such instrument as his free act and deed.

Notary Public

My commission expires: <u>12-06-20/8</u>

The foregoing Tredmark Assignment of said Marks and Registrations thereof by Assignor is hereby accepted as of September 7 ___, 2016.

3 Little Pigs, LLC

Name: David Kemp

Title: Chief Executive Officer

STATE OF NEW YORK COUNTY OF KINGS

On this the 7 day of Sept __, 2016, before me appeared David Kemp, the person who signed this instrument, who acknowledged that he signed such instrument as his free act and deed.

> CHARLES E. SEGURE, JR. Notary Public - State of New York No. 01SE6136197

Qualified in Kings County
My Commission Expires November 21, 2017
Bertificate On File 1 1065 Genety

Notary Public

My commission expires:

EXHIBIT 1

TRADEMARKS

United States Patent and Trademark Office

- Reg. No. 3,045,621 Registered Dec. 27, 2005
- Reg. No. 4,983,384 Registered June 21, 2016

Canadian Intellectual Property Office

• Reg. No. 709,211 - Registered Mar. 10, 2008

TRADEMARK REEL: 005872 FRAME: 0459

RECORDED: 09/08/2016