# \$40.00 423759

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM397880

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Hoodsbee, LLC		06/10/2016	Limited Liability Company: CALIFORNIA

#### **RECEIVING PARTY DATA**

Name:	Evy of California, Inc.	
Street Address:	810A South Flower Street	
City:	Los Angeles	
State/Country:	CALIFORNIA	
Postal Code:	90017	
Entity Type:	Corporation: CALIFORNIA	

#### **PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	4237594	HOODSBEE

#### **CORRESPONDENCE DATA**

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: trademark@buchalter.com

Correspondent Name: Philip Nulud C/O BUCHALTER NEMER

Address Line 1: 1000 Wilshire Blvd., Suite 1500

Address Line 4: Los Angeles, CALIFORNIA 90017-2457

ATTORNEY DOCKET NUMBER:	E9700-5001	
NAME OF SUBMITTER:	Philip Nulud	
SIGNATURE:	/philip nulud/	
DATE SIGNED:	09/08/2016	

**Total Attachments: 2** 

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TRADEMARK REEL: 005872 FRAME: 0584

#### Trademark Assignment

WHEREAS Hoodsbee, LLC, a California limited liability corporation, with a principal place of business of 2301 E. 7<sup>th</sup> St., Suite C-105, Los Angeles, California 90023 ("Assignor"), owns the trademarks, including the applications and registrations, identified in <u>Exhibit A</u> herein, attached hereto and incorporated by this reference, and the goodwill symbolized by the trademarks and all common law rights thereto (hereinafter collectively the "Marks");

WHEREAS Evy of California, a California corporation, with a principal place of business of 810A South Flower St., Los Angeles, California 90017 ("Assignee") desires to acquire by formal, recordable assignment the entire right, title and interest in and to the Marks, as well as the goodwill symbolized by the Marks, and all on-going and existing business associated with the Marks; and

WHEREAS the parties desire to memorialize the assignment of the Marks together with the goodwill of the business symbolized therein, all on-going and existing business associated with the Marks and all common law rights relating thereto, and all rights to recover for past infringement.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all of its right title and interest in and to the Marks, together with the goodwill symbolized by the Marks, all on-going and existing business associated with the Marks and all common law rights relating thereto.

AGREED TO AND ACCEPTED BY ASSIGNOR:	11 -
Dated: 5/16/20/(	Ву:
	Hoodsbee, LLC
AGREED TO AND ACCEPTED BY ASSIGNEE:	production of the second secon
Dated: 6/10/16	By: Landing and the same of th
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# EXHIBIT A

## Trademarks

Mark	US Reg. No. Reg. Date
HOODSBEE	4,237,594 November 6, 2012

BN 20883515v1

RECORDED: 09/08/2016

TRADEMARK REEL: 005872 FRAME: 0586