

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM396476

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ENTITY CONVERSION		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
BIG HEART PET BRANDS		04/29/2016	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	BIG HEART PET BRANDS, LLC		
<b>Street Address:</b>	One Strawberry Lane		
<b>City:</b>	ORRVILLE		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	44667		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 189</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3263014	9 LIVES DAILY ESSENTIALS	
<b>Registration Number:</b>	2054643	9 LIVES PLUS CARE	
<b>Registration Number:</b>	3844645	9LIVES	
<b>Registration Number:</b>	0688796	9 LIVES	
<b>Registration Number:</b>	4787250	9LIVES CAT FOOD CARING FOR CATS - SINCE	
<b>Registration Number:</b>	4882254	9LIVES CARING FOR CATS - SINCE 1959 - CA	
<b>Registration Number:</b>	3920927	9LIVES INDOOR COMPLETE	
<b>Registration Number:</b>	4606127	9LIVES LEAN & TASTY	
<b>Serial Number:</b>	86689689	9LIVES LIVE WELL & PROSPURR AMERICA'S CH	
<b>Serial Number:</b>	86393827	9LIVES PRESENTS CAT'S EYE VIEW THE CHOOS	
<b>Serial Number:</b>	86689683	9LIVES PRESENTS LIVE WELL & PROSPURR AME	
<b>Serial Number:</b>	86668431	ACATEMY	
<b>Serial Number:</b>	77294667	ACATEMY	
<b>Registration Number:</b>	1359527	ALLEY CAT	
<b>Registration Number:</b>	4597987	AMERICAN GRILL	
<b>Registration Number:</b>	4979815	AMERICA'S CHOOSIEST CAT GIVES BACK	
<b>Registration Number:</b>	1185072	AMORE	
<b>Registration Number:</b>	4293018	BACKYARD GRILL	
<b>Serial Number:</b>	86600523	BAKE SHOP	

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Property Type	Number	Word Mark
Serial Number:	86856886	BARK HOUSE
Serial Number:	86515492	BECAUSE EVERY BIT MATTERS
Serial Number:	86170399	BIG HEART
Serial Number:	86170397	BIG HEART
Serial Number:	86170396	BIG HEART
Serial Number:	86170393	BIG HEART
Serial Number:	86170375	BIG HEART
Serial Number:	86170372	BIG HEART
Serial Number:	86551740	BIG HEART PET
Serial Number:	86550782	BIG HEART PET
Serial Number:	86550780	BIG HEART PET
Serial Number:	86171508	BIG HEART PET BRANDS
Serial Number:	86171507	BIG HEART PET BRANDS
Serial Number:	86171503	BIG HEART PET BRANDS
Serial Number:	86171497	BIG HEART PET BRANDS
Serial Number:	86171454	BIG HEART PET BRANDS
Serial Number:	86171442	BIG HEART PET BRANDS
Serial Number:	86179219	BIG HEART PET BRANDS
Serial Number:	86179210	BIG HEART PET BRANDS
Serial Number:	86179211	BIG HEART PET BRANDS
Serial Number:	86179213	BIG HEART PET BRANDS
Registration Number:	3975839	BISTRO MEALS
Serial Number:	86929485	BISTRO PORTIONS
Serial Number:	86750635	BISTRO RECIPES
Serial Number:	77261260	BOLD, MEATY SATISFACTION!
Serial Number:	71229613	
Serial Number:	78109250	
Registration Number:	4033490	
Registration Number:	2833430	
Registration Number:	3270354	BRUSHING BITES
Registration Number:	4580463	BRUSHING CHEWS
Registration Number:	1671980	CANINE CARRY OUTS
Registration Number:	2943581	CARIBBEAN CATCH
Registration Number:	2468347	
Registration Number:	4978774	CAT'S EYE VIEW
Registration Number:	2863689	CHEW-LOTTA
Registration Number:	4860879	COMBINE & DINE
Registration Number:	3861389	COMBO BITES

Property Type	Number	Word Mark
Registration Number:	3170330	
Registration Number:	3170331	
Registration Number:	3122224	
Registration Number:	3257317	
Registration Number:	3113256	
Registration Number:	3195318	
Registration Number:	3190283	
Serial Number:	86570325	CRUNCHABLES
Serial Number:	86783530	CULINARY FAVORITES
Registration Number:	0911290	CYCLE
Registration Number:	3146647	DENTA-DELICIOUS
Registration Number:	4927808	DINNER FAVORITES
Registration Number:	3929376	DOGS JUST KNOW
Registration Number:	3845242	ESSENTIALS PLUS+
Registration Number:	3640937	EVERY INGREDIENT COUNTS
Registration Number:	3291418	FARM STAND SELECTS
Serial Number:	86588715	FARMER'S MEDLEY
Registration Number:	2007650	FLAVOR SNACKS
Registration Number:	4860124	GOOD MORNING
Registration Number:	0695774	GRAVY TRAIN
Registration Number:	4328440	GRAVY TRAIN
Registration Number:	2366622	GRAVYBONES
Registration Number:	3399045	GROWING YEARS
Registration Number:	2348590	HAM & CHEESERS
Registration Number:	4036183	HEALTHY FAVORITES
Registration Number:	4952211	HEARTY HARVEST
Registration Number:	4299323	HOLIDAY FEAST
Registration Number:	4867859	IRRESISTIBLES
Registration Number:	4214508	IT'S ALL ABOUT THE MIX.
Registration Number:	3978715	IT'S GOOD TO GIVE
Registration Number:	4733040	IT'S MEOW TIME
Registration Number:	4697248	IT'S MEOW TIME
Registration Number:	1108864	JERKY TREATS
Registration Number:	1995891	JERKY TREATS CHICKEN GRILLERS
Registration Number:	1707078	KIBBLES'N BITS
Registration Number:	2281798	KIBBLES'N BITS'N BEEFY BITS
Registration Number:	3418325	KITTEN LI'L NIBBLES
Registration Number:	4019611	KITTEN LI'L NIBBLES

Property Type	Number	Word Mark
Registration Number:	3894363	LET'S PLAY
Registration Number:	4672259	LOVED SINCE 1908 MILK BONE
Registration Number:	4637672	MAKE IT A GOOD DAY TO BE A DOG
Serial Number:	86516206	MAKE IT REAL
Registration Number:	3262520	MARKET SELECT
Registration Number:	3610818	MAROSNACKS
Registration Number:	1208798	MEATY BONE
Registration Number:	3022746	MEOW MIX
Registration Number:	1995276	MEOW MIX
Registration Number:	4968789	MEOW MIX
Registration Number:	3845244	MEOW MIX
Registration Number:	2365313	MEOW MIX
Serial Number:	86790688	MEOW MIX ACATEMY
Registration Number:	4867858	MEOW MIX IRRESISTIBLES
Registration Number:	4219058	MEOW MIX PATÉ TOPPERS
Registration Number:	4597846	MEOW MIX SOUFLÉS
Registration Number:	4176190	MEOW MIX TENDER CENTERS
Registration Number:	4206811	MILK-BONE
Registration Number:	3146666	MILK-BONE
Registration Number:	3076066	MILK-BONE
Registration Number:	3749792	MILK-BONE
Registration Number:	0218468	MILK-BONE
Registration Number:	2534344	MILK-BONE
Serial Number:	86750615	MILK-BONE ACTIVE
Registration Number:	4585364	MILK-BONE ADVANCED ORAL CARE
Registration Number:	4877919	MILK-BONE GOOD MORNING
Registration Number:	4026683	MILK-BONE HEALTHY FAVORITES
Serial Number:	85835600	MILK-BONE LAYERS
Serial Number:	86466067	MILK-BONE LAYERS
Registration Number:	3643973	MILK-BONE NATURAL SNACKS
Serial Number:	86900828	MILK-BONE PUFFS
Registration Number:	4023837	MILO'S KITCHEN
Registration Number:	4039409	MILO'S KITCHEN
Registration Number:	4713949	MILO'S KITCHEN HOME-STYLE DOG TREATS MAD
Serial Number:	86186289	
Registration Number:	4222658	
Serial Number:	86689707	MIX STIX
Registration Number:	0976448	MORRIS

Property Type	Number	Word Mark
Registration Number:	4822441	MORRIS
Registration Number:	2908694	NATURE'S RECIPE
Registration Number:	3913878	NATURE'S RECIPE EVERY INGREDIENT COUNTS
Serial Number:	86786466	NOSE PRINTS
Serial Number:	86786490	NOSE PRINTS
Serial Number:	86786505	NOSE PRINTS
Serial Number:	86757794	NOSEPRINTS
Registration Number:	3170087	OCEAN EXPLOSION
Registration Number:	4191821	PATÉ TOPPERS
Registration Number:	3376525	PAWFLECTIONS
Registration Number:	4241791	PICTURE PERFECT PETS
Registration Number:	3391636	PLUS CARE
Registration Number:	4321620	POOCH PICNIC
Registration Number:	0756191	POUNCE
Registration Number:	1436599	PUP-PERONI
Registration Number:	4298961	PUP-PERONI MIX STIX
Registration Number:	4633311	PURE ESSENTIALS
Registration Number:	1513802	REWARD
Registration Number:	0639793	REWARD
Registration Number:	4718280	SAVORY MORSELS
Serial Number:	86570337	SAY IT WITH LOVED SINCE 1908 MILK-BONE
Registration Number:	4933477	SINCE 1959 GRAVY TRAIN
Registration Number:	0541067	SKIPPY
Registration Number:	1426759	SKIPPY PREMIUM
Registration Number:	2673037	SMOOTH PULL
Registration Number:	4199626	SN-ALLOWEEN
Registration Number:	1314902	SNAUSAGES
Registration Number:	1509480	SNAUSAGES IN A BLANKET
Registration Number:	3463002	SNAUSAGES PAW PRINTS
Registration Number:	3282185	SNAW SOMES!
Serial Number:	86430512	SNOCRATES
Registration Number:	4199512	START THE FUN!
Registration Number:	2418434	STEAK & CHEESERS
Registration Number:	3349402	STEAK BONES
Registration Number:	3245407	STIR UP A NOURISHING MEAL
Registration Number:	2187807	SUPER SUPPER
Registration Number:	3007692	SURF 'N TURF
Registration Number:	1990674	TARTAR CHECK

Property Type	Number	Word Mark
Registration Number:	4122983	TENDER FAVORITES
Registration Number:	4218687	THE BEST TREATS COME FROM THE KITCHEN
Registration Number:	3945404	THE BITS MAKE IT BETTER
Serial Number:	86816576	THE CAT'S MEOW AWARDS
Registration Number:	4860756	THE CHOOSIEST CAT VIDEO ON THE INTERNET
Serial Number:	86821810	THE NOSE PRINT
Serial Number:	86821823	THE NOSE PRINT
Serial Number:	86821838	THE NOSE PRINT
Serial Number:	86757791	THE NOSEPRINT
Registration Number:	4664775	THE ONLY ONE CATS ASK FOR BY NAME.
Serial Number:	86665576	THE ONLY TREAT CATS ASK FOR BY NAME.
Registration Number:	4225954	THE TASTE CATS ASK FOR BY NAME
Registration Number:	4305554	TOO GOOD TO PUT IN A CAN!
Serial Number:	86750633	TREAT TUMBLER
Registration Number:	3930559	TRUSTED SINCE 1908 MILK-BONE BRAND
Serial Number:	86927635	UNLEASH THE DELICIOUS TASTE!
Serial Number:	86927648	UNLEASH THE DELICIOUS, MEATY TASTE!
Registration Number:	3565421	WHOLESOME GOODNESS

**CORRESPONDENCE DATA**

Fax Number: 3306843026

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 330-684-8446

Email: rommel.cortez@jmsmucker.com

Correspondent Name: Courtni Moorman

Address Line 1: One Strawberry Lane

Address Line 4: ORRVILLE, OHIO 44667

NAME OF SUBMITTER: Courtni Moorman

SIGNATURE: /cm/

DATE SIGNED: 08/26/2016

**Total Attachments: 4**

source=Delaware Certificate of Conversion (Big Heart Pet Brands Corp to LLC) - FILED (03715931x7A241)#page1.tif

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# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "BIG HEART PET BRANDS" TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "BIG HEART PET BRANDS" TO "BIG HEART PET BRANDS, LLC", FILED IN THIS OFFICE ON THE TWENTY-NINTH DAY OF APRIL, A.D. 2016, AT 9:41 O`CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE THIRTIETH DAY OF APRIL, A.D. 2016 AT 6 O`CLOCK P.M.



  
Jeffrey W. Bullock, Secretary of State

3532840 8100V  
SR# 20162675458

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 202234479  
Date: 04-29-16

**TRADEMARK**  
**REEL: 005873 FRAME: 0431**

STATE OF DELAWARE  
CERTIFICATE OF CONVERSION  
FROM A CORPORATION TO A  
LIMITED LIABILITY COMPANY PURSUANT TO  
SECTION 18-214 OF THE LIMITED LIABILITY ACT

- 1.) The jurisdiction where the Corporation first formed is Delaware.
- 2.) The jurisdiction immediately prior to filing this Certificate is Delaware.
- 3.) The date the Corporation first formed is 6/11/2002.
- 4.) The name of the Corporation immediately prior to filing this Certificate is  
Big Heart Pet Brands.
- 5.) The name of the Limited Liability Company as set forth in the Certificate of Formation is  
Big Heart Pet Brands, LLC.
- 6.) The effective date and time of the conversion shall be April 30, 2016 at 6:00 p.m. EDT.

IN WITNESS WHEREOF, the undersigned being duly authorized to sign on behalf of the converting corporation has executed this Certificate on the 29th day of April, A.D. 2016.

BIG HEART PET BRANDS

By: 

Name: Jeannette L. Knudsen, Senior Vice President  
& Secretary



# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF FORMATION OF "BIG HEART PET BRANDS, LLC" FILED IN THIS OFFICE ON THE TWENTY-NINTH DAY OF APRIL, A.D. 2016, AT 9:41 O`CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF FORMATION IS THE THIRTIETH DAY OF APRIL, A.D. 2016 AT 6 O'CLOCK P.M.



  
Jeffrey W. Bullock, Secretary of State

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Authentication: 202234479  
Date: 04-29-16

**TRADEMARK**  
**REEL: 005873 FRAME: 0433**

**STATE of DELAWARE  
LIMITED LIABILITY COMPANY  
CERTIFICATE of FORMATION**

- **First:** The name of the limited liability company is Big Heart Pet Brands, LLC
- **Second:** The address of its registered office in the State of Delaware is 1209 Orange Street, in the City of Wilmington, County of New Castle  
Zip Code 19801. The name of its registered agent at such address is The Corporation Trust Company
- **Third:** (Use this paragraph only if the company is to have a specific effective date of dissolution: "The latest date on which the limited liability company is to dissolve is \_\_\_\_\_.")
- **Fourth:** (Insert any other matters the members determine to include herein.)

The effective date and time of the formation shall be April 30, 2016 at 6:00 p.m. EDT.

In Witness Whereof, the undersigned has executed this Certificate of Formation this  
29th day of April, 2016.

By: Jeannette L. Knudsen  
Authorized Person(s)

Name: Jeannette L. Knudsen