

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM397870

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Junior, LLC		08/04/2016	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	All Junior Inc.		
Street Address:	3600 Giddings Road		
City:	Auburn Hills		
State/Country:	MICHIGAN		
Postal Code:	48326		
Entity Type:	Corporation: MICHIGAN		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	86744597	JUNIOR	
Serial Number:	86744611	JUNIOR	
CORRESPONDENCE DATA			
Fax Number:	3108266991		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(310) 826-7474		
Email:	ilee@raklaw.com		
Correspondent Name:	Irene Y. Lee		
Address Line 1:	12424 Wilshire Blvd., Suite 1200		
Address Line 4:	Los Angeles, CALIFORNIA 90025		
NAME OF SUBMITTER:	Irene Y. Lee		
SIGNATURE:	/Irene Y. Lee/		
DATE SIGNED:	09/08/2016		
Total Attachments: 5			
source=160804 EXECUTED TM ASSIGNMENT (Junior, LLC to All Junior Inc.)#page1.tif			
source=160804 EXECUTED TM ASSIGNMENT (Junior, LLC to All Junior Inc.)#page2.tif			
source=160804 EXECUTED TM ASSIGNMENT (Junior, LLC to All Junior Inc.)#page3.tif			
source=160804 EXECUTED TM ASSIGNMENT (Junior, LLC to All Junior Inc.)#page4.tif			

OP \$65.00 86744597

Exhibit C
TRADEMARK AND DOMAIN NAME ASSIGNMENT

WHEREAS, Junior, LLC, a California limited liability company having a place of business at 8240 Sunset Boulevard, Los Angeles, California 90046 ("Assignor") is the sole and exclusive owner of the entire right, title and interest in and to the marks, trade names, Internet domain names, URLs, and social media handles described in Schedule "A" and the goodwill appertaining thereto and incorporated herewith, and all other rights appurtenant, including without limitation common law rights, title and interest (hereinafter the "Marks") and the trademark applications and registrations listed in Schedule "A";

WHEREAS, All Junior Inc., a Michigan corporation having a place of business at 3600 Giddings Road, Auburn Hills, Michigan 48326 ("Assignee") desires to acquire Assignor's entire right, title and interest in and to the Marks and the corresponding applications and registrations, together with the goodwill of the business connected with the use of and symbolized by the Marks;

JULY
(10)
NOW, THEREFORE, for and in consideration of the agreements and obligations set forth herein and for other good and valuable consideration set forth in a certain confidential agreement dated May 29, 2016 between Assignor and Assignee, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee, fully and forever, Assignor's entire right, title and interest, whether statutory or at common law, in and to the Marks, together with: (1) the goodwill of the business symbolized by the Marks; (2) all corresponding applications and registrations for the Marks; (3) all income, royalties, damages and any other monetary benefits due or payable to Assignor with respect to any of the Marks, including without limitation, damages and payments for any and all previously occurring infringements and misappropriations of the rights being assigned; and (4) any and all rights to sue, counterclaim and recover for past, present and future infringements or misappropriations of the rights being assigned and retain the proceeds relating to such infringements or misappropriations.

Assignor agrees to execute any further papers as may be necessary and proper to vest full title in and to the Marks and other corresponding rights in the Assignee. Assignor hereby consents to the recordation of this assignment in the territories listed in Schedule "A" and any other territories as appropriate. Assignor will assist Assignee as reasonably necessary to secure, perfect, maintain or evidence the rights hereby transferred. The individuals signing this document on behalf of corporate entities represent and declare that they are authorized to execute this document on behalf of such corporate entities.

IN WITNESS WHEREOF, this Trademark Assignment is entered effective this 4 day of July 2016.

Assignor
ASSIGNOR: JUNIOR, LLC

ASSIGNEE: ALL JUNIOR INC.

By: *[Signature]*
Name: ALEXANDER M. SANGER
Title: President / Managing Director

By: *[Signature]*
Name: KATHLYN M. RASMUSSEN
Title: SECRETARY

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

CIVIL CODE § 1189

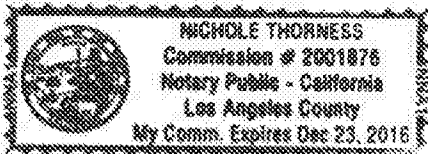
A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California)
County of Los Angeles)
On August 4, 2016 before me, Nichole Thornness
Date Here Insert Name and Title of the Officer
personally appeared Alexander Kahn Singer
Name(s) of Signer(s)

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



Signature [Handwritten Signature]
Signature of Notary Public

Place Notary Seal Above

OPTIONAL

Though this section is optional, completing this information can deter alteration of the document or fraudulent reattachment of this form to an unintended document.

Description of Attached Document

Title or Type of Document: Trademark and Domain Name Assignment
Document Date: August 4, 2016 Number of Pages: 3
Signer(s) Other Than Named Above: N/A

Capacity(ies) Claimed by Signer(s)


Signer's Name: Alexander Kahn Singer
[] Corporate Officer - Title(s):
[] Partner - [] Limited [] General
[] Individual [] Attorney in Fact
[] Trustee [] Guardian or Conservator
[] Other:
Signer Is Representing: Junior LLC

Signer's Name:
[] Corporate Officer - Title(s):
[] Partner - [] Limited [] General
[] Individual [] Attorney in Fact
[] Trustee [] Guardian or Conservator
[] Other:
Signer Is Representing:

Notary

Schedule A

Marks

Mark	Territory	Serial No. Filing Date	Goods/Services
JUNIOR	US	86744597 Sept. 1, 2015	Creative marketing design services; Digital advertising services; Providing advertising, marketing and promotional services, namely, development of marketing materials and advertising campaigns for web pages, tablet computers, and mobile devices in Int'l Class 35
	US	86744611 Sept. 1, 2015	Creative marketing design services; Digital advertising services; Providing advertising, marketing and promotional services, namely, development of marketing materials and advertising campaigns for web pages, tablet computers, and mobile devices in Int'l Class 35
JUNIOR	Canada	N/A	Creative marketing design services; Digital advertising services; Providing advertising, marketing and promotional services, namely, development of marketing materials and advertising campaigns for web pages, tablet computers, and mobile devices
JUNIOR	France	N/A	Creative marketing design services; Digital advertising services; Providing advertising, marketing and promotional services, namely, development of marketing materials and advertising campaigns for web pages, tablet computers, and mobile devices
JUNIOR	Columbia	N/A	Creative marketing design services; Digital advertising services; Providing advertising, marketing and promotional services, namely, development of marketing materials and advertising campaigns for web pages, tablet computers, and mobile devices

Domain Names

<http://hellojr.com>
<http://junior.agency>

Social Media Handles

Tumblr
<http://hellojunioria.tumblr.com/>

Instagram

<https://www.instagram.com/hellojuniorla/>

Twitter

<https://twitter.com/hellojuniorla>

Facebook

<https://www.facebook.com/hellojuniorLA>