

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM398217

| | |
|------------------------------|----------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | CHANGE OF NAME |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|-------------------------------------|----------|----------------|-----------------------|
| First Cash Financial Services, Inc. | | 09/01/2016 | Corporation: DELAWARE |

RECEIVING PARTY DATA

| | |
|------------------------|-------------------------------|
| Name: | FirstCash, Inc. |
| Street Address: | 690 E. Lamar Blvd., Suite 400 |
| City: | Arlington |
| State/Country: | TEXAS |
| Postal Code: | 76011 |
| Entity Type: | Corporation: DELAWARE |

PROPERTY NUMBERS Total: 10

| Property Type | Number | Word Mark |
|----------------------|---------|--------------------|
| Registration Number: | 3833348 | FC FIRST CASH |
| Registration Number: | 3833347 | FIRST CASH |
| Registration Number: | 3833345 | FIRSTCASHDIRECT |
| Registration Number: | 3861397 | CASHYA! |
| Registration Number: | 3861396 | CASHYA! |
| Registration Number: | 3564016 | FIRST CASH ADVANCE |
| Registration Number: | 2606346 | CASH & GO |
| Registration Number: | 2047942 | FAMOUS PAWN |
| Registration Number: | 2047941 | FIRST CASH PAWN |
| Registration Number: | 1824585 | FAMOUS PAWNBROKERS |

CORRESPONDENCE DATA

Fax Number: 2142000558

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 214-651-5066

Email: jeff.becker@haynesboone.com

Correspondent Name: Jeffrey M. Becker c/o Haynes and Boone

Address Line 1: 2323 Victory Avenue, Suite 700

Address Line 4: Dallas, TEXAS 75219

OP \$265.00 3833348

| | |
|--|---------------------|
| ATTORNEY DOCKET NUMBER: | 11515.113_08287 |
| NAME OF SUBMITTER: | Jeffrey M. Becker |
| SIGNATURE: | /Jeffrey M. Becker/ |
| DATE SIGNED: | 09/12/2016 |
| Total Attachments: 3 source=FIRST CASH FINANCIAL SERVICES INC - DE - Amendment#page1.tif source=FIRST CASH FINANCIAL SERVICES INC - DE - Amendment#page2.tif source=FIRST CASH FINANCIAL SERVICES INC - DE - Amendment#page3.tif | |

Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "FIRST CASH FINANCIAL SERVICES, INC.", CHANGING ITS NAME FROM "FIRST CASH FINANCIAL SERVICES, INC." TO "FIRSTCASH, INC.", FILED IN THIS OFFICE ON THE FIRST DAY OF SEPTEMBER, A.D. 2016, AT 10:06 O`CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.




Jeffrey W. Bullock, Secretary of State

2261082 8100
SR# 20165614182

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 202922933
Date: 09-01-16

TRADEMARK
REEL: 005874 FRAME: 0706

**CERTIFICATE OF AMENDMENT
OF
CERTIFICATE OF INCORPORATION
OF
FIRST CASH FINANCIAL SERVICES, INC.**

First Cash Financial Services, Inc., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware (the "Corporation"), does hereby certify:

1. That on August 25, 2016, the Board of Directors of the Corporation adopted resolutions setting forth a proposed amendment of the Certificate of Incorporation of the Corporation. The proposed amendment is as follows:

NOW, THEREFORE, BE IT RESOLVED, that the Certificate of Incorporation of the Corporation be amended by deleting Article I thereof in its entirety and replacing it with a new Article I to read as follows:

"ARTICLE I

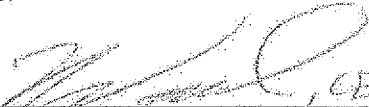
The name of the Corporation is FirstCash, Inc."

2. That said amendment was duly adopted by the Board of Directors of the Corporation in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

[Signature on following page]

IN WITNESS WHEREOF, First Cash Financial Services, Inc. has caused this Certificate of Amendment to be signed by a duly authorized officer this 1st day of September, 2016.

FIRST CASH FINANCIAL SERVICES,
INC.

By:  CEO
Name: Rick Wassel
Title: CEO

Signature Page to the Certificate of Amendment of Certificate of Incorporation of First Cash Financial Services, Inc.