

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM398167

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER AND CHANGE OF NAME		
EFFECTIVE DATE:	08/15/2016		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PERFORMANCE holdings, INC.		08/15/2016	Corporation: NORTH CAROLINA
NEWLY MERGED ENTITY DATA			
Name	Execution Date	Entity Type	
Performance, Inc.	08/15/2016	Corporation: NORTH CAROLINA	
MERGED ENTITY'S NEW NAME (RECEIVING PARTY)			
Name:	Advanced Sports Enterprises, Inc.		
Street Address:	10940 Dutton Road		
City:	Philadelphia		
State/Country:	PENNSYLVANIA		
Postal Code:	19154		
Entity Type:	Corporation: NORTH CAROLINA		
PROPERTY NUMBERS Total: 25			
Property Type	Number	Word Mark	
Serial Number:	78975624	ASCENT	
Serial Number:	75143606	AXIOM	
Serial Number:	77827918	CAVALO	
Serial Number:	77941633	E3 CYCLING	
Serial Number:	85095786	FF	
Serial Number:	77941679	FORTÉ	
Serial Number:	85097837	FORTÉ	
Serial Number:	85038890	NASHBAR	
Serial Number:	77696522	P	
Serial Number:	77979509	P	
Serial Number:	75164416	P	
Serial Number:	73608155	P	
Serial Number:	75164417	PERFORMANCE	
Serial Number:	75832186	PERFORMANCE	

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Property Type	Number	Word Mark
Serial Number:	75832360	PERFORMANCE BICYCLE SHOP
Serial Number:	75100365	PERFORMANCE BICYCLE
Serial Number:	75832188	PERFORMANCE BICYCLE
Serial Number:	76255187	SCATTANTE
Serial Number:	77941705	SCATTANTE
Serial Number:	77596979	SPIN DOCTOR
Serial Number:	77597076	SPIN DOCTOR
Serial Number:	86579914	SPIN DOCTOR
Serial Number:	76067803	TEAM PERFORMANCE
Serial Number:	77941730	TRAVEL TRAC
Serial Number:	77706252	WHERE GREAT RIDES BEGIN

CORRESPONDENCE DATA

Fax Number: 2152799394

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2152799902

Email: thomas.durling@flastergreenberg.com

Correspondent Name: Thomas J. Durling

Address Line 1: 1600 JFK Blvd., Suite 200

Address Line 2: 4 Penn Center

Address Line 4: Philadelphia, PENNSYLVANIA 19103

ATTORNEY DOCKET NUMBER:	A0902.7035 Perf TM
NAME OF SUBMITTER:	Thomas J. Durling
SIGNATURE:	/thomas j durling/
DATE SIGNED:	09/12/2016

Total Attachments: 1

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NORTH CAROLINA

Department of the Secretary of State

CERTIFICATE OF MERGER

I, **ELAINE F. MARSHALL**, Secretary of State of the State of North Carolina, do hereby certify that on the 12th day of August, 2016, articles duly executed by the proper officer to change the company name of the business corporation named below, were filed in this office with an effective filing date of the 12th day of August, 2016:

Name at time of submission of the merger:

PERFORMANCE HOLDINGS, INC.

INTO

**PERFORMANCE, INC.
WHICH CHANGED ITS NAME TO
ADVANCED SPORTS ENTERPRISES, INC.**

I **FURTHER CERTIFY** that this certificate is in compliance with North Carolina General Statutes 55D-26 and may be recorded in the office of the Register of Deeds in the same manner as deeds, the former name of the limited liability company appearing in the "Grantor" index and the amended name of the limited liability company appearing in the "Grantee" index.



Scan to verify online.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal at the City of Raleigh, this 15th day of August, 2016.

Elaine F. Marshall

Secretary of State

Certification# 99083219-1 Reference# 13309560-EOC Page: 1 of 1
Verify this certificate online at <http://www.sosnc.gov/verification>

RECORDED: 09/12/2016

TRADEMARK
REEL: 005875 FRAME: 0458