

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM398196

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Trustees of the Kent A. Rasmussen and Celie E. Ramsay Revocable Trust		09/06/2016	Trust: CALIFORNIA
RECEIVING PARTY DATA			
Name:	689 Cellars, L.P.		
Street Address:	135 Third Street, Suite 100		
City:	San Rafael		
State/Country:	CALIFORNIA		
Postal Code:	94901		
Entity Type:	Limited Partnership: CALIFORNIA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4795192	689	
Registration Number:	4795193	689	
Registration Number:	3861950	6 8 9	
Registration Number:	3890166	SIX EIGHT NINE	
CORRESPONDENCE DATA			
Fax Number:	7072556876		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7072527122		
Email:	tmdept@dpf-law.com		
Correspondent Name:	Christopher J. Passarelli		
Address Line 1:	1455 First Street, Suite 301		
Address Line 4:	Napa, CALIFORNIA 94559		
ATTORNEY DOCKET NUMBER:	RASK003-001 9/12/16		
NAME OF SUBMITTER:	Christopher J. Passarelli		
SIGNATURE:	/Christopher J. Passarelli/		
DATE SIGNED:	09/12/2016		
Total Attachments: 3			

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ASSIGNMENT OF TRADEMARKS

Whereas, The Trustees of the Kent A. Rasmussen and Celie E. Ramsay Revocable Trust, a California trust, with a principal business address of 1325 Arch Street, Berkeley, California 94708 ("Assignor") owns the United States ("U.S.") and foreign marks and registrations which are shown in Exhibit A and Exhibit B attached hereto.

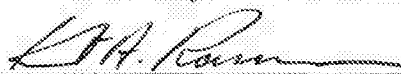
Whereas, 689 Cellars, L.P., a California limited partnership, with a principal business address of 135 Third Street, Suite 100, San Rafael, California 94901 ("Assignee") is desirous of acquiring said U.S. and foreign marks and registrations thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title and interest in and to the said U.S. and foreign marks, together with the goodwill of the business symbolized by the U.S. and foreign marks and identified in Exhibit A and Exhibit B.

Dated: _____

4/6/16

The Trustees of the Kent A. Rasmussen and
Celie E. Ramsay Revocable Trust



Kent A. Rasmussen, Trustee

Exhibit A

U.S. Trademarks

Trademark	Registration No.	Registration Date
689	4,795,192	August 18, 2015
Design (689)	4,795,193	August 18, 2015
Design (689)	3,861,950	October 12, 2010
SIX EIGHT NINE	3,890,166	December 14, 2010

EXHIBIT B

Foreign Trademarks

Trademark	Country	Registration/ Application No.	Registration/ Application Date
Design (689)	Aruba	Reg. No. 32,392	July 15, 2014
Design (689)	Barbados	TBD	July 22, 2014
Design (689)	Bermuda	App. No. 53691	June 13, 2014
Design (689)	Canada	Reg. No. 916,943	October 13, 2015
Design (689)	Dominican Republic	Reg. No. 219,689	March 3, 2015
Design (689)	Jamaica	Reg. No. 64,970	June 19, 2014
Design (689)	Turks and Caicos	Reg. No. 17,762	June 9, 2014
Design (689)*	International Registration	Reg. No. 1,212,602	February 28, 2014

*Designating: Denmark, Germany, Japan, Mexico, Republic of Korea, Switzerland, Benelux and United Kingdom