

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM398423

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Carolinas Healthcare Foundation		02/09/2016	Non-Profit Corporation: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	Panthers Football LLC		
Street Address:	800 South Mint Street		
City:	Charlotte		
State/Country:	NORTH CAROLINA		
Postal Code:	28202-1502		
Entity Type:	Limited Liability Company: NORTH CAROLINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4898834	KEEP POUNDING	
CORRESPONDENCE DATA			
Fax Number:	7044441111		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	704-444-1000		
Email:	elaine.hunt@alston.com		
Correspondent Name:	George M. Taulbee		
Address Line 1:	Alston & Bird LLP		
Address Line 2:	101 South Tryon Street, Suite 4000		
Address Line 4:	Charlotte, NORTH CAROLINA 28280-4000		
NAME OF SUBMITTER:	Elaine B. Hunt		
SIGNATURE:	/Elaine B. Hunt/		
DATE SIGNED:	09/14/2016		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

WHEREAS, Carolinas HealthCare Foundation, a non-profit corporation of North Carolina, having its principal place of business located at 208 East Boulevard, Charlotte, NC 28203 ("Assignor"), and Panthers Football LLC, a limited liability company organized under the laws of North Carolina having its principal place of business located at 800 South Mint Street, Charlotte, NC 28202-1502 ("Assignee"), are parties to that Amendment No. 1 to Trademark Agreement between The Charlotte-Mecklenburg Hospital Authority, Assignor and Assignee signed by Assignor on August 18, 2014 and by Assignee on August 29, 2014 ("Amendment No. 1");

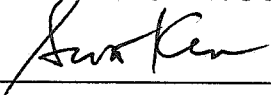
WHEREAS, Assignor is the exclusive owner of the entire right, title, and interest in and to the trademark KEEP POUNDING for various goods, as represented by U.S. Trademark Application Serial No. 85/590,887 and corresponding U.S. Trademark Registration No. 4,898,834 (issued on February 9, 2016) for the KEEP POUNDING mark for use with various goods (all of the foregoing collectively the "Mark"), together with the goodwill established by use of the Mark;

WHEREAS, Assignor is obligated pursuant to Amendment No. 1 to assign all right, title and interest in and to the Mark, the corresponding applications and registrations resulting therefrom, together with the goodwill established by use of the Mark to Assignor;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor assigns and transfers unto Assignee, its successors, assigns, and legal representatives, all worldwide right, title and interest in and to the Mark and corresponding U.S. Trademark Application Serial No. 85/590,887 and U.S. Trademark Registration No. 4,898,834, together with the associated usage and goodwill symbolized by the Mark, and including any and all claims for past infringement. Assignor further agrees to execute all documents necessary to perfect such rights, title, and interest in Assignee, its successors, assigns, and legal representatives.

IN WITNESS HEREOF, and in accordance with Amendment No. 1, Assignor has caused this Trademark Assignment to be executed by a duly authorized officer and agrees that this Trademark Assignment is effective as of February 9, 2016, the date on which U.S. Trademark Registration No. 4,898,834 was issued by the United States Patent and Trademark Office.

CAROLINAS HEALTHCARE FOUNDATION

By: 
Signature

Name: Scott Kerr

Title: President