

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM398403

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
INDUSTRY DIVE, INC.		06/13/2016	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Access Intelligence LLC		
Street Address:	9211 Corporate Boulevard, 4th Floor		
City:	Rockville		
State/Country:	MARYLAND		
Postal Code:	20850		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4501443	THE SOCIAL SHAKE-UP	
CORRESPONDENCE DATA			
Fax Number:	2129692900		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2129693000		
Email:	trademark@proskauer.com, ypan@proskauer.com		
Correspondent Name:	Lindsey F. Jones		
Address Line 1:	Proskauer Rose LLP		
Address Line 2:	Eleven Times Square		
Address Line 4:	New York, NEW YORK 10036-8299		
ATTORNEY DOCKET NUMBER:	16460-187		
NAME OF SUBMITTER:	Lindsey F. Jones		
SIGNATURE:	/Lindsey F. Jones/		
DATE SIGNED:	09/14/2016		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

WHEREAS, Industry Dive, Inc., a Delaware corporation ("**Assignor**") and Access Intelligence LLC, a Delaware Limited Liability Company ("**Assignee**"), have entered into an Asset Purchase Agreement dated June 13, 2016, pursuant to which Assignor has assigned, or agreed to assign, to Assignee certain trademark rights of Assignor, including its rights in the trademark set forth on **Schedule A** attached hereto (the "**Trademark**"), together with the goodwill of the business symbolized by the Trademark, along with the right to recover damages for any infringement or dilution thereof.

NOW THEREFORE, Assignor does hereby acknowledge the June 13, 2016 assignment to Assignee of all of the right, title and interest of Assignor in and to the Trademark, together with the goodwill of the business symbolized by the Trademark, along with the right to sue for and recover any profits, penalties, expenses and other damages arising out of or related to any past, present and/or future infringement or dilution of the Trademark or the goodwill symbolized by the Trademark. Assignor further acknowledges that Assignor has executed and delivered such documents and instruments and perform such other acts as may be reasonably required in order to vest all of Assignor's right, title and interest in and to the Trademark in Assignee, including the delivery to Assignee of any relevant evidence in Assignor's possession or control that may be reasonably required to support the foregoing.

This the 13th day of September, 2016.

Industry Dive, Inc.

By: Anthony J. G. [Signature]

Name: Anthony J. G. [Signature]

Title: CEO

SCHEDULE A

Mark	Reg. No.	Reg. Date
THE SOCIAL SHAKE-UP	4,501,443	March 25, 2014