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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM398479
Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
D. Place Marketing Ltd.		05/20/2012	Limited Company: ISRAEL

RECEIVING PARTY DATA

Name:	Clixie Ltd	
Street Address:	Dvora Hanevia 121	
City:	Tel Aviv	
State/Country:	ISRAEL	
Entity Type:	Company: ISRAEL	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	3874753	ZOARA ENGAGING DIAMONDS & JEWELRY
Registration Number:	3894890	ZOARA

CORRESPONDENCE DATA

Fax Number: 2129537201

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2124159200

Email: ny.trademark@dorsey.com

Correspondent Name: Sandra Edelman, Dorsey & Whitney LLP

Address Line 1: 51 West 52nd Street

Address Line 4: New York, NEW YORK 10019-6119

DOMESTIC REPRESENTATIVE

Name: Sandra Edelman
Address Line 1: 51 West 52nd Street

Address Line 4: New York, NEW YORK 10019-6119

NAME OF SUBMITTER:Sandra EdelmanSIGNATURE:/se/DATE SIGNED:09/14/2016

Total Attachments: 0

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RECORDED: 09/14/2016