

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM398254

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
First Reef, LLC		02/01/2013	Limited Liability Company: GEORGIA
RECEIVING PARTY DATA			
Name:	SalesFUSION, Inc.		
Street Address:	3565 Piedmont Road NE		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30305		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3828217	SALESFUSION	
CORRESPONDENCE DATA			
Fax Number:	8666123037		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6037031006		
Email:	gn@integralcounsel.com		
Correspondent Name:	Gina Norris		
Address Line 1:	3826 Delashmutt Drive		
Address Line 4:	Haymarket, VIRGINIA 20169		
NAME OF SUBMITTER:	Gina Norris		
SIGNATURE:	/Gina Norris/		
DATE SIGNED:	09/13/2016		
Total Attachments: 4			
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OP \$40.00 3828217

Control No.

STATE OF GEORGIA

Secretary of State

Corporations Division

313 West Tower

2 Martin Luther King, Jr. Drive

Atlanta, Georgia 30334-1530

CERTIFICATE OF CONVERSION

I, **Brian P. Kemp**, the Secretary of State and the Corporations Commissioner of the State of Georgia, do hereby certify under the seal of my office that a certificate of conversion has been filed on **02/01/2013** converting

FIRSTREEF, LLC

a **Domestic Limited Liability Company**

to

SALESFUSION, INC. (DE)

a **Foreign Non-Qualifying Entity**

The required fees as provided by Title 14 of the Official Code of Georgia Annotated have been paid. Conversion of the above-named entity is effective upon issuance of this certificate.

WITNESS my hand and official seal in the City of Atlanta
and the State of Georgia on February 1, 2013



A handwritten signature in black ink, appearing to read 'B. P. Kemp'.

Brian P. Kemp
Secretary of State

TRADEMARK
REEL: 005876 FRAME: 0696

STATE OF GEORGIA
CERTIFICATE OF CONVERSION

FIRSTREEF, LLC

1. The name of the limited liability company is FirstReef LLC (the "Company");
2. The Company shall be converted into a Delaware corporation with the name "SalesFUSION, Inc." (the "Delaware Corporation");
3. The effective date and time of the conversion shall be upon filing of this Certificate of Conversion (the "Effective Time");
4. The Plan of Conversion has been adopted as required by subsection (c) of O.C.G.A. 14-11-906;
5. The authority of the Company's registered agent to accept service on its behalf is revoked as of the Effective Time and the Secretary of State is irrevocably appointed as the agent for service of process on the Delaware Corporation in any proceeding to enforce an obligation of the Company arising prior to the Effective Time, including the rights, if any, of dissenting members;
6. A copy of any process served on the Secretary of State may be mailed to the Delaware Corporation at: SalesFUSION, Inc., 1 Concourse Parkway, Suite 190, Atlanta, Georgia 30328.
7. The Secretary of State shall be notified of any change in the Delaware Corporation's mailing address.

First Reef, LLC

By: 
Chad Ruff, President

78-0986 v01

State of Georgia
Expedite Conversion 1 Page(s)



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Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A GEORGIA LIMITED LIABILITY COMPANY UNDER THE NAME OF "FIRSTREEF, LLC" TO A DELAWARE CORPORATION, CHANGING ITS NAME FROM "FIRSTREEF, LLC" TO "SALESFUSION, INC.", FILED IN THIS OFFICE ON THE FIRST DAY OF FEBRUARY, A.D. 2013, AT 3:38 O'CLOCK P.M.


A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

5283546 8100V

130121733

You may verify this certificate online
at corp.delaware.gov/suthver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 0189046

DATE: 02-04-13

TRADEMARK
REEL: 005876 FRAME: 0698

State of Delaware
Secretary of State
Division of Corporations
Delivered 03:38 PM 02/01/2013
FILED 03:38 PM 02/01/2013
SRV 130121733 - 5283546 FILE

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A LIMITED LIABILITY COMPANY TO A
CORPORATION PURSUANT TO SECTION 265 OF
THE DELAWARE GENERAL CORPORATION LAW

- 1.) The jurisdiction where the Limited Liability Company first formed is Georgia.
- 2.) The jurisdiction immediately prior to filing this Certificate is Georgia.
- 3.) The date the Limited Liability Company first formed is July 26, 2006.
- 4.) The name of the Limited Liability Company immediately prior to filing this Certificate is FirstReef, LLC.
- 5.) The name of the Corporation as set forth in the Certificate of Incorporation is SalesFUSION, Inc.

IN WITNESS WHEREOF, the undersigned being duly authorized to sign on behalf of the converting Limited Liability Company have executed this Certificate on the 1st day of February, A.D. 2013.

By:  _____

Name: Chad Ruff
Print or Type

Title: President and CEO
Print or Type