

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM398272

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Intersection Media, LLC		08/25/2016	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	CityBridge, LLC		
Street Address:	100 Park Avenue, 6th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10017		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5008585	LINKNYC	
Serial Number:	86349649	LINK	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	jordan.lavine@flastergreenberg.com		
Correspondent Name:	Jordan A. LaVine		
Address Line 1:	1600 JFK blvd., 2nd floor		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103		
NAME OF SUBMITTER:	Jordan LaVine		
SIGNATURE:	/jordan lavine/		
DATE SIGNED:	09/13/2016		
Total Attachments: 2			
source=assignment#page1.tif			
source=assignment#page2.tif			

OP \$65.00 5008585

TRADEMARK ASSIGNMENT

This Trademark Assignment (“Assignment”) is dated as of August 25, 2016 by and between Intersection Media, LLC, a Delaware limited liability company (“Assignor”), and CityBridge, LLC, a Delaware limited liability company (“Assignee”).

WHEREAS, Assignor owns the trademark set forth on the Schedule of Trademarks attached hereto and incorporated herein by this reference, including all common law trademark rights in the marks and any applications and registrations therefor throughout the world (the “Mark”);

WHEREAS, Assignee desires to acquire the Mark and Assignor desires to sell, transfer, convey and assign the Mark to Assignee.

NOW, THEREFORE, in consideration of the premises set forth above and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Assignor hereby sells, transfers, conveys and assigns to Assignee, and Assignee hereby accepts from Assignor, all right title, and interest in and to the Mark together with the goodwill associated with the Mark, including any trademark registrations thereof and applications therefor, as well as all common law rights thereto. Assignee shall have the sole right to sue and collect damages and/or profits for both past and present infringements of the Mark.

2. Assignee, at its own cost and expense, shall record a fully executed copy of this Assignment with the United States Patent and Trademark Office and any other agency having jurisdiction over the ownership of the Mark, including all foreign trademark offices.

IN WITNESS WHEREOF, the parties hereto have caused this Trademark Assignment to be executed by their respective duly authorized representatives as of the day and year above written.

ASSIGNOR:

Intersection Media, LLC

By: 

Name: Allison Hoffman

Title: Chief Legal Officer

ASSIGNEE

CityBridge, LLC

By: 

Name: Scott Goldsmith

Title: Chief Operating Officer

SCHEDULE of TRADEMARKS

1. U.S. Registration No. 5,008,585 for LINKNYC
2. U.S. Serial No. 86/349,649 for LINK