

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2


ETAS ID: TM398887

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	11/13/2015		
RESUBMIT DOCUMENT ID:	900377513		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HSNi, LLC		09/08/2016	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	HSN Holding LLC		
Street Address:	1 HSN Drive		
City:	St. Petersburg		
State/Country:	FLORIDA		
Postal Code:	33729		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86819682	BELLEZZA	
CORRESPONDENCE DATA			
Fax Number:	8132294133		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	813-223-7000		
Email:	trademarks@carltonfields.com		
Correspondent Name:	C. Douglas McDonald, Carlton Fields		
Address Line 1:	PO Box 3239		
Address Line 4:	Tampa, FLORIDA 33601-3239		
ATTORNEY DOCKET NUMBER:	55270/42913		
NAME OF SUBMITTER:	C. Douglas McDonald		
SIGNATURE:	/C. Douglas McDonald/		
DATE SIGNED:	09/19/2016		
Total Attachments: 3			
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ASSIGNMENT OF TRADEMARK NUNC PRO TUNC

By this assignment having an effective date of November 13, 2015, HSNi, LLC ("ASSIGNOR"), a limited liability company of the state of Delaware having an address of 1 HSN Drive, St. Petersburg, FL 33729 in consideration of Ten Dollars (\$10.00) and other good and valuable consideration, receipt of which is hereby acknowledged, transfers and assigns to HSN Holding LLC ("ASSIGNEE"), a limited liability company of the state of Delaware having an address of 1 HSN Drive, St. Petersburg, FL 33729, all right, title and interest Assignor has or may have in and to the trademark BELLEZZA, including all accrued goodwill and all choses in action Assignment associated therewith, along with United States Trademark application Serial No. 86/819,682, filed November 13, 2015, and any trademark registration resulting therefrom, for said mark BELLEZZA.

HSNi, LLC, as ASSIGNOR

Date: 9/8/2016By:  _____

Christopher T. Gassett
Senior Vice President/Assistant
General Counsel