

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM398237

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Procter & Gamble Manufacturing Cologne GmbH		07/28/2016	Corporation: GERMANY
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Procter & Gamble International Operations S.A.		
<b>Street Address:</b>	47, route de Saint-Georges		
<b>City:</b>	Petit-Lancy		
<b>State/Country:</b>	SWITZERLAND		
<b>Postal Code:</b>	1213		
<b>Entity Type:</b>	Corporation: SWITZERLAND		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4132482	IMAGINE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	513-983-8241		
<b>Email:</b>	hammann.lm@pg.com		
<b>Correspondent Name:</b>	Lynn Hammann		
<b>Address Line 1:</b>	One Procter & Gamble Plaza		
<b>Address Line 4:</b>	Cincinnati, OHIO 45202		
<b>ATTORNEY DOCKET NUMBER:</b>	Prestige TM-533156		
<b>NAME OF SUBMITTER:</b>	Lynn M. Hammann		
<b>SIGNATURE:</b>	/lynn hammann/		
<b>DATE SIGNED:</b>	09/13/2016		
<b>Total Attachments: 2</b>			
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CH \$40.00 4132482

**ASSIGNMENT OF UNITED STATES TRADEMARKS  
REGISTRATIONS AND APPLICATIONS**

WHEREAS, Procter & Gamble Manufacturing Cologne GmbH, a corporation organized and existing under the laws of Germany (hereinafter called "Assignor") and having a principal place of business at Wilhelm-Mauser-Straße 40, 50827 Cologne, Germany, has adopted, used, is using and is the owner of the United States Trademarks, Trademark Registrations and Trademark Applications set forth in Schedule A attached hereto and made a part hereof: and

WHEREAS, Procter & Gamble International Operations S.A., a corporation organized and existing under the laws of Switzerland (hereinafter called "Assignee") having a principal place of business at 47, route de Saint-Georges, 1213 Petit-Lancy, Switzerland is desirous of acquiring all rights Assignor has or may have in said Trademarks and the Applications or Registrations thereof;

NOW THEREFORE, in consideration of and in exchange for the sum of \$ 100.00 and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby sell, assign and transfer and set over unto Assignee all rights, titles and interest in and to the Trademarks and registrations and/or applications listed in Schedule A together with the goodwill of the business symbolized by the marks and the listed registrations and/or applications, including without limiting the generality of the foregoing, the right of priority to file corresponding applications in any and all countries; the trademarks to be held by Assignee for its own use and enjoyment and for the use and enjoyment of its successors and Assignees as fully and entirely as they would have been held and enjoyed by Assignor had such Assignment not been made.

Assignor hereby authorizes and requests that duly authorized officials of the United States Patent and Trademark Office take such action as may be required to give effect to the sale, assignment and transfer made herein, including the issuance of any United States Trademark Registrations on Schedule A to Assignee, its successors and Assigns; and Assignor further agrees to do all things necessary to effectuate such sale, assignment and transfer in respect to each such trademark.

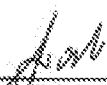
Schedule A

Trademark Name	Registration Number	Registration Date	Class
IMAGINE	4132482	24-Apr-2012	3

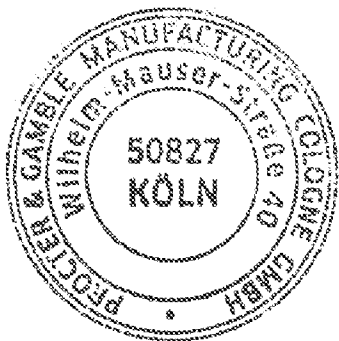
USA

Signed, sealed and delivered by

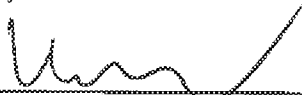
**ASSIGNOR(S)**  
Procter & Gamble Manufacturing  
Cologne GmbH

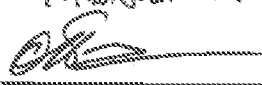
  
Name: Brigitte Grab  
Title: Authorized Signatory

Dated this July 28, 2016



**ASSIGNEE(S)**  
Procter & Gamble International  
Operations S.A.

  
Name: GREGOR VERONDEVERT  
Title: ATTORNEY-IN-FACT

  
Name: OLGA POON  
Title: ATTORNEY-IN-FACT

Dated this 22 AUGUST, 2016

