

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM398283

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
RentPath, LLC		08/31/2016	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	NewPoint Media Group, LLC		
Street Address:	2305 Newpoint Parkway		
City:	Lawrenceville		
State/Country:	GEORGIA		
Postal Code:	30043		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2347961	NEW HOMES DATA BOOK	
Registration Number:	3946873	NEW HOME DIRECTORY.COM	
Registration Number:	4051309	NEW HOME GUIDE.COM	
CORRESPONDENCE DATA			
Fax Number:	4048156140		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4048156140		
Email:	miskowitz@kilpatricktownsend.com		
Correspondent Name:	Mark Iskowitz, Kilpatrick Townsend		
Address Line 1:	1100 Peachtree Street, Suite 2800		
Address Line 4:	Atlanta, GEORGIA 30309-4528		
NAME OF SUBMITTER:	Mark Iskowitz, Kilpatrick Townsend		
SIGNATURE:	/mji/		
DATE SIGNED:	09/13/2016		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT AGREEMENT

This **TRADEMARK ASSIGNMENT AGREEMENT** (this "Assignment") is effective as of August 31, 2016, by and between RentPath, LLC, a Delaware limited liability company ("Assignor"), and NewPoint Media Group, LLC, a Delaware limited liability company ("Assignee"). Assignor and Assignee are sometimes individually referred to herein as a "Party" and collectively as the "Parties."

WHEREAS, Assignor owns the trademarks set forth on Exhibit A hereto (the "Marks") and the goodwill associated with the Marks;

WHEREAS, Assignor desires to assign its entire right, title, and interest in and to the Marks to Assignee; and

WHEREAS, Assignee is desirous of obtaining the entire right, title, and interest in and to the Marks.

AGREEMENT

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby agrees as follows:

1. Assignor does hereby assign to Assignee all of Assignor's right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks.
2. Assignor hereby warrants that it has not pledged, mortgaged, assigned, transferred, or otherwise granted any rights or interests in the Marks to any third party. Assignor further hereby warrants it is the sole owner of all rights, title, and interest in the Marks.
3. Assignor acknowledges that, subsequent to the date hereof, Assignor shall not claim to possess any right, title or interest in and to such Marks and shall take no actions jeopardizing the existence or enforceability of the Marks or Assignee's rights therein. Assignor will not adopt or use or register or seek to register any name or mark anywhere in the world which is identical in word or design to the Marks or so similar thereto as to constitute a colorable imitation thereof or to suggest some association between Assignor and Assignee or sponsorship and/or endorsement of Assignor by Assignee.
4. Assignor agrees to assist Assignee as reasonably necessary to evidence, record and perfect this Assignment and to apply for and obtain recordation of the assigned rights.
5. This Assignment shall be binding upon and inure solely to the benefit of each party hereto and their respective successors and assigns, and nothing in this Assignment, express or implied is intended to or shall confer upon any other person any right, benefit or remedy of any nature whatsoever under or by reason of this Assignment.
6. This instrument shall be governed by and construed in accordance with the laws of the State of Delaware, without regard to conflicts of law principles.

* * * * *

IN WITNESS WHEREOF, Assignor has executed this Trademark Assignment Agreement as of the date first written above.

RentPath, LLC

By: *Marlon Starr*
Name: Marlon F. Starr
Title: Senior Vice President and General Counsel

STATE OF Georgia)
COUNTY OF Gwinnett) ss.

On August 29, 2016, before me, Marlon Starr, as SVP & GC of RentPath, LLC, a Delaware limited liability company personally appeared and is personally known to me, or proved to me on the bases of satisfactory evidence, to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument, the entity upon behalf of which the person acted executed the instrument.

WITNESS my hand and official seal.

[Signature]
Notary
My commission expires: _____
Commission # _____

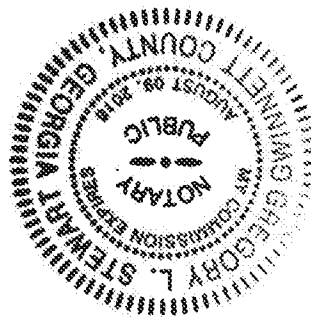


EXHIBIT A

MARKS

Trademark	U.S. Serial No.	U.S. Reg. No.
NEW HOME DIRECTORY.COM	77968080	3946873
NEW HOME GUIDE.COM	77968071	4051309
NEW HOMES DATA BOOK	75270764	2347961