

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM398710

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Freehug Apparel, Inc. (dba Wax Jean)		03/31/2014	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Blue Dot USA, Inc.		
Street Address:	2465 E. 23rd Street		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90058		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	86221527	WAX JEAN	
Serial Number:	86223484	WAX JEANS	
CORRESPONDENCE DATA			
Fax Number:	3108616566		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	323-337-9088		
Email:	trademarks@lovitziplaw.com		
Correspondent Name:	MICHAEL L LOVITZ		
Address Line 1:	8335 W Sunset Blvd.		
Address Line 2:	Suite 314		
Address Line 4:	West Hollywood, CALIFORNIA 90069		
NAME OF SUBMITTER:	Michael L Lovitz		
SIGNATURE:	/michael l lovitz/		
DATE SIGNED:	09/15/2016		
Total Attachments: 3			
source=Assignment - Freehug to Blue Dot#page1.tif			
source=Assignment - Freehug to Blue Dot#page2.tif			
source=Assignment - Freehug to Blue Dot#page3.tif			

OP \$65.00 86221527

Attachment A2

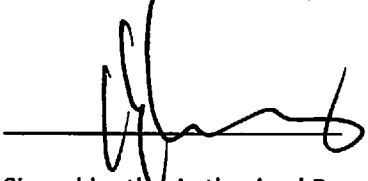
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

TRADEMARK ASSIGNMENT

WHEREAS, Freehug Apparel, Inc. (dba Wax Jean), a corporation duly organized and existing under the laws of the State of California and having its principal place of business at 1016 S. Towne St., Suite 102, Los Angeles, CA 90058 ("Assignor") owns all the right, title and interest in and to the federal trademark registrations of the marks identified in Schedule A hereto (the "Marks") and all foreign registrations everywhere in the world; and

WHEREAS, Blue Dot USA, Inc., a corporation duly organized and existing under the laws of the State of California and having its principal place of business at 2465 E. 23rd St. Los Angeles, CA 90058 ("Assignee"), desires to acquire all right, title and interest in and to the Marks, the registrations thereof, and the goodwill associated therewith.

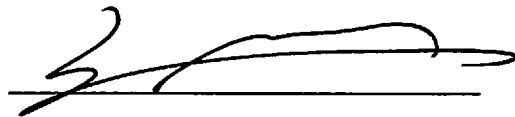
NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby conveys and assigns to Assignee the entire right, title and interest in and to the Marks together with all goodwill of the business represented and symbolized thereby with all rights to sue and recover damages and/or profits for past infringements.



Signed by the Authorized Representative of Freehug Apparel, Inc. (dba Wax Jean and previously known as "Wax Jeans, Inc.")

Name: David Chong

Date: 3/31/14



Signed by the Authorized Representative of Blue Dot USA, Inc.

Name: Sang B. Noh

Date: 3/31/14

Attachment A1

Serial No. 86221527

Country USA

Title/Mark WAX JEAN

FILE DATE REG. No. REG. DATE

3/14/2014 TBD (as of the Effective Date) TBD (as of the Effective Date)

Serial No. (TBD)

Country USA

Title/Mark WAX JEANS

Common law marks

WAX JEAN, a standard character mark

WAX JEANS, a standard character mark

WAX JEANS or WAX JEAN related design(s) [JPEG image to be inserted here]

Serial No. 86223484

Country USA

Title/Mark WAX JEAN

FILE DATE REG. No. REG. DATE

3/14/2014 TBD (as of the Effective Date) TBD (as of the Effective Date)

Serial No. (TBD)

Country USA

Title/Mark WAX JEANS

Common law marks

WAX JEAN, a standard character mark

WAX JEANS, a standard character mark

WAX JEANS or WAX JEAN related design(s) [JPEG image to be inserted here]