

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM398722

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|---|--|-----------------------|--------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Wolverine World Wide, Inc. | | 01/03/2016 | Incorporation: |
| RECEIVING PARTY DATA | | | |
| Name: | Wolverine Outdoors, Inc. | | |
| Street Address: | 9341 Courtland Drive | | |
| City: | Rockford | | |
| State/Country: | MICHIGAN | | |
| Postal Code: | 49351 | | |
| Entity Type: | Incorporation: MICHIGAN | | |
| PROPERTY NUMBERS Total: 3 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 71092421 | GUARDSMAN | |
| Serial Number: | 86070062 | CUSHE | |
| Serial Number: | 86712192 | B BATES | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 7037392815 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Email: | iprecordals@cpaglobal.com, psharma@cpaglobal.com | | |
| Correspondent Name: | CPA GLOBAL LIMITED | | |
| Address Line 1: | LIBERATION HOUSE | | |
| Address Line 2: | CASTLE STREET | | |
| Address Line 4: | ST HELIER, JERSEY JE1 1BL | | |
| NAME OF SUBMITTER: | Helen Birrell | | |
| SIGNATURE: | /H/BIRRELL/IPR/PS/SEYFARTH/AG3TM/ | | |
| DATE SIGNED: | 09/16/2016 | | |
| Total Attachments: 2 | | | |
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| source=USA - Deed of Assignment - Executed#page2.tif | | | |

CH \$90.00 71092421

USA

ASSIGNMENT

WHEREAS, **WOLVERINE WORLD WIDE, INC.** ("ASSIGNOR"), an Incorporation organized under the laws of Delaware, with a place of business at **9341 Courtland Drive, Rockford, Michigan 49351, USA**, owns the United States trademark registrations ("Registrations") and the United States trademark applications ("Applications") listed on the attached Schedule; and

WHEREAS, **Wolverine Outdoors, Inc.** ("ASSIGNEE"), an Incorporation organized under the laws of Michigan, with a place of business at **9341 Courtland Drive, Rockford, Michigan 49351, USA**, desires to acquire all rights to the Marks, the Registrations, and the goodwill of the business symbolized by the Marks;

NOW, THEREFORE, in consideration of One Dollar and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR has sold, assigned, transferred, and set over, and does, by this Assignment, sell, assign, transfer, and set over unto ASSIGNEE, all rights to the Marks and the Registrations, together with the goodwill of the business symbolized by the Marks, and all claims for damages and profits for past infringement with the right to sue for and collect the same for the use and benefit of ASSIGNEE, its successors, assigns, and legal representatives.

This Assignment is deemed to have become effective as from: **3rd January 2016**

IN WITNESS WHEREOF, ASSIGNOR and ASSIGNEE have caused this Assignment to be executed by its duly authorized officer or representative, as the date(s) written below.

ASSIGNOR: WOLVERINE WORLD WIDE, INC.


Name: _____
Title: **Sarah Buttery**
 Authorised Signatory
Date: **27th August 2016**

ASSIGNEE: Wolverine Outdoors, Inc.

Name: _____
Title: **Matthew Fauvel**
 Authorised Signatory
Date: **02 AUG 2016**

Schedule

| Country | Application Number | IP Registration Number | IP Name |
|---------|--------------------|------------------------|-----------------------|
| U.S.A. | 71092421 | 114256 | GUARDSMAN |
| U.S.A. | 79007718 | 3135970 | SITTING BOY DESIGN |
| U.S.A. | 79009821 | 3194319 | LAI D BACK BOY DESIGN |
| U.S.A. | 56070062 | - | CUSHE |
| U.S.A. | 88712192 | - | B BATES design |